CLOSING THE FUNDING GAP WITH EDUCATION FOUNDATIONS

NJSBA October 28, 2015
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New Jersey Education Foundation Partnership

Dedicated To Enhancing Public Education Throughout New Jersey

Mission Statement

New Jersey Education Foundation Partnership (NJEFP), a statewide nonprofit organization, is dedicated to enhancing public education in New Jersey by growing and strengthening local education foundations through education, training, collaboration and advocacy.
If you think education is expensive try ignorance.

~African proverb
“He who opens a school door, closes a prison.”

Victor Hugo
A survey of our members’ 990s revealed that in 2012 they had raised over $4.2 million dollars!
New Jersey public schools are funded by state revenues and local property taxes.

State funding for public schools has been reduced and more recently held level. In order to slow the increase in local property taxes, school districts must now keep their budgets at or below a 2% annual increase (CAP).
The establishment of a successful foundation can provide the school district with additional funding that can be used for a variety of purposes including:

- innovation
- pilot programs
- technology
- the fine arts
- extracurricular activities
- other programs or services not able to be funded under the district's budget
SHARING THE SUCCESS!

Here are some examples of what successful New Jersey Foundations have accomplished
$120,000 to Lawrence Township Public Schools to fund major renovations and upgrades of two Lawrence High School (LHS) science labs.

$39,000 in grants to support 21 programs throughout the Lawrence Township Public Schools. The grants, awarded to district teachers, provide funding for programs that are outside of the regular school district budget. They cover a broad range of disciplines including innovative classroom spaces, literacy, robotics, professional development, music and the arts.
Kindergarteners will be “STEAMing into Kindergarten,” which provides learning opportunities in all four Lawrence Township Elementary schools through the implementation of Bee-Bot Robots.

Lawrence Township Education Foundation donated $50,000 for LHS library work. Library renovations will create a collaborative, modern learning environment.
$1 PER SCHOOL DAY

Is it too much to ask?
Students spend 180 days in school each year.
The Lawrence Township Education Foundation believes those days should be filled with outstanding learning experiences. We invite you to donate $1 for each day of the school year and be part of our 180 Club. Your $180 donation will make a strong positive impact for all students.

Please donate today at www.ltefnj.org.

Funding excellence in Lawrence Township public education since 1992. Please donate online at www.LTEFNJ.org
THANK A TEACHER WITH AN APPLE

Applauding Phenomenal Performance of Lawrence Educators

LTEF HANDBAG BINGO

How much fun can you stand? Prepare for the maximum when LTEF Handbag BINGO returns with amazing designer handbag prizes, and many chances to win other excellent accessories. ALWAYS A SELLOUT!!
HANDBAG BINGO

- In 2011, the Lawrence Township Education Foundation held its first annual Handbag Bingo Fundraiser.
- Each year the event has grown and has grossed a TOTAL of $129,000 in revenues to benefit the local public schools.
- Revenue sources are comprised of sponsorships, ticket sales, 50/50, ticket auction, silent auction, and extra game sales, and beverage sales.
LTEF COUPON CARD

The card can be purchased for $20 and can be used at 20 businesses through August, 2016.

Discounts can be used multiple times at each Business.
WORKPLACE GIVING

As a 501(c)3 non-profit, the Lawrence Township Education Foundation is eligible to receive part or all of your donation through your workplace giving campaign including United Way campaigns in New Jersey and Pennsylvania.

NJ State Employees’ Charitable Campaign

Corporate Campaigns
Freehold Borough School District is relatively small, representing only 1,600 preK-8th grade students.

The Freehold Borough Educational Foundation was able to raise enough funds this past year to:

- add six violins to its Kindergarten Strings program
- underwrite a $20,000 program to bring to the district, a music technology program for all middle-schoolers
★ Provide $10 in Book Bucks to each 2nd and 3rd grader to be able to purchase books at the annual book fair

★ Provide a Microsoft Surface to the winner of the annual 8th grade Family Heritage Essay Contest winner

★ Hold the annual Philanthropic and Grant Writing Seminar for our National Junior Honor Society Students
Create the Star and Barry Tobias Theater Appreciation Fund to allow students greater opportunities to experience and appreciate the performing arts.

Award $15,000 in teacher mini grants.

Existing in a 2-square mile town with limited resources, FBEF raises the majority of its funds from individual contributors.
Each of the Freehold Borough elementary students who play an instrument and/or sing in one of the choral groups traveled to see a special performance of the NJ Symphony thanks to a grant from the NJEFP and the Freehold Borough Educational Foundation. For the majority of the students, this was their first professional musical performance.
During a recent visit, Pre-K students at Lafayette Learning Center learn the proper way to give a gentle hello to some of the animals from *Eyes of the Wild*. 
The program was paid for by the cultural arts funding the Morris Educational Foundation provides to all schools in the Morris School District. The funding allowed the *Eyes of the Wild* presenter to meet with several small groups of children instead of all of them at once. Due to the smaller setting, all students were able to experience a true up-close experience.
The Morris Educational Foundation provides cultural arts grants to all 10 school in the Morris School District. These grants allow the individual schools to determine the specific program the money supports and may include assemblies, artist in residency programs or workshops. $32,000 in cultural arts grants have been awarded during the 2014-15 school year, part of the over $150,000 in total grant awards that year.
Given close to $200,000

- Raised over $300,000
- Attracted over $44,000 in new corporate and foundation gifts
- Received $47,566 in donor designated gifts for special initiatives
- $40,000 in pledges for the upcoming school year
- Private donor matching gift challenge to motivate new donors resulted in $26,000 in new monies
MORRISTOWN’S GOT TALENT

Annual Talent Show sold out the 1,300 seat Mayo Performing Arts Center and raised over $75,000
FUNDRAISING STRATEGIES

״ Dine Out in October;
״ Pocketbook Bingo in April;
״ Summer Reading Book Fair in June.
״ Be a Power of 100 Member -- every year.
״ Designate United Way contributions to the Branchburg Education Foundation (code #029189).
״ Leverage corporate matching gift programs.
״ Donate a prize in support of our Fund Raising activities.
OTHER FUND RAISING STRATEGIES

- Direct Ask
- End of Year Campaigns
- Teacher Recognition
- Alumni
- Signature Events
- Corporate Grants and Partnerships
- Foundation Grants
TOBY TYLER GRANTS

The grant program was announced to NJEFP's members on October 5, 2013, at the NJEFP Annual Conference. Grant applications were due by January 15, 2014, and the grant recipients were announced at the NJEFP membership meeting on March 7, 2014. NJEFP was able to award $18,000 in grants to six local education foundations.
The Branchburg Education Foundation received $2,500 to purchase a new sound system for the multi-purpose room.

The Freehold Borough Education Foundation received $1,472 to provide a rare experiential opportunity to attend a concert by the New Jersey Symphony.

The Allamuchy Township Education Foundation received $2,500 to improve the sound system and projector used for the drama program. Additionally, the funds provided better access to the stage through the purchase of a new mixing board, wireless microphones, projector and stage steps.
The Foundation for Manalapan-Englishtown Regional Schools received $5,000 to purchase musical instruments.

The Roosevelt Public School Education Foundation received $4,988.45 to enhance the studio art program for students in Grades 1-6 through the purchase of a kiln and ceramic and pottery supplies.

The Trenton Public Education Foundation received $1,539.55 to stage higher quality productions through the purchase of a production toolkit.
Envisioning the future for public school funding means recognizing that in order to maintain current programs and services other sources of funding must be found. Otherwise, that future will include an erosion of the excellent education that our public schools have delivered.
CREATING A LOCAL EDUCATION FOUNDATION

IN

NEW JERSEY

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