Die Data Science Spezialisten
About us

Facts

- Founded in 2010
- Interdisciplinary team
- 40 employees
- Owner-managed & cash flow funded
- CAGR (2010,2016) = 63%

Mission

- ...analyzing data,
- ...preparation of results in graphics, reports, dashboards
- ...developing analytical applications
Our Portfolio

Consulting and Projects
- Data Science Use Case Workshop
- Data Science Proof of Concept
- Data Science Integration

Products
- data science environment
- data science core
- data science portal

Events and Training
- R Academy
- [R] Kenntnis-Tage
- Workshops
- migrateR
- R Support
- operateR

data science portal
Our References

Retail
- mirapodo
- OBI
- immonet.de
- REWE.

Financial Services
- KKR
- Allianz
- VR-Bank MeinMüller AG
- HDI
- Belsoft
- Allianz
- easycredit

Industry and Energy
- SAINT-GOBAIN
- 50hertz
- PIONEER
- EnBW
- TRUMPF
- K+S
- MAPEI
- BASF
- KWS
- SCA

Information Technology
- Atos
- Inform
- databyte
- eitracker
- LIMÓN
- eConnex AG

Market Research, Consulting and Media
- CBRE
- KLEFFMANN GROUP
- HNA
- rc
- experton
- infobahn
- TÜV NORD
- BearingPoint
- Infratest dimap
- THE BUSINESS TARGET GROUP

Civil Service and Health Care
- CHARITÉ
- Wuppertal
- Staatliche Krankenanstalten Baden-Württemberg
- Merz Akademie

Industry and Energy
- PORSCHE
- SIEMENS
- c/o Life

Financial Services
- DB
- BAHN

Retail
- War liefert was

Market Research, Consulting and Media
- THE BUSINESS TARGET GROUP

Universities
- Hohenstein
Success Factors of Data Science
The Introduction
Bottom-up instead of top-down
The Team
Interdisciplinary
Further Training
Lifelong learning at the limit
The Development
From data hacker to software engineer
The Toolset
Open source at the core
The Analytical Methods
Large set of methods instead of “one-algho-fits-all“ approach
Dealing with Different Industries
Transfer rather than isolation
The Expectations
Realize chances but don’t expect miracles
The Project Progression
Acceptance for a journey of discovery
The Project Approach
Think big – start small
The Various Departments
Pick them up and involve them
The Communication
Comprehensible messages and empathy rather than statistical gibberish