ELECTING DECENT BUSINESS CHARTS

...REMEMBER...NOTHING IS EVER PERFECT!

With Georgia Stathis www.starcycles.com

Email: stathis.georgia@gmail.com

Phone: 925-689-7827
FIRST THINGS FIRST

• Let your client do some of the work.
• Have them fill out a questionnaire. See one example.
• Let them do some of the work and let them know that the more they fill in the questionnaire, the faster their election and the better priced is the service.
• Then establish the following:

• Is it already an established business?
• If so: Did they incorporate and when?
• If they didn’t incorporate, when did they open their doors or hit the button to open their website.
• If none of the above, when did they take in their first dollar to the best of their ability or announce a grand opening.
FOR A BRAND NEW COMPANY…

• Have you had experience in the field of this business? Get their chart data.
• What is the time period in which they plan to start?
• What type of business – this is important for rulership identification.
• Sole Proprietor or Partnership?
• Where is the location?
• Do you already have financing or…?
• Do you plan to raise monies and how…?
• The above are some basic questions, particularly the ‘when’ you plan to open, because if they say you pick something – then it is taking far too much time.
• But if they have a sense of when, more efficient. Otherwise the cost for electing goes up – time is money.
ELECTIONAL QUESTIONNAIRE

For electing a business versus an established business.

Time is important for focus.
**APPENDIX V**

**BUSINESS QUESTIONNAIRE FROM GEORGIA STATTHIS**

It is important that you submit an RFP (Request for Proposal) to Georgia Statthis at [www.statthises.com](http://www.statthises.com) or by phone: (925) 889-7827. It need not be more than one page. Please indicate budget and whether or not you foresee this as a one-time analysis or as an ongoing service, which can be handled via retainer.

The Request for Proposal provides us with the specifics of what you wish to accomplish. This questionnaire is designed to clarify those factors for you. Once we receive the proposal and review your needs, we will contact you with some of the ideas we have concerning your request.

The following questionnaire is designed to help you focus on your company needs and the more precise your information, the better quality of the analysis you will receive. This requires work on your part, but in the end it saves you time and money, and helps us to work together effectively.

If you wish for us to calculate a good time in which to start a venture or business, use this questionnaire as a guide. Give us the rough time frame in which you care to open the business and then submit the RFP. We will contact you after reviewing your materials.

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. What is the original incorporation date of your business?</td>
<td></td>
</tr>
<tr>
<td>2. In what city and state was it legally incorporated?</td>
<td></td>
</tr>
<tr>
<td>3. List all other incorporation dates and their locations:</td>
<td></td>
</tr>
<tr>
<td>4. If you are not incorporated, when did you open the doors of your business or take in your first dollar?</td>
<td></td>
</tr>
<tr>
<td>5. What are the date, time, and place of birth of the head of your company? If you are not the head of the company, then we will need written permission from the head of the company to review this data.</td>
<td></td>
</tr>
<tr>
<td>6. List all other dates, times of birth, and cities and states of births of employee charts, or major figures in your company with which we need to work. We need their written permission for this.</td>
<td></td>
</tr>
<tr>
<td>7. In what city and state is your head office located?</td>
<td></td>
</tr>
<tr>
<td>8. When did you open the doors of this head office?</td>
<td></td>
</tr>
</tbody>
</table>
DAYS OF THE WEEK
AND THEIR SIGNIFICANCE...

- Sunday: Sun’s Day
- Monday: Moon’s Day
- Tuesday: Tiws Day, or Mars’ Day
- Wednesday: Mercury’s Day
- Thursday: Thor’s Day or Jupiter’s Day
- Friday: Freya’s or Venus’ Day
- Saturn Day: Saturn’s Day

Caution for opening on Tuesdays.

Fridays are great for partnerships.

Wednesdays and Thursdays are great for businesses sharing lots of information, or, teaching.
KNOW YOUR EPHEMERIS AND YOUR SKY FOR THE NEXT FEW YEARS

• Example: Since 2012 we’ve had the Uranus/Pluto square along with 2016, the Saturn square Neptune as well as the Saturn square Jupiter.

• If your client wanted to start their businesses in those years, you still had to work with those hard aspects, but you could work with them creatively by placing them in less impacting houses.

• There is never a perfect chart, ever.

• Know the upcoming eclipses and the 90-days periods following the eclipses which makes a difference in an electional chart.
ANARETIC DEGREES SUGGEST CAUTION

• 29 degree planets.

• Whatever planet is at 29 degrees and whatever house it rules could change. Suggestion: Make sure the planets are either 3 degrees in or no later than 27 degrees out.

• Old Horary Rule.
FIXED STAR DEGREES - IMPORTANT

- Facies is 8 Capricorn. Saturn will be at that degree on and off through 2018.
- Achernar is 15 Pisces. Neptune is there…. 
- Scheat is 29 Pisces. Chiron was there…and is coming back.
- Spica is 24 Libra. Fortunate start.
FIXED STARS IMPORTANT:
EXAMPLE:
SPICA
ANOTHER SPICA ON BOFA
IDENTIFY SIGNIFICATOR OF THE BUSINESS AND WHERE YOU PLACE IT AND ITS ASPECTS.

• Know your rulerships. Depending upon whether you use classical or modern, it is important to know this as it makes a difference in electional work. At the end of Business Astrology 101 there is a comprehensive index of rulerships. There are also many books about rulerships: Lee Lehman’s Rulership book, Rex Bills Rulership book, etc.

• Make tight aspects to the significator, because this makes easier work for secondary progressions or….solar arcs, which are very telling over the course of the next few years

• Consider upcoming challenging aspects to the significator.

• Consider any eclipse recent or upcoming eclipse activity on the significator. See three in July and August 2018. Solar 20CA41’, July 12; TOTAL Lunar 4AQ44’, July 27; and Solar 18LE41’, August 11.
## Appendix I

**Vocational Worksheet**

<table>
<thead>
<tr>
<th>Vocation</th>
<th>Name of the Officer (Units)</th>
<th>Legend</th>
<th>Corresponding Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountant</td>
<td>Accountant</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Bookkeeper</td>
<td>Bookkeeper</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Private Banker</td>
<td>Private Banker</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Writer</td>
<td>Writer</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Editor</td>
<td>Editor</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Consultant</td>
<td>Consultant</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Coach</td>
<td>Coach</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Lawyer</td>
<td>Lawyer</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Architect</td>
<td>Architect</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Architectural Engineer</td>
<td>Architectural Engineer</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Art Director</td>
<td>Art Director</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Artist</td>
<td>Artist</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Architectural Engineer</td>
<td>Architectural Engineer</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Architectural Engineer</td>
<td>Architectural Engineer</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
<tr>
<td>Architectural Engineer</td>
<td>Architectural Engineer</td>
<td>Category</td>
<td>1, 2, 12, 20, 21, 22</td>
</tr>
</tbody>
</table>

**Notes:**
- Category 1, 2, 12, 20, 21, 22 refer to various categories within the vocational worksheet.

**Available at:** www.starcycles.com
MOON PHASES AND OTHER PERTINENT INFORMATION REGARDING THE MOON

Example:

New Moon is new starts
Full Moon is possible re-organization.
Speed? Relevant regarding relations with public
Void of Course Moon – Tricky and could be a holding company
See Holding Company Example Following
MOON IS THE PUBLIC PERCEPTION OF YOUR COMPANY

It indicates the ‘emotional’ response that the public has of you. Sometimes it is even considered a reflection of the ‘product line’ although Mars, representing manufacturing, can also represent what is manufactured.

Moon also represents the employees of company as well and their mood or temperament.
RELATIONSHIP: SUN, MOON, MERCURY

Frances Sakoiian/Louis Acker had a wonderful formula that bears watching when looking at any nativity, but is particularly important in terms of the ‘temperament’ of the individual, the company or a country.

Is the Moon fast 13 degrees or more, or, is it slow, less than 12 degrees a day???
SAKOIIAN/ACKER FORMULA FOR “TEMPERAMENT”

**FAST MOON:** 13 DEGREES PER DAY  
**SLOW MOON:** 11 DEGREES PER DAY

- **Mercury rising before the Sun with a Slow Moon =** Balanced nativity  
- **Sun rising before Mercury with a Fast Moon =** Balanced nativity  
- **Mercury rising before Sun with a Fast Moon =** Overly anxious nativity  
  An impulsive company, which makes mistakes, or spends more money than it should.
- **Sun rising before Mercury & a Slow Moon =** Slow or plodding nativity.  
  Figure something like that along with a succedent chart --- probably too slow – unless they make long term investments and are okay with a very conservative approach. (See Home Depot Inc).
MERCURY: IS IT GOING RETROGRADE, DIRECT, OR STILL IN THE SHADOW ON EITHER SIDE?
WHERE IS MERCURY HEADING?

• This is important since Mercury has everything to do with communications, sales, and, most importantly, as a company grows, system management (ruler of sixth).

• If an election shows Mercury about to go retrograde, I would caution using this.

• Once it goes direct is fine, but the preference is that it returns to its shadow position, or, the place at which it went retrograde.

• Another Mercurial item to ask is: “Has Mercury crossed the position to which it will retrograde back to before retrograde?” Often overlooked, this is just as important because the planet is slowing down even if in still direct motion.
MARS, MOTIVATION

Don’t elect something with Mars retrograde. Not a good idea.

Causes misdirection of intention.

Mars DIRECT: Placed well can be a strategic company.

Mars is retrograde once about every two years.  
2018: June 27 (9 Aquarius 13’) to August 28 (28 Capricorn 36’). Shadow on: October 9 2018.

It usually retrogrades for about 8 to 10 weeks, BUT…takes another 8 or so weeks to return to the original retrograde position.

Even if you don’t have a Mars retrograde in the electional chart, check the ephemeris to make sure that it isn’t happening anytime soon, because your company will in a very short while (going forward with solar arc) begin a retrograde Mars period for a very long time.

This is significant as it curtails motivation, strategy, or misfire towards several strategies that have no outcome.

Mars rules manufacturing – think about that…

Always remember to look at the house(s) that Mars rules depending upon whether you just use Aries or also Scorpio. Those houses will slow down, too.
VENUS: VALUES HELD BY COMPANY AND ITS CASH FLOW/LIQUIDITY

Venus is the ruler of both the second house (liquidity) and the seventh house (open enemies, or, contracts with partners).

A direct Venus is important, particularly if customer relations as well as the image of the company is paramount.

Venus Rx every two years. **Rx in 2018:** Oct 5 (11 Scorpio) to November 16 (25 Libra). **Returns to shadow:** Dec 18 2018.

Curtails ability to attract resources when retrograde or in the period before the retrograde where it has crossed the retrograde degree.

Wait for Venus to catch up to itself, its shadow position, because a Venus retrograde in a company chart can make requests or efforts to reach out for business seem too aggressive without substantiation.

Adam Gainsburg has done a lot of research regarding the Venus Cycle that could be very applicable to electional charts.
JUPITER: WHERE OPPORTUNITY LIES IN THE CHART

Jupiter is a positive influence in a business chart.

It should be well aspected and well positioned, but Saturn should be well aspected too, because at times Jupiter can be over the top – or – over extended.

Involves company vision or international influences.
SATURN IS IMPORTANT AND SHOWS STRUCTURE OF COMPANY

Provide stability, organization and structure. Placing it in a cadent house is a good idea, particularly if it has hard aspects in the elecitonal.

Remember Saturn represents one’s perceptions of their limitations, but does not mean it is limited.

Check and balance of an individual or company chart.
WHAT IS PHASE RELATIONSHIP BETWEEN JUPITER AND SATURN

• Is it waning or waxing? Base it on the last Jupiter/Saturn conjunction which was in 2000 at 28 Taurus. The next Jupiter/Saturn conjunction in air December 21, 2020 at 00AQ29.

• Feb 19 2018, transit Jupiter is opposite the Jupiter/Saturn of 2000.

• You can use either because you can’t wait 20 years for the next conjunction, but WHERE was it placed prior to the election of this company?
Phase Relationships Between Natal Saturn and Jupiter

- First Quarter Phase
- Crescent Phase
- End of New Moon Phase
- Gibbous Phase
- Full Moon Phase
- Last Quarter Phase
- Disseminating Phase
- Balsamic Phase
SYNODICS – WHERE WILL THEY BE?

Many are currently in Balsamic phases – a lot going on, being invented, but not seen....
IN FACT SEE WHERE THE LAST SYNODIC CYCLES TOOK PLACE PRIOR TO THE ELECTIONAL CHART

Following is a list of a few of the most recent ones:

- Saturn/Pluto Nov 7, 1982 27 Libra 35’ Next: 1/12/2020 at 22 Capricorn 46’
- Jupiter/Saturn May 28, 2000 22 Taurus 43’ Next: 12/21/2020 at 00 Aquarius 29’
- Jupiter/Neptune May 27 2009 26 Aquarius 28’ Next: 4/12/2022 at 23 Pisces 58’
- Jupiter/Uranus June 8, 2010 00 Aries 17’ Next: 4/20/2024 at 21 Taurus 49’
- Saturn/Neptune Mar 3, 1989 11 Capricorn 54’ Next: 2/20/2026 at 00 Aries 45’
- Uranus/Neptune Feb 2 1993 19 Capricorn 33’
WHERE TO PUT THOSE PLANETS

Angular, Succedent or Mutable house placements!
HIGH LEVEL OF ANGULARITY

INDEPENDENT COMPANY COULD BE PIONEERING OR...RISKY WITHOUT THOUGHT

FLAW=ISSUES OF FOCUS AND COMPLETION OR SAME OLD SAME OLD
HIGH LEVEL OF CADENT HOUSES

BUSINESS WITH NO BORDER=WORKS

FLAW=TOO SCATTERED
HIGH LEVEL OF SUCCEEDENT PLACEMENTS

SLOWER COMPANY & INCLINED TO FEWER RISKS

FLAW: COULD BE RISK AVERSE
AND WHAT ABOUT ECLIPSES?
ECLIPSES ARE IMPORTANT

Where are the Nodes?

How close was the prenatal eclipse?

Do not form an electional around an eclipse
ALSO USE OTHER THINGS LIKE THE 90 DEGREE DIAL
THERE ARE MANY FACTORS INVOLVED IN ELECTING A DECENT BUSINESS CHART…

• Time is of the essence when calculating-for both you and the client.
• Important to hone in on what the client wants specifically, thus, the questionnaire and the request for proposal. RFP. Have them do some of the work.
• Use any system you wish to use, but be aware of many of the factors mentioned above.
• Know your sky because it takes about seven (7) years – first Saturn square – for a business to establish itself after it goes through the learning curve of experience.
• Avoid at all costs being in the shadow of eclipses or retrograde planets.
• Try to work with the Moon in terms of its phases, because that is the heart of the company.
NEW CALENDAR AND BOOKS AT **WWW.STARCYCLES.COM**

**NEW BOOK** AT UAC BOOKSTORE…. $19.95