A LITTLE Á LA CARTE
AND
PASS THE SPICE!

A LOOK AT INDEPENDENT COLLEGE LIBRARIES
PRESENTERS

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NATIONAL COLLEGE

OFFERS AN ALTERNATIVE TO TRADITION ACADEMIC SETTINGS

• MEDICAL ASSISTING
• PHARMACY TECHNICIAN
• MEDICAL OFFICE PROFESSIONAL
• MEDICAL BILLING/CODING

• BUSINESS ACCOUNTING
• INFORMATION SYSTEMS ENGINEER
• CYBERSECURITY
• PLUS MORE
NATIONAL COLLEGE

- ACCREDITED BY THE ACCREDITING COUNCIL FOR INDEPENDENT COLLEGES AND SCHOOLS TO AWARD ASSOCIATE DEGREES AND DIPLOMAS.
MY MISSION

• To assist students in accomplishing their academic goals of becoming a professional in their chosen field
• To assist instructors in enhancing their lessons to students
• To promote literacy in creative ways
• To develop a comprehensive collection that supports the academic programs
ASSIST STUDENTS

LIBRARY ASSISTANT JERRY SULLIVAN ASSISTING STUDENT TAMARA GREEN WITH ORDERING HER TEXTBOOKS ONLINE.
VIRTUAL LIBRARY

NATIONAL COLLEGE’S VIRTUAL LIBRARY
GALE/CENGAGE DATABASE CONSISTING OF THOUSANDS OF INFORMATION FROM PERIODICALS, JOURNALS, NEWSPAPERS, MEDIA AND BOOKS
AND... TENNESSEE ELECTRONIC LIBRARY
STUDENTS PROVIDED THE TOOLS FOR RESEARCH IN RELIABLE SOURCES
TEACHING RESEARCH SKILLS

GETTING RELIABLE, ACCURATE INFORMATION

LEARNING TO USE THE VIRTUAL LIBRARY

LEARNING TO CITE WHERE THE INFORMATION COMES FROM
WHAT TYPE OF EMPLOYEE WILL YOU BE?
EMPLOYERS ARE LOOKING FOR EMPLOYEES WITH

• GOOD RESEARCHING SKILLS
• CRITICAL THINKING
• INDEPENDENT THINKING
• ABILITY TO CHECK THE FACTS
LIBRARY COLLECTION

OUR COLLECTION SUPPORTS THE COURSES WE TEACH

AND

WE PROMOTE LITERACY BY OFFERING FICTION TITLES THAT ARE ENTING
BOOKS THAT WE MUST READ: TEXTBOOKS

• BOOKS FOR PLEASURE ARE OFTEN OVERLOOKED WHILE STUDENTS ATTEND COLLEGE

• TEXTBOOKS ARE THE ONLY THING BEING READ

• MANY STUDENTS HAVE DIFFICULTIES IN READING, MANY STUDENTS’ READING LEVELS ARE LOW

• STUDENTS ARE OFTEN AFRAID OF GOING TO A LIBRARY
WHAT DID I NEED???

Books Made into Movies
EASY TO READ, EASY TO CONNECT TEXT TO MEDIA

- **GONE GIRL** BY **GILLIAN FLYNN**
- **DIVERGENT SERIES** BY **VERONICA ROTH**
- **HUNGER GAMES** BY **SUZANNE COLLINS**
- **12 YEARS A SLAVE** BY **SOLOMON NORTHUP**
- **UNBROKEN** BY **LAURA HILLENBRAND**
- **THE MAZE RUNNER** BY **JAMES DASHNER**
- **THE GIVER** BY **LOIS LOWRY**
- **PERCY JACKSON SERIES** BY **RICK RIORDAN**
TIME FOR DESSERT!

THANK YOU FOR ATTENDING
L’Ecole Culinaire & Vatterott Career Colleges

Patrick O’Daniel, MSIS, MA
Growth in For-Profit Education

- 766,000 students in 2001
- 2.4 million students in 2010
Programs Offered

L’Ecole Culinaire
Culinary Fundamentals – 40 weeks
Associate of Occupational Sciences – 70 weeks

Vatterott Career College
- Medical Assistant (Radiology or Office Management)
- HVAC (AOS or Diploma)
- Computer Networking
- Auto Body Repair (AOS or Diploma)
- Diesel Mechanic
- Information Systems Security
- Building Maintenance Technician
Accreditation
Librarian’s Duties

- Collection Development – Build collections that tie into curriculum and expand on topics taught in classes.
- Provide Information Literacy Instruction – Teach basics of searching for information, judging the quality of information, and how to use information.
- Reference Service – answer questions, provide appropriate sources
- Computer Instruction – basic computer literacy, Microsoft basics, first tier technical support
Collections

- Books
- Magazines
- A/V Materials
- EBSCO Host
- Tennessee Electronic Library
- Patrick's Internet Reference Desk
- Memphis Public Library & Information Center
Steps in Collection Development

- Study Classes
- Review Literature
- Instructor Input
- Student Requests
Challenges

- Information Literacy
- Computer Literacy
- Literacy
- Budgets
- Administrators
Payoffs

- Increased awareness of libraries
- Experience using computers
- Familiarity with standard sources
- Introduction to new trends and innovators