Teaching writing in a blended classroom
hello!

I am Karin Hogen

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When we think differently about the things we are used to seeing daily, we can create innovative opportunities.
1. What is blended learning?

Let’s start with the basics
Blended learning

Is instructor-designed and supervised environments that use face-to-face and technology-mediated channels to enhance interactive, engaging learning experiences and to improve student learning outcomes.
Blended courses should have the one or more of the following pedagogical characteristics:

- a shift from teacher-centered instruction to student-centered learning;
- significant interactions between student-instructor, student-student, and/or student-content; and/or
- integrate formative and summative assessment for students and instructor.

Self evaluate: what do you already do?
Self-evaluate: what do you already do?

- classroom instruction
- interactive web-based training
- online-based communication
- self-paced content
- online discussion
- collaboration software
- virtual classroom
- print-based materials
- online assessment

Models of blending

http://www.christenseninstitute.org/blended-learning-definitions-and-models/
2. Blending your writing instruction

*What I’ve done*
Video instruction

Online editing tools

1-on-1 feedback

Google Docs w/ instructions

Online grammar websites

My main blended tenants
Google docs with step-by-step instructions

Steps to complete argumentative essay

Step 11: Write your conclusion paragraph (1 day)
- Watch these 3 videos
  - Video 1
  - Video 2
  - Video 3
- Go look at this example conclusion paragraph
- Go to your essay doc. Write your paragraph there.
- Check that you now have 6/7 paragraphs.
- Show it to Ms. Hogan and get the ok before moving on

Step 12: Create your bibliography (1 day)
- Go to your final essay doc
- Figure out what sources you actually used (You have to have at least 3)
Video instruction

My own videos and others from YouTube
Online editing tools

- Grammarly
- Google Translate
- PaperRater
- EasyBib

Resources for improving writing and editing.
1-on-1 feedback
Online grammar websites
3. Lessons I’ve learned/pointers

What works/what doesn’t
Successful blended learning must go through a cycle consisting of 4 parts.

01 DESIGN
identify structure, objectives, assessments, and activities

02 DEVELOP
create, assemble, and test course content

03 DELIVER
present course, facilitate activities, and assess learning

04 EVALUATE
solicit feedback, review results, and identify areas of improvement

4 points to the process
Model that works for me

Different models for different students and different goals
Design features (technology quality and online tools and resources), and learner characteristics (attitudes to blended learning, self-regulation) were significant predictors of learner satisfaction in blended learning. This means that good technology with the features involved and the learner positive attitudes with capacity to do blended learning with self drive led to their satisfaction.
4. Brainstorming/sharing time

*What are some ideas/tools you have?*