Turning Consumers into Creators with WeVideo

Let’s Log-in

● Go to Demo Link
Welcome!

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Session Outcomes

- Understand WeVideo product options
- Share ideas about using video in the classroom
- Move from primary project to professional product
- Navigate the WeVideo platform
- Explore advanced Editing Tools
- Create and share a movie

What is WeVideo for Schools?

Video: The Missing Google App


Cloud based. Free or fee-based. Storyboard editing, no timeline, no premium features. Secure?
What is WeVideo for Schools?

Cloud Hosted
COPPA and FERPA-level security to protect students. Are you FERPA-ready?

Powerful Video Creation
From the desktop to the cloud. Premium features include fast/slow motion, green screen, Ken Burn effect, and more.

Easy to Manage
SSO and sync for Google Apps districts. Office 365 SSO too.

Beyond iMovie and MovieMaker
Start projects on smartphones or tablets. Finish them on any desktop or laptop. Got Chromebooks?

Managed Project Creation
Personal projects. Or provide shared media for Shared and Collaborative projects.
What is WeVideo for Schools?

Collaborative Projects
Teachers can assign projects, make comments, and monitor student progress. Better outcomes! Students can comment too.

Cross Platform
No more expensive hardware - works on any device and any modern browser.

Creative Freedom
Go beyond locked Themes. Timeline editing lets students personalize learning.

Educator and Student Support
WeVideo Academy and Support. Assign the project...and let students own their learning experience.
## WeVideo for Schools vs. WeVideo Free

<table>
<thead>
<tr>
<th>Features</th>
<th>WeVideo for Schools</th>
<th>WeVideo Free</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walled Garden &amp; Custom Security</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>User &amp; Classroom Management</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>Deployment</td>
<td>Google Domain, Office 360, CSV</td>
<td></td>
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<tr>
<td>User Collaboration</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>Support</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>Advanced Editing Tools</td>
<td>✅</td>
<td></td>
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<tr>
<td>Premium Music Library</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>Video Publishing Time</td>
<td>1 hr month/per user</td>
<td>2 min per month</td>
</tr>
<tr>
<td>Cloud Storage</td>
<td>5GB per user</td>
<td>1 GB</td>
</tr>
<tr>
<td>WeVideo WaterMark</td>
<td></td>
<td>✅</td>
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Why Create Videos?

“Learning is creation, not consumption. Knowledge is not something a learner absorbs, but something a learner creates.”

Original from: http://www.flickr.com/photos/fotologic/410355440/
I AM A DIGITAL AGE LEARNER

ISTE STANDARDS FOR STUDENTS

EMPOWERED LEARNER
I use technology to set goals, work toward achieving them, and demonstrate my learning.

GLOBAL COLLABORATOR
I interact to understand my perspectives, understand others, and work effectively in teams using digital tools.

DIGITAL CITIZEN
I understand the rights, responsibilities, and opportunities of living, learning, and working in an interconnected digital world.

CREATIVE COMMUNICATOR
I communicate effectively and express myself creatively using different tools, styles, formats, and digital media.

KNOWLEDGE CONSTRUCTOR
I critically select, evaluate, and synthesize digital resources into a collection that reflects my learning and builds my knowledge.

COMPUTATIONAL THINKER
I identify authentic problems, work with data, and use a step-by-step process to automate solutions.

INNOVATIVE DESIGNER
I solve problems by creating new and imaginative solutions using a variety of digital tools.
Ways to Integrate Video into the Classroom

- How To Videos
- Now Playing Your Next Book: A great read!
- Public Service Announcement
- VLOG
- Podcast
- Short Films
Ways to Integrate Video into the Classroom

● 5 Ideas for Integrating Video into Class
● Video in the Classroom- EDTECH Teacher
● 10 Project Ideas
● Google Project ideas
● Edutopia: Classroom Ideas
● 6 Types of Film Projects
Moving from Project to Production

Check Out 3 Hour Presentation Resources!
Moving from Project to Professional Product

Planning
Filming
Editing
Publishing
Moving from Project to Professional Product: Filming
Getting Started...the WeVideo platform!

bit.ly/wevideoties16
Let’s Log-in

● Go to Demo Link

JOIN MWHS

You have been invited to join the MWHS network. This account comes with more storage and export time as well as premium features.

CREATE A NEW ACCOUNT AND JOIN
LOG IN WITH EXISTING ACCOUNT

This account will become part of a multi-user account. All content created in this account will be managed by the owner of the multi-user account. Content could potentially be viewed, shared or removed by the account owner.

By proceeding, you agree to the WeVideo Terms of Use and Privacy Policy.
Navigate your Dashboard

- Home
- Projects
- Media
- Videos
- Upload
- Alerts / Notifications
- Account Settings

- Recent Video Edits
- Video "Assignments"
- Uploaded/Recorded Media
- Published Video
- Upload New Media / Queue
- Awesome Video Tutorials
WeVideo Basic Dashboard Features

- Tour of Dashboard
- Creating Project - Types of Projects
- Menu Features - Timeline vs. Storyboard
- Upload Media
- Record Media
- Shared Folder
- Building a Track
- Audio
- Transitions
- Graphics/Text
Let’s Get Started!

- Click on Create New
- Click Project
- Click Next
Let’s Get Started!

● Title your project
● Description is optional
● Click one of 3 options
● Click Next
Let’s Get Started!

- Click on **Create Video**
- The WeVideo work platform will appear

Project Created

**Done!**

You have successfully created project(s)
Name your project

- Click on **My Video**
- Name your video
Storyboard vs. Timeline Mode

- Storyboard Mode
- Drag and Drop
- Minor editing capabilities
Storyboard vs. Timeline Mode

- Timeline Mode
- Advanced editing capabilities
Storyboard vs. Timeline Mode

Move between the two modes by clicking on the three lines.

We are now ready to upload media or use media in our shared folder!
● Click **Browse** if media is saved on your device or **Import** from Social Sites

● Click the Drive icon if media is saved in your Google account

● Wait for your media to process
Filming on Camera?
- Use Google Drive App
- Create a folder for media
- Upload from Drive

Short on Time?
- Create shared media folder
- Provide students with media options
- Have students share media
- Use stock footage
Record Media or Audio

Record your own audio or video straight into a project!

Add [extension](#) for screen recording
Timeline Mode - Zoom

Increase or decrease the time span with the zoom tool on the bottom right-hand corner.
Timeline Mode - Adding My Media - shortening clips

Simple Drag and Drop to the Main Channel
Timeline Mode - Adding Shared Media

Simple Drag and Drop to the Main Channel
Timeline Mode - Adding Transitions

Simple Drag and Drop between media on the Video 1 Channel
Timeline Mode - Adding Audio (Sound effects & music)

Simple Drag and Drop to the Audio Channel
● Start with a basic title.
● We will add extras to it later.
● Select a font.
● Build all clips, then add transitions and then sound
● Click & Shift and select multiple clips to move
● If moving into smaller duration space there are 2 options
  ○ Trim
  ○ Push to fit
● Right click
  ○ Close the Gaps
  ○ Set Duration on multiple clips
WeVideo Advanced Editing Features

- Video Edit, FX, Delete & Track Menu
- Transform
- Audio
- Animation
- Color
- Layering Video
  - Graphics
  - Voice Over/B Roll
  - Color Key
- Speed
- FX
- Click on **FX**
- Select from one of the many available effects
- Apply to all media or just the selected one
Click on Transform to rotate, flip, fit or scale your video.
Click on Volume to adjust levels of volume, fades in and out and even mute the sound.
● Click on Animate on the top
● Adjust start and end positions
● Watch this video for more info⇒
Click on Color on the top and adjust the color aspects of the video.
- Place the video filmed with the green screen on the Video 2 channel
- Place the images for the background on the Video 1 channel
- Click the pencil on the green screen video
- Click on Color on the top and adjust the color aspects of the video
● Click on Color Keying on the top
● Click on the Eye Dropper
● Click on whatever color is used for the green screen
● The Hexadecimal color code is then revealed
● Adjust any of the settings to enhance your video
● Click on the Speed dial on the top right
● Drag the Value Slider to the left to slow down the video and to the right to speed up.
By dragging the speed all the way to the right, our video goes from 27 seconds to 2.5 seconds.

Be sure to click Done Editing.
Editing Audio

- To edit audio, click on the audio track and the three bars
- Click the line to adjust fade in/out

- For more info, watch this [video](#)
Timeline Mode - Video Edit, Effects or Delete

- Click on the **pencil** or **double click** on the media for the editing tools.
- Click on **FX** for effects
- Click on the **line** for fade in/out effects
- Click on the **garbage** to delete.
Timeline Mode - Publishing

- Click on Finish
Timeline Mode - Publishing

- Select thumbnail
- Select quality
- Select a destination for your video
- If it is greyed out, click on the icon to connect
- Click Finish Video
Timeline Mode - Finalizing

- Be patient! This can take 5-15 minutes
- You can close your browser if you want
- You will receive an email when your video is finish
- Locate your video in Drive, YouTube or WeVideo depending on the destination you selected
Your WeVideo movie export has succeeded!

Hi Kristin,

Your video My Video_ WeVideo Group 1 is ready!

This is My Movie
Let’s Try This!

30 Second Video Challenge

Goal: Create a 30-second video. Use shared media or your own and create a demo video showing off your editing skills.

- Intro Video
- How to Video
- Tell Your Story

BONUS: Publish and share using #wevideoties2016

But my video won’t be perfect!

That’s the point!
TIME TO CREATE
Questions?
Contact Information

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Resources

- Edutopia: Classroom Ideas
- 6 Types of Film Projects
- Best Websites for Filmmakers
- Pinterest Video Production Ideas
- Mini Movie Makers
- ReadWriteThink Lesson
- WeVideo Academy
- Pixabay
Moving from Project to Professional Product: Planning

WikiHow: 11 Steps to Creating a Storyboard
StoryBoard Tips for DreamWorks
Storyboard That: Online Storyboards
Storyboard Generator: Online Collaborative
Printable Storyboard Template
BBC Printable Template
Famous Film Storyboards
Script Writing Resources
Five Minute Film School
Moving from Project to Professional Product: Filming

- Steady Your Shot
- Triple Your Footage
- Variety is Important
- Light & Sound Are Key
Close up
Moving from Project to Professional Product: Editing
Moving from Project to Professional Product: Editing

- The Joy of Film Editing
- EditStock
  - Popsicle Example
  - How Does and Editor Think and Feel?
  - Watch Cuts
- Visual Narrative Resources: Film Editing
Moving from Project to Professional Product: Publishing

Share it
- YouTube
- Schoology
- Vine, Twitter, Instagram
- Class Blog
- Film Festival (in class, at lunch, after school)

Assessment
- Questions to Consider
- Rubric 1
- Rubric 2
- Kathy Schrock Video Rubrics