Crowd-Based Innovation

the future is here
8 Ways to fail @ innovation
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Opening Story: the problem
<table>
<thead>
<tr>
<th>Year</th>
<th>Innovation Program Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-2015</td>
<td>Application Process&lt;br&gt;Two Rounds of Grants&lt;br&gt;Technology Focused</td>
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<tr>
<td>2015-2016</td>
<td>Funding for Scaling Projects&lt;br&gt;Two Rounds of Grants&lt;br&gt;Increasing Exposure&lt;br&gt;Diversifying Application Process</td>
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#1

Insist as much as possible that communication is limited to a small group of “innovators.”
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Creating a Critical Mass of Innovators

Increase Mass
With more innovators in the system, they are more likely to encounter and support each other.

Increase Density
Events that bring people together and encourage open sharing and discussion give innovators a chance to amplify their collective energy.

Increase Temperature
With increased frequency of sharing opportunities also comes quicker transmission of innovative ideas.

Increase Reflectivity
Both individual and group reflective practices bring attention to those ideas that might otherwise be lost and never shared at all.

Chris Hesselbein
#2

Make sure that you have enough funding to begin your innovation process.
#2

Make sure that you have enough funding to begin your innovation process.
The most trusted innovation business model emphasizes the MVP...Minimum Viable Prototype. Go Lean!
#3

Make the main focus of innovation efforts the “stuff” you’ll buy.
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Recording for Fluency
#4

Always use traditional, proven organizational metrics to track progress for every area of innovation.
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#5

Don’t find a software product to drive your culture of innovation.

“So this software... Does it tell you to do things?”
#5

Don’t find a software product to drive your culture of innovation.

“So this software... Does it tell you to do things?”
#6

Worry about “getting it right” and remind others as best you can that failure is not an option.
Worry about “getting it right” and remind others as best you can that failure is not an option.
“Failure is an option here. If things are not failing, you are not innovating enough.”

Elon Musk
#7

Keep your primary focus on ideation and imagining. Put little or no stock in the idea that implementation is important.
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Keep your primary focus on ideation and imagining. Put little or no stock in the idea that implementation is important.
Innovation is a two-part challenge. Part one is ideas; part two is execution.

Beyond the Idea (by Vijay Govindarajan and Chris Trimble)
Innovation execution is its own unique discipline. It requires time, energy and distinct thinking.

Beyond the Idea (by Vijay Govindarajan and Chris Trimble)
Innovation and ongoing operations are always and inevitably in conflict.

Beyond the Idea (by Vijay Govindarajan and Chris Trimble)
To the best of your ability, mis-match implementation method with innovation type.
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FAIL
Innovation Types

• Small
• Repeatable
• Custom
Key Principles for Systemic Innovation

1. Shift time and energy from ideas to execution.
2. Organizations are not built for innovation but ongoing operations.
3. There are three models for implementing innovation and must be correctly matched to the innovation, (small, repeatable, custom).
4. Custom innovations require both a special team and a special plan.
5. For custom innovations, a dedicated team should be built from the ground up as though it were a new company.
6. The partnership between the dedicated team and shared staff will always be a challenge and require engaged senior leaders.
7. Rapid learning and disciplined experimentation are essential to learn and move forward. They include clear hypotheses and assumptions.

Beyond the Idea (by Vijay Govindarajan and Chris Trimble)
Welcome to the home of Minnetonka innovation!

Get started and learn more about the Minnetonka Innovates program with the links above. The events below provide you the tools to post your own innovative ideas, big and small, while collaborating with your peers through voting, ranking, commenting, and more.

- Big Hunt for Ideas 2015-16
- T & L Framework Feedback
- Project Central
- Project Register
Big Hunt for Ideas: Medium Ideas Final Pairwise Showdown

**EARLY ED - ELEMENTARY IDEAS**

**M**

**MIDDLE SCHOOL IDEAS**

**M**

**HIGH SCHOOL IDEAS**

**M**

Category: E-5 Medium

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**“Our Town” at MCEC**
by Sarah Koopman, 1 week ago

We would like to paint a mural that would create a facade of familiar small-town storefronts, including a fire read more...

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**Hokki Stools, Wiggle While We Learn**
by Luci Hartert, 1 week ago

The solution is to sit on preschool sized Hokki stools during circle times. Providing a preschool student with an read more...
Standing Desks - Stand up and try something new
by Amy Bieber, 1 week ago
Students would benefit from the option of having standing desks (with a footbar for regular movement) in classrooms. 
read more...

I-Day for MTKA: International Day
by Yinglu Wang, 1 week ago
If the entire district will promote authentic culture learning more, it can bring the importance of culture
read more...
2015 Minnetonka Innovation

- **Team Building Factory**
  Video 1:04 / Created 6 days ago

- **Expanded Opportunities with Seven-Period Days**
  Video 1:25 / Created 8 days ago

- **MIT - Minnetonka Institute of Technology**
  Video 1:11 / Created 7 days ago

- **First Aid Certification for Staff**
  Video 0:53 / Created 8 days ago

- **Dean of Students for Middle Schools**
  Video 2:41 / Created 8 days ago

- **Fitness for All on our School Grounds**
  Video 1:28 / Created 8 days ago

- **L3: Leadership Leads to Literacy**
  Video 0:58 / Created 8 days ago / 1 comment

- **T3 (Teacher Think Tank)**
  Video 0:59 / Created 8 days ago
Welcome to Project Central

Minnetonka Innovates home for projects in development

Collaborators Wanted! This site provides a resource to track and collaborate on projects in development. Projects travel through four stages, exploration, MVP/prototype, validation and scale. Click on any of the projects above to participate.

Are you interested in becoming a contributing member of a project team? Click here to fill out a registration.

Have questions? Click here for answers.

Check out the small ideas!

Project Central Video | Password: 276
Worth Reading

Beyond the Idea: How to Execute Innovation in Any Organization

How Stella Saved the Farm

The Lean Startup

Creativity Inc.

The Innovator’s Dilemma
Thank you!

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