GIVE YOUR
eLearning Objects the
Beauty Treatment IN A FLASH

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Find all today's documents and more here: http://bit.ly/2m4g8TT
HOW THE NEXT 60 MINUTES WILL GO

**INTRODUCTION**

**ICEBREAKER (2 MINS)**

**BRAIN DUMP (3 MINS)**

**1ST DRAFT – PART A – FOCUS CONTENT (6 MINS)**

**CRAZY 8S (6 MINS)**

**1ST DRAFT – PART B – PUT IT ON PAPER (6 MINS)**

**GALLERY WALK (6 MINS)**

**REVISE CONTENT (5 MINS)**

**RAPID FIRE PRESENTATIONS (5 MINS)**

**WRAP UP (10 MINS)**
GUIDING PRINCIPLES

Learning Focused
Consumable
Standalone
Plain Language
Rapid Development
Created Collaboratively
Flexible

Entertainment
Wordy
Contingent
Academic Language
Perfection
Individual Input
Permanent
When creating personas, consider attaching real-life photographs to each persona to make the exercise more realistic.

**Name:**

**Age:**

**Discipline:** Science  Social Science  Humanities  Other ________________

**Like:**

**Dislike:**
What are the 3 main points you want this object to communicate?

1.

2.

3.

What 1 challenge do you think your audience will face with this topic?

1.

What are 2 things you want to keep in mind with this topic?

1.

2.
1. What are the 3 main points you want this object to communicate?

2. What are 2 things you want to keep in mind with this topic?

3. What 1 challenge do you think your audience will face with this topic?

1ST DRAFT: FOCUS CONTENT
First Draft Part B: Put It On Paper
Include these things on your chart paper for the gallery walk

Persona
who are you?

Catchy Title
what is the title of your learning object?

Format
will your learning object be a video, infographic, etc.? does this format make sense for your content, user group and learning objective(s)?

Learning Objective(s)
what will users learn from your learning object?

Content
what is some of the content that will be included in the learning object?

Design Ideas
what will your learning object look like? Draw a picture - even if it's a rough idea! Use the back of this sheet!

Banked Ideas
what are some ideas you want to remember but are outside the scope of this learning object?
First Draft: Checklist

Include these things in your first draft.

- **Persona**
  - who are you?

- **Catchy Title**
  - what is the title of your learning object?

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- **Banked Ideas**
  - what are some ideas you want to remember but are outside the scope of this learning object?
RESOURCES

explore these free or affordable resources when creating your learning objects

Powtoon
create animated videos

Audacity
use to record and edit sound

Camtasia
screen recorder and video editor

YouTube
use to share and close-caption your videos

Canva
graphic creator

Piktochart
easy-to-use infographic designer

Venngage
create infographics

easel.ly
create and share visuals

Adobe Spark
create social posts, presentations, web stories and animated videos

Creative Market
affordable images

Noun Project
icons for everything

Bensound
royalty free music
Keep it simple. Would users know what they were looking at on a SMART PHONE?

**Plain Language**
Write for the ear, not the eye.

- Analogy / Real World Context
- Make it interesting
  - HUMOUR
  - Be Creative!
- Have a REASON FOR EVERY IMAGE

Don’t be afraid TO CHANGE THE DESIGN PROCESS. Be flexible and adaptable with the creative process.

DESIGN TIPS
TIPS

WHERE + HOW WILL YOU INTEGRATE THIS OBJECT?
LibGuide, Workshop, CMS

- Have a plan to obtain feedback from users throughout the process... focus groups, gallery walk in public space, interviews.
- Consider inviting students (or your primary target audience) to participate in a design sprint.
- Think about where the users will see these objects. Incorporate that knowledge into the design.
- Use this to inform what objects to create.

Develop an assessment PLAN

Nothing will live forever.
Keep this in mind when deciding how long to spend on objects. Done is better than perfect.
Creating personas:
http://www.uxbooth.com/articles/creating-personas/

Readings: UX in Libraries
http://weaveux.org/
http://blog.experientia.com/
http://www.uxmatters.com/

Readings: Blended Learning
http://blendedlibrarian.learningtimes.net/
https://designerlibrarian.wordpress.com
https://elearningindustry.com/
https://www.edutopia.org/
http://theelearningcoach.com/

Readings: Learning Objects