Hashtags, Lists, and Chats: Building Your PLN through Twitter

How Twitter can connect you to the world and the world can connect to you.

@scotsoups
About me…

• The 2017/18 school year will be my 22nd year of being in education

• Denison to Des Moines, elementary to secondary

• Educational interests: connecting, learning, expanding my resources and PLN #innov8dmps

• Why Twitter???
My History on Twitter

The beginning—I signed up because...?

Who did I follow first? Athletes & Celebrities

Then I saw something else...who else is on Twitter?

Used #itecia which led me to learn more about hashtags and started using TweetDeck also build my PLN!

Notifications on, notifications off!

http://3.bp.blogspot.com/-NeKd81Li4Tw/VbkEBvw9_rl/AAAAAAAAACrs/z1frK8YfXhl/s1600/More-Twitter-Followers.jp
YOU HAVE TWITTER NOW WHAT?
Why I TWEET (as a teacher)

To engage in discussion & debate.

To learn new things.

For support.

To share my better ideas.

To create a positive digital footprint.

More more more...
FOLLOW SOMEONE

http://www.remnantfellowshipnews.com/2013/02/21/twitter-text-messages-on-your-mobile-phone-tech-tips-from-remnant-fellowship/
WHO SHOULD I FOLLOW?
WHO?

• Does your school post announcements using Twitter?
• Do any of your Co-workers, Administrators, or Superintendents use Twitter?
• During your previous PD events, who inspired or motivated you?
• Who is the author of the book you are currently reading?
• You are contributing members to hashtags that surround your interests?
• Who are your other followers following?
CONSTRUCTING A TWEET
I love this thing we call #techcon2017 2 fun-filled days w/ awesome people! #innov8dmps
By putting another person’s username at the start of a statement, it limits who sees it.
If a username is not at the start of a statement, everyone that follows @username and me can see it.

There are times when you want to share a reply with your followers and tag someone like @ScotSoups, but if you just want one person and their followers, this is not the correct way.

If you use a period before @ScotSoups, it tricks Twitter...
The difference between “replying to” a tweet and simply beginning a tweet with a person’s username. The former will keep the conversation in tact, and the latter will not.

**any tweets that you write are not 100% private even if directed at another user. The only way to make sure a conversation is 100% private is to exchange direct messages**
HOW DO I USE #HASHTAGS?
#HASHTAGS

Hashtags are a way to label tweets so that other users can see tweets on the same topic.

Hashtags contain no spaces or punctuation and begin with a “#” symbol used at events like conferences or concerts.
HOW DO I CHAT?
WHERE DO I GO?
WHAT SHOULD I USE?
Tweet Deck
Participate

Besides Tweetdeck, what are some other tools, add ons, apps you use to participate in Twitter Chats? #iaedchat #nebedchat #sstlap #mschat

Solon has an opening for a full-time Activities Director. #Teachiowa #IAEdChat #ijhsaa #ijhsau Apply here https://t.co/R9LUVWVIl

@CPUSchools @CPU1cs Check out 18-22 April Weekly Coaching Communication https://t.co/X9t7XDd3yR #iaedchat #edcoach

They Can Still Grow via @Mr_Oldfield https://t.co/rdQaXOTIT9 #satchatwc #leadupchat #iaedchat
Where do I find the chats?

Cybrary Man's Educational Web Sites
The internet catalogue for students, teachers, administrators & parents.
Over 20,000 relevant links personally selected by an educator/author with over 30 years of experience.

Educators    Parents    Students    General    Home

Educational Chats on Twitter

Official Twitter Education Chat Shedule

How To Take Part in a Twitter Chat
Or Moderate a Chat

My Ideas for Joint Chats

My Twitter Chats page
My Educational Hashtags page

http://cybraryman.com/chats.html
Chats I have on my Tweet Deck...

Sunday = #IaEdChat 8:00 CST

Tuesday = #innov8dmmps/#ABCAchat

Thursday = #AnkEdChat

Other Chats:

#classroomcribs, #futurereadyleibs, #hiphoped, #personalizedpd

http://cybraryman.com/chats.html
What I’ve done with #innov8dmps chats

Tuesday night chat every week
Success or failure?

Slow chats 1 question per day…

Trailblazers guest hosting
Celebrate what we do in our building….slowly catching on to staff who use Twitter.

Twitter invites??
Sustainability?

Different times different seasons, adding more people, what has worked?
DIGITAL LEARNING QUADRANTS

- Connected Lurker
- Collaborative Learner
-Disconnected Nomad
- Willing Participant
HOW CAN I BUILD MY PLN THROUGH TWITTER?
If you only follow 10 individuals on Twitter, you will only see the tweets of those 10 individuals.

If only 10 individuals follow you on Twitter, only these 10 individuals will see your tweets.
Big moments…

100 followers- You’re more likely to stay

600 followers- You now have a natural audience

But it’s still not about the followers, it’s about the relationships!
Personal vs. Professional?

Should you use your Twitter account for both?

Should you have a separate account?
Challenge...

Follow 1

Tweet 1

Share 1

Like 1

Give it a try.
APPROACH TWITTER WITH A GROWTH MINDSET, THINK OF IT AS "I HAVE 5 MINUTES... WHAT CAN I LEARN TODAY?"

DAVE MULDER
@D_MULDER
Terms to Know

PLN = Professional Learning Network

Retweet = When you share a Tweet from someone else

Favorite = You really like a Tweet; Also helps you find it again

Profile = What others see about you. Picture, brief bio.

Who to follow? = Who do you want to follow?

Hashtag = Organizes Tweets and directs them to certain audiences
Give It A Shot?

Twitter is all about getting connected and the relationships you make.

Twitter helps you grow as an educator at your pace on your time, anytime.

Twitter is your personalized PD for personal growth, reflection & connection.
Share the awesome!
#innov8dmps
ONE MORE THOUGHT...
SELF REFLECTION
Follow!

@ScotSoups

@thekiteproject