PANEL SESSION
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LANDMARK CENTRE
ANNEX, NXT STAGE
VICTORIA ISLAND, LAGOS
TUESDAY 27TH FEBRUARY, 2017
INTRODUCTION

Tourism is one of Nigeria's 'biggest gold mines’ and 'over-flowing oil wells’ that can never run dry. But one of our biggest problems is the poor conservation culture of our tourism resources. We need to learn to preserve and harness our tourism resources to help boost both domestic and international tourism in Nigeria.

This session seeks to educate people especially travelers/tourist on how to be “Responsible Travelers” by using tourism activities as a tool to developing the economy, society and environment. When individuals with the same tourism and conservation interest come together we create a community that will help build up the tourism industry in Nigeria and the world. By using the social media platforms, we get the opportunity to share our stories of how we are working both as individuals and as groups to make impact in our communities through the Tourism industry.

What is Sustainable Tourism? It is the concept of visiting a place as a tourist and trying to make a positive impact on the environment, economy and society. To promote the preservation of our cultural heritage, historical sites and natural resources, there is a need to educate both locals and visitors on the necessities and benefits for practicing Sustainable Tourism in Nigeria.

Think Tourism. Think Sustainability.
OBJECTIVES

• IMPORTANCE OF TOURISM: Create awareness among individuals and communities on how the Tourism industry affects the social, cultural, environmental, political and economic value of a society

• SUSTAINABLE TOURISM VALUES: Educate the general public and travelers/tourists on the benefits of applying Sustainable practices

• INVESTING IN LOCAL TOURISM: Promote Nigerian attractions by highlighting values to be derived from investing in the industry as individuals or/and as a group

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SCHEDULED PROGRAM

SOCIAL MEDIA WEEK PANEL - Time: 60mins | Capacity: 100-300+

TOPIC: SUSTAINABLE TOURISM: A TOOL FOR COMMUNITY DEVELOPMENT

QUESTIONS FOR THE PANEL
(1) What does Sustainable Tourism mean to you?
(2) How have you been able to apply and practice Sustainable Tourism in your business?
(3) How can we, as Tourism practitioners, encourage people especially travelers/tourists to practice Sustainable Tourism?
(4) How can we as individuals come together as a community to develop the tourism industry in Nigeria?
(5) How can we use Social Media platforms to campaign for Sustainable Tourism?
(6) What advise would you give to Travel and Tourism organizations on using Sustainable Tourism as a tool in their business?

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SUSTAINABLE TOURISM PROJECTS IN NIGERIA: BADAGRY BEACH CLEAN-UP & TREE PLANTING BY NENE-UWA & TVP ADVENTURES
SUSTAINABLE TOURISM PROJECTS IN NIGERIA: BADAGRY BEACH CLEAN-UP & TREE PLANTING BY NENE-UWA & TVP ADVENTURES
OPEN YOUR HEART CAMP (OYHC) 2017 - FREE TO DREAM: BADAGRY SLAVE TRADE TOUR WITH 10 DISADVANTAGED TEENAGERS ORGANIZED BY TVP ADVENTURES
CHILDREN'S DAY EMPOWERMENT PROGRAMME FOR DEPRIVED COMMUNITIES & CHRISTMAS PARTY/EMPOWEREMENT PROGRAMME IN 2017 BY TAMBOLLO CARES
ORGANIZER - NENE-UWA HUB LTD

NENE-UWA HUB LIMITED

We are an indigenous Tourism Brokerage Firm with the purpose of creating “Life Changing Travel Experiences” through promoting tourism events and packages in Nigeria, Africa and the world. “Nene-Uwa” is an Igbo word meaning “See the World”.

Goal: To encourage Sustainable Tourism in an attempt to maximize its impact on the environment and the local community.

WEBSITE: www.nene-uwa.com.ng

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THE PANEL

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Nnennaya Fakoya-Smith also known as Ajala Nene of Nene-Uwa is a Tourism Enthusiast: Tourism Booster/Promoter, Tour Broker & Travel Blogger; A Deltiologists (Postcard Lover), A Philatelist (Stamp Collector), A Numismatist (Coins and Banknote Collector) and an Afro-centric Enthusiast.

As a student of Sociology (Bachelor’s Degree) and Community Relations (Post Graduate Degree), combining her tourism passion with these two courses has helped set the path for Nene-Uwa Hub Ltd. Their goal is to impact the lives of people and communities of tourists destinations, no matter how small.

Her company, Nene-Uwa Hub Ltd which is a Tourism Brokerage Firm, aims at providing the following services:
1. Organizing tourism events such as volunteer activities, workshops, seminars, fairs, e.t.c; 
2. Marketing both local and international tours that promote local-content and sustainability; 
3. Collaborate and build partnerships with both public and private organizations, government agencies and individuals who have similar objectives in creating awareness into the possible and lasting benefits of the tourism industry.

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Funmi Oyatogun has embarked on hundreds of trips to almost 30 countries uncovering stories of people, places and how they interact with each other. She is a trained human geographer and environmental / conservation professional from University of Colorado (B.A) and the University of Edinburgh (MSc). Her leadership and environmental work earned her the prestigious Chevening Scholarship for her MSc in 2014.

She leads one of Nigeria’s leading adventure design companies. She is also a prominent young person using tourism to develop conservation and conservation to develop tourism. She is a pacesetter in eco-tourism and conservation strategy in Nigeria.

Her excellent communication skills enable her articulate - in writing, video and photography - the under-reported stories of people in Africa and the environment around which they survive. Some of these stories have been featured in renowned publications such as Travel Africa Magazine, The Guardian Nigeria, The Nation Nigeria, Bella Naija, We are Africa Travel and lots more. She also shares stories on Medium.com.

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Sikemi Ifederu is the Founder and CEO of TAMBOLLO. She is a graduate of Politics and International Relations from Aston University, Birmingham. TAMBOLLO was founded with the aim of inspiring Young Africans to travel more, leave their comfort zone and immerse themselves in new cultures. It has grown from a travel blog to a travel company that creates authentic and life changing experiences through personalized private, group trips and retreats in Nigeria and across Africa.

TAMBOLLO is committed to making a positive impact through travel by giving back and supporting local communities. This philanthropic aspect has made their trips very unique. Sikemi’s ultimate goal is to expose and encourage people to appreciate the various cultures and destinations in Africa rather than limiting yourself to the familiar. She is at the forefront of creating a community of people that Travel with a Purpose.

Sikemi is an awardee of the SME 100 Nigeria 25 under 25 Awards for Tourism and Hospitality. She is a travel writer for the Saturday Sun Time Out and has been featured on media platforms like Konbini and EbonyLife TV.

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PANEL SPEAKER #3

NAME: David Atabo
COMPANY NAME: Comemakewego
JOB TITLE: Founder
WEBSITE: www.comemakewego.org
TWITTER: @comeMKweGo
INSTAGRAM: @comemakewego

David Atabo has a bachelor’s degree in Computer Science from Covenant University. His passion for tourism led him to obtain a Postgraduate Diploma degree in Hospitality and Tourism Management from the National Institute of Hospitality and Tourism.

Comemakewego was birthed from his conviction that tourism can be used as a force for sustainable change. It is possible to have all the fun while still generating a sustainable impact. He has been Certified by South African Tourism Board as a Travel Specialist.

He shares his travel experiences on his website and his tourism development thoughts on his other social media platforms.

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Ugochi Oluigbo, graduate of Imo State University, Owerri, stated her career as a radio presenter with Imo Broadcasting Corporation then moved on to Aso Radio and TV, Abuja as news anchor and presenter.

She has won several journalism fellowships and awards including the Climate Change Media Partnership Fellowship, UNFCCC African CDM Radio Contest 2011, United Nations Environmental Program - Young Environmental Journalist Africa, UNDP/Lagos State Environmental Journalism recognition Award and is a DW Eco-Digital Heroes Finalist. She has been on a US State Department sponsored tour to the USA and interned with the Voice of America. In 2015, she was selected among 3 journalists from 3 continents to host the BBC World Service Climate Change radio programme, Local Warming, exploring how climate change affects Nigeria. She has covered several international conferences and reported from many communities in across the world.

She is currently a News Anchor and Environmental Reporter at TVC News. She also produces and presents one of TVC’s flagship programs, Green Angle. Green Angle explores the ecosystem, the ecological problems faced, highlights green influencers and proffers sustainable solutions. Her job as News Anchor entails conducting interviews and handling breaking news stories on live TV, broadcast across the world. Coming from a community ravaged by erosion, Amucha, Imo State, she believes this inspired her passion to pursue environmental journalism and to work for a planet in harmony. Ugochi has a distinct voice and covers under-reported development stories to amplify voices of the most vulnerable. She is a strong eco-influencer and green strategist.

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