YOU’RE NOT THE BOSS OF ME:
HOW TO ENTICE RELUCTANT FACULTY TO USE A NEW LMS

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SUNY GENESEO

- Public Liberal Arts College
- Part of 64 campus SUNY System
- 5400 students
- Rural, Residential
- Online Learning – Summer only
- Sciences, Humanities, School of Business, School of Education
CANVAS IMPLEMENTATION

- Implementation – Summer 2016
- Pilot Semester (30 faculty) – Fall 2016
- Faculty Choice (Angel or Canvas) – Spring 2017
- 100% Canvas – Summer 2017
THE CANVAS SUPPORT TEAM

- Canvas administration
- Faculty & Student Support
- Canvas Training

- Instructional Design
- Media creation & editing
- Instructional Applications
TODAY’S CONVERSATION

• Get their attention & involvement
• Break down barriers to adoption
• Support faculty instruction
• Future plans
• Conclusions
FINDING FACULTY ADVOCATES

- Special invite to demonstrations
- Secret Mission: join the canvas pilot
- Embrace the early adopters
- Selection for new canvas publicists
- Leadership support
BREAKING DOWN BARRIERS

HOW TO …

Win over faculty who love your old LMS

Reassure faculty who hated your old LMS

Impress faculty who never used an LMS
WIN OVER FACULTY

- Concerns – change, effort
- Demonstrate similarities
- Teach Canvas vocabulary
- Support them during change
REASSURE FACULTY

- Concerns – risk-taking, no benefit to change
- Bring them back to campus standards
- Show benefits for students
- Sympathize - plenty of things to dislike about our old system
- Focus on Canvas’ ease of use, flexibility, function
Why would I use an LMS?

- Start small
- Show advantages
- Pair up with other faculty
- Connect personally to entice
- Encourage one on one support
TRAINING – MANY, MANY OPTIONS

Self-Paced

• Canvas subscription training
• Canvas guides / Geneseo guides
• Canvas self-paced courses for new faculty and online teaching

In Person

• Watch Webinars with CIT
• Face to face training
  • Canvas essentials
  • 30-minute topics
• Department specific training
• Open House
• One on One
THE GENESEO I-TEAM

Purpose:

To support faculty in the identification, investigation, and implementation of new and existing technologies using sound pedagogical methods in curriculum design and construction.

To pilot new and emerging educational technologies and applications and to evaluate them for usefulness in our higher education environment.
• Math – K-12 background, teaches “Math Concepts for Elementary Education I & II”
• No LMS background
• Handouts in class
• Concerns – learning curve, student attendance, workload
THE MISSION CONTINUES

- Entice faculty to try new things
- Increased communication with faculty
- More training
- Opportunities for faculty to show off
- Measuring success
STUDENT SUCCESS

- Happy Students
- Student success – retention analytics
- Canvas team partnering with Academic Dean
- Assessment goals and accreditation data

“...would be really nice if all professors posted grades to Canvas so that students have some idea of how they’re doing in their classes, as many professors do not post grades.”
CONCLUSIONS

• We are “always on” promoting Canvas

• We each have an Elevator Pitch

• Canvas has a feature for everyone – all (faculty & students) can benefit in at least one way!

• Production Release Notes give us a great excuse to talk about Canvas
QUESTIONS – DISCUSSION

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