smaller, smarter-
LIVING
More with Less in Seattle
Intro Idea
what is the (tiny) big idea?

Use design as a vehicle for introducing an alternative living space to Seattle’s diverse neighborhoods and communities

Project Goals:
- Educational tool that addresses living small in Seattle
- broadcast / advertise small housing
garages, parking spots, roofs, backyard placement, etc
- exploration of ‘shared economy’ or shared resources, trade offs of living small vs suburban
Small Housing Issues in Seattle

Small housing types already exist here from Backyard cottages, Apodment’s, Tiny houses, house boats, etc. BUT, small living can be controversial here.
Installation Concepts
(currently be developed)

Prototype as Educational Tool:

• Increase awareness of small living in Seattle

Celebrating:

• Efficient use of space
  Livability of Small Spaces

• Natural Light + Ventilation
  Access to nature/amenities

• Adaptive + Flexible
  Serves multiple user group, multiple ways to use space, adapts to users / environment

• Data Collection
  Learn from future users. Means to gain feedback, how Seattle residents see the future of our community
SDF 2015 + Beyond

- Wove 2014 - Interactive
- Shift 2014 - Aesthetics/Light + Air
- Octahedron 2013 - Human Scale/Assembly
- Smaller, Smarter 2015

PIONEER SQ. / OCCIDENTAL MALL
Prototype Locations:

SDF 2015

PARKing Day

Potential Opportunity to display / engage in many different locations and neighborhoods in Seattle.
HOW YOU CAN HELP?

**WHY:** 30,000 people are expected to move to Seattle within the next 10 years. We’re interested in starting a conversation about how to provide equitable housing that allows Seattle to retain its diverse communities.

**MISSION:** Build an installation for the 2015 Seattle Design Festival

**COST:** The estimated cost of building and transporting this structure is $5,000

**HOW YOU CAN HELP:** Smaller, Smarter is seeking monetary and materials donations to get this project off the ground. Money, tools, wood, space to build - if you have something to give, we’d be appreciative!

**HOW WE CAN HELP YOU:** We have opportunities for sponsorship on our website and at the design.

**LET’S TALK!**

**TIMELINE:** In order to make this a reality, we need to secure funding by August 1st.

**EVENTS:** Seattle Design Festival 2015, Sept 12-13 (Launch of installation at block party)

PARKing Day, Sept 18. Future community outreach throughout Seattle neighborhoods + markets

This is our way of starting a larger conversation about equitable housing in Seattle. We hope that you’ll be a part of it.

**TIMELINE**
WHO WE ARE + WHAT WE ARE INTO!
(click links below)

SEATTLE DESIGN FESTIVAL
INFO
WOVER, SDF 2014
SHIFT
INSTALLATION, SDF 2014
SEATTLE TRANSIT COMMUNITIES
UTAH DESIGN BUILD BLUFF
NPR FREELANCE REPORTER
RACE & SOCIAL JUSTICE INITIATIVE
AIA TRAVEL FELLOWSHIP, LIVING SMALL
AIA HONOR AWARDS “HONORABLE MENTION” FOR WOVER
PARKING DAY!

NEPAL REBUILDING
HALA ACTION PLAN
SEATTLE DESIGN FEST 2014
FREELANCE BLOGGER
DESIGN IN PUBLIC, RUMBLE 2014
UF RE:FOCUS
SOLAR DECATHLON HOUSE
SEATTLE DESIGN FESTIVAL INFO
WOVER, SDF 2014
SHIFT
INSTALLATION, SDF 2014
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