Open Fire: Amplifying Your Data with Advocacy

How can you sustain and expand an analytics agenda in a shifting political climate?

WHAT IS THIS SESSION ALL ABOUT?
How can you sustain and expand an analytics agenda in a shifting political climate? This panel presentation and discussion session will seek to equip participants with the advocacy skills needed to amplify their data and research efforts to have a greater impact on policy and implementation.

With Congress rolling back Obama-era school, district, and teacher prep accountability regulations, and state legislatures following suit, some critical aspects of the work spearheaded by data leaders across the country are at risk. In these challenging times, the most effective data leaders are skilled in leveraging advocacy techniques to maximize the impact of their work.

WHAT WILL I LEARN IN THIS SESSION?
Participants will leave this session more informed about how to increase the impact of their research/data using advocacy techniques and local partnerships. Attendees will learn about educator evaluation reform efforts underway in Delaware, as well as Data Quality Campaign’s advocacy efforts pertaining to school report cards and new Show Me the Data report.

WHO SHOULD ATTEND THIS SESSION?
This session is appropriate for anyone looking to use data to influence decision-makers.

HOW SHOULD I PREPARE FOR THIS SESSION?
To prepare for this session, skim these resources from the presenters for inspiration:

- [50CAN Guidebook](#)
- Data Quality Campaign’s [Show me the data report and scavenger hunt tool](#)
- [Blog post on Delaware’s teacher evaluation system](#)