Youth Media Program Outcomes

- Positive Youth Development
  - Employment, Leadership, Life skills, Self-esteem, Critical thinking, etc.

- Media Production: Technical & Creative Skills

- Critical Media Analysis

- Civic Engagement/ Media Activism

Developed by The YouthLearn Initiative at EDC for Time Warner, 2005.
Connecting Filmmaking to the Writing Process

Step 1: Story Development
Step 2: Storyboarding
Step 3: Production & Filming
Step 4: Editing
Step 5: Presentation Review, Reflect

Pre-Writing
Writing
Review & Revise
Editing
Publish
Youth Media Making Process

A carefully planned youth media making experience has at least five steps in the process . . .

PLANNING
» Brainstorming
» Identifying audiences
» Script writing
» Storyboarding
» Creating shot lists
» Organizing files

PRODUCTION
» Collecting media
» Shooting media
» Creating media

POST-PRODUCTION
» Editing media
» Creating narration
» Creating & adding sound and music

CRITIQUE & REVISION
» Review rough cut
» Revising and editing
» Previewing final cut

EXHIBITION & DISTRIBUTION
» Showing final media project
» Sharing work via social media
» Reaching out to broader audience

. . . educators and youth artists should anticipate revision and audience engagement from the onset.
Different Approaches for Different Effect

Media projects can be produced in various formats . . .

- Audio
- Photography
- Video
- Graphic Design
- Animation

. . . and follow many different styles.

- Narrative
- Documentary
- Experimental

Youth should select the format & style that best serves their overall intended impact.
Create With Purpose

Relevant (to the makers and the audience)
Intentional (designed to have a clear impact on an intended audience)
Personal (expressing a clear POV or specific perspective)
Collaborative (youth and educators working side by side)
Original (evident in style and content)
Inquiry-Based (derived and led by youth questions)
High Quality (effective use of tools and techniques)
What is Creative Confidence?

Creative confidence means helping youth develop five key skills:

- **Self-Expression** (Ability to express a point of view)
- **Ideation** (Ability to ideate and innovate)
- **Collaboration** (Ability to engage others)
- **Flexibility** (Ability to adapt)
- **Persistence** (Ability to stick with a challenge through completion)

More than just for media making, these skills can be applied beyond the program to help youth thrive and succeed.
Instructional Resources

For inspiration, lesson plans, tutorials and additional youth produced media visit:

Utah Film Center’s SHIFT program
shiftworkshops.org

Adobe Youth Voices
edex.adobe.com/youthmedia
Rick Wray
rwray@utahfilmcenter.org

“The results are in. My teaching will never be the same!” - SHIFT Teacher
THANK YOU!