Colloquium
2015

Wednesday, February 18, 2015
University Hall
Loyola Marymount University
Los Angeles, California
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. to 10:00 a.m.</td>
<td>Attendee Check-In / Continental Breakfast</td>
<td>Roski Dining Hall</td>
</tr>
<tr>
<td>10:00 a.m. to 10:15 a.m.</td>
<td>Welcome Remarks &amp; SCELC Update</td>
<td>Roski Dining Hall</td>
</tr>
<tr>
<td>10:15 a.m. to 12:10 p.m.</td>
<td>SCELC Strategic Planning Focus Group</td>
<td>Roski Dining Hall</td>
</tr>
<tr>
<td>12:15 p.m. to 1:10 p.m.</td>
<td>Lunch</td>
<td>Roski Dining Hall</td>
</tr>
<tr>
<td>1:15 p.m. to 2:45 p.m.</td>
<td>Innovations in SCELC Libraries: Lightning Talks</td>
<td>Room 1857</td>
</tr>
<tr>
<td>2:45 p.m. to 3:10 p.m.</td>
<td>Coffee Break</td>
<td>University Hall Atrium</td>
</tr>
<tr>
<td>3:15 p.m. to 4:45 p.m.</td>
<td>In the Open: The Future of Open Access Publishing and Libraries</td>
<td>Room 1857</td>
</tr>
</tbody>
</table>
Welcome Remarks & SCELC Update  
*Presenter: Rick Burke, Executive Director, SCELC*

A brief update on SCELC and our many SCELC member services.

SCELC Strategic Planning Focus Group  
*Facilitator: Pat Wagner, Pattern Research Inc.*

This focus group is SCELC members’ opportunity to help shape the future direction of SCELC! For the past six months SCELC has undertaken a process to update its three-year strategic plan. A task force made up of seven board members and two librarians from the Product Review Committee has met twice and developed a preliminary draft of the 2015-2017 Plan, focused on the four themes listed below:

- Build Collections
- Enhance Communication
- Value Collaboration
- Develop Capacity

One of the key stakeholders in this process is our membership, which is why we want your input at this time. This is a great opportunity to help SCELC move forward!

Pat Wagner, President of Pattern Research, will lead you through a focus group to identify the strategic issues facing SCELC, and gather your input on our future direction as a consortium.

We look forward to your participation.

**Lunch (12:15 p.m. – 1:10 p.m.)**
Lightning Talks: Innovations in SCELC Libraries (Room 1857)

Moderator: Liberty McCoy, University of La Verne

Presenters: See descriptions below

Nataly Blas, Loyola Marymount University

Title: Map It! Targeting Essential Learning in Your Discipline

- How can librarians incorporate innovative practices into student learning experiences to facilitate information literacy and critical thinking skills? At Loyola Marymount University (LMU), a new core curriculum requires students to take a course that integrates advanced information literacy skills into disciplinary coursework. This lightning talk will chronicle how the Business librarian used the “curriculum map” technique to support this high-impact educational initiative for the College of Business. This talk will provide techniques and a framework for other librarians to develop discipline-based, advanced information literacy learning outcomes that promote real-world student learning and engagement.

David McCaslin, Caltech Library/California Institute of Technology

Title: Caltech Library’s Publishing on Demand Service (PODS)

- In April 2014, the Caltech Library acquired a large bookbinding machine in part to take over the binding of Caltech student theses. By providing an on-campus service, the printing and binding of a student thesis could be done faster and at a lower cost to the student. In addition, the Library’s Publish on Demand Service (or PODS) saw this as an opportunity to expand PODS to offer a variety of products. The Library could produce reprints of public domain titles, campus publications, departmental booklets, commemorative or gift books, or a self-published title. In less than a year, with very little campus marketing, the service has found a footing.
Laura Turner, University of San Diego
Title: Streaming Video in the Curriculum - Connecting Librarians, Faculty and IT

- Academic librarians are experts on acquiring and providing access to online content. Teaching faculty determine how they want to use online content in their classroom. University instructional technology staff members know the technological requirements of supporting online content. When streaming video emerges as part of the curriculum, how does collaboration between the three campus entities save time, money, and undue stress for all involved? In this lightning-round talk, learn how a faculty focus group involving librarians, faculty, and IT put together a plan for using streaming video in the curriculum at the University of San Diego.

Tom Phillips, Claremont School of Theology
Title: Using Kindles to Reduce & Expedite ILL

- Claremont School of Theology began a pilot project in the fall of the 2014 to circulate Kindle readers to patrons. One significant part of this project was to begin fulfilling ILL requests by purchases on Kindles. This talk will include implementation and statistics associated with this project.

Zheng (Jessica) Lu, University of San Francisco Gleeson Library
Title: From Confinement to Collaboration: Gleeson Library Digital Collections in Support of Curriculum and Community Partner

- From 2011 to 2014, Gleeson Library collaborated with the National Japanese American Historical Society (NJAHS), USF’s Community Design Outreach program and Museum Studies program on two consecutive projects documenting artifacts and sites from the Japanese American Confinement period. The first project was envisioned as a website with approximately 250 images of plans
and drawings of Japanese American prison camps of World War II with photos of artifacts from NJAHS’s collection. Digital Collections Librarian Jessica Lu quickly signed onto the project and offered to host the digital objects on Library’s Digital Collections platform (CONTENTdm) as the backend to the website. In the second installment, Museum studies students undertook the selection and metadata creation for artifacts from NJAHS’s collection. The partners are now looking at applying for funding for a third installment, digitizing oral history from the confinement period.

Jaimie Beth Colvin, Pepperdine University
Title: Scholarly Publishing Resources: Cutting Edge Technology to Assist Faculty with Bibliometric Data and Scholarly Publishing

- Pepperdine librarians will share a comprehensive guide on publishing resources created in response to questions received over the years from professors on topics such as the best journals to publish in, the prestige of journals, and how often their articles are cited. Answering these questions required developing a strong understanding of bibliometrics, which is a set of methods used to measure the influence of scholarly research based on how often articles, books and journals are cited. Interactions with faculty revealed they were only aware of the traditional citation metrics resources, so the Pepperdine guide introduces newer tools such as SCImago. Furthermore, because citation analysis is complex the guide relies on infographics to illustrate procedures.
John de La Fontaine, Occidental College

Title: **Rapid-ILL**

- RapidILL is a resource sharing system designed by the Interlibrary Loan staff at Colorado State University Libraries to provide very fast cost effective article requesting and delivery through Interlibrary Loan. The RapidILL software features automatic processing, routing and load leveling of article requests by the patron for fulfillment by fellow RapidILL partners who are committed to quick turnaround and quality delivery. Article requests are matched against the Rapid holdings database to identify the best lender in the system and optimize delivery. Used at Occidental College over the past five years, this talk will demonstrate how RapidILL works seamlessly in ILLiad and WorldCat Resource Sharing to place and receive article requests.

Tiffany LeMaistre, Nevada State College

Title: **Logging Logins**

- At Nevada State College librarians are beginning to assess electronic resources with EZProxy logs. EZProxy is the library’s authentication system for access to electronic resources. It is most commonly used by libraries for off-campus authentication, but at Nevada State the system is used to authenticate all users regardless of location and to store information about those authentication attempts in logs. These proxy logs can then be combined with institutional data to tell us how many users we have for a resource, as well as information about those users such as what discipline they are studying and how many credit hours they have. The data can also give us information about how well we are reaching a diverse set of our users based on various demographic and academic success factors. Does race, ethnicity, gender, or age have an impact on library electronic resource usage? Do all disciplines use the library equally, or are there significant differences in the
frequency or type of usage? Are students who use library resources more likely to be retained by the institution, to graduate on time, or to have a higher GPA?

Carolyn F. Norman, National University

Title: Using LibGuides to Assess Information Services

• To better serve the regional and online students in a compressed academic schedule, the National University library created and administered a simple online survey to assess the quality of information services transactions from the user perspective. The approach was not designed to adhere to stringent research guidelines but to determine if the user: received the information they needed; learned something about how to find information; learned something about how to evaluate information; and was satisfied with the interaction. Emulating processes used by other university departments, the library modified questions and created the survey using LibGuides Survey module.

Madelynn Dickerson, Pearson Library, California Lutheran University

Title: Launch Hour: Navigating a “Text-Art” Collaboration Between a Library, Writing Center, and Art Department

• This presentation will describe an ongoing creative collaboration in which deselected library materials are repurposed as the primary medium for a Dada-inspired folded paper installation. The intention is to explore the relevance of outdated works in print in the digital age and to develop opportunities for creative scholarship through interdepartmental partnerships. In this project, the pages of a deselected book titled, The Bountiful Sea, are folded into the shape of a sailboat. The resulting revealed text is then made into a poem using Surrealist techniques including “erasure.”

Coffee Break (2:45 p.m. — 3:10 p.m.)
In the Open: The Future of Open Access Publishing and Libraries
(Room 1857)
Moderator: Bob Kieft, Occidental College
Presenters:
   Pete Binfield, Publisher, PeerJ
   Dan Morgan, Digital Science Publisher / Collabra, UC Press
   Dr. Kam Dahlquist, LMU
   George Porter, Caltech

Keynote: Pete Binfield
An Overview of Today’s Open Access Landscape
In contrast to the last 350 years since the invention of the scholarly journal, we are currently living in a period of intense innovation in the scholarly communications world. Looking at the landscape of new developments, it appears that the vast majority of this innovation is happening around open access content or concepts. For example, there is proliferation of new experiments in editorial models; peer review models; business models; tools and services for authors and so on. In this talk, Pete Binfield will talk about what is happening in this space and discuss why the trend towards increased openness seems to be enabling a lot of these developments. In addition, he will point to where this might be taking us in the near future, as well as what factors in the current academic and scholarly communication ecosystem might be holding back new developments.

Dan Morgan, UC Press: One Publisher’s Perspective and OA Program
The University of California Press recently announced a new OA megajournal, Collabra (CollabraOA.org) and a new OA monograph publishing program, Luminos (LuminosOA.org).
The Luminos program shares the cost burden of publishing in manageable amounts across the academic community. Collabra uses an innovative model designed to share a portion of revenue from article processing charges with the research community.
With these new launches UC Open Press is firmly entering the discussion, and the marketplace, of OA publishing, and intends to help move OA forward in full collaboration with its academic, research, library, publishing, and technology partners.
Dr. Kam Dahlquist, LMU: A Faculty Perspective

Dr. Dahlquist will discuss the particular opportunities and challenges of Open Access publishing for teaching and research at primarily undergraduate institutions. In her field of study the value of Open Access is that it makes science accessible to everyone, not just to those who can afford to pay for journal subscriptions. This includes scientists and students at smaller institutions like LMU that do not have the budgets to pay subscription fees for all journals, but also scientists in developing nations, and the general public. Most of the biomedical research performed in the United States is funded by taxpayer dollars; it makes sense that the public should have direct and immediate access to the results of that research.

George Porter, Caltech: A Librarian’s Perspective

George will share his insights into OA adoptions and migrations from commercial publishers in several different fields of research by Caltech faculty. He will also address some OA aspects of institutional repositories on both the journal and thesis fronts.
Speaker and Moderator Biographies

Peter Binfield (Speaker) Pete has worked in the academic publishing world for almost 20 years. He has held positions at Institute of Physics, Kluwer Academics, Springer, SAGE and most recently the Public Library of Science (PLOS), where he ran PLOS ONE and helped develop it into the largest and most innovative journals in the world. Together with his co-founder Jason Hoyt from Mendeley he launched PeerJ in 2012 with the aim of establishing a cutting-edge, innovative Open Access venue which would provide the highest quality OA experience for the lowest possible cost to authors. Since launch, PeerJ has won the ALPSP Award for Innovation in Scholarly Publishing; its biology focused title – PeerJ – has been selected for indexing by Web of Science, and it has most recently launched an entirely new OA journal in Computer Science – PeerJ Computer Science.

Nataly Blas (Lightning presenter)
Reference & Instruction Librarian for Business
Loyola Marymount University

Jaimie Beth Colvin (Lightning presenter)
Research & Reference Librarian
Pepperdine University

Kam Dahlquist, Ph.D (Speaker) is an Associate Professor of Biology and Affiliate Faculty of the Bioethics Institute at Loyola Marymount University. Dr. Dahlquist earned a B.A. in Biology from Pomona College and a Ph.D. in Molecular, Cellular, and Developmental Biology from the University of California, Santa Cruz. Dr. Dahlquist performed postdoctoral research at the Gladstone Institute of Cardiovascular Disease at the University of California, San Francisco, and taught for two years at Vassar College before joining the LMU faculty in 2005. In her research, Dr. Dahlquist follows an interdisciplinary approach to understanding gene regulatory networks that involves cutting-edge techniques in genomics, mathematical, and computational biology. As a teacher-scholar, she has mentored over 50 undergraduates in independent research, who regularly present their work at regional, national, and international conferences. Her research
carries over into her formal teaching where students conduct original research projects in her courses such as Molecular Biology of the Genome, Biomathematical Modeling, Biological Databases, and Bioinformatics Laboratory. She is a Co-Principal Investigator on several Open Source software projects that she uses for both research and teaching, including XMLPipeDB, a reusable open source tool chain for building relational databases from XML sources, GRNmap, a MATLAB program for gene regulatory network modeling and parameter estimation, and GRNsight, a web application for visualizing models of gene regulatory networks. She believes that her research and teaching must be informed by and contribute to a broader social context. She has worked with various groups such as the UCSF Science and Health Education partnership and the Association for Women in Science (AWIS) to improve science education for all and to increase the numbers of women and minorities in science. She believes strongly in training her students to apply ethical standards to the conduct of scientific research.

John de La Fontaine (Lightning presenter)
Systems & Interlibrary Loan Librarian
Occidental College
Coordinator, SCELC Camino

Madelynn Dickerson (Lightning presenter)
Information Specialist Generalist
California Lutheran College

Tiffany LeMaistre (Lightning presenter)
Electronic Resources & Discovery Librarian
Nevada State College

Robert Kieft, Ph.D (Moderator), leads the SCELC working group who are conducting the shared print feasibility study with consultant Lizanne Payne and SCELC staff. He is College Librarian at Occidental College. Prior to joining Occidental College in the fall of 2008, Bob worked at Haverford College, where he was most recently Director of College Information Resources and Librarian of the College. From 1974-1988, he worked at the Stanford University Libraries in public services and collection
development. While in Pennsylvania, Bob was engaged in many resource-sharing initiatives at the consortial level. He helped plan and conduct an IMLS-funded grant to LYRASIS and partners in the fall of 2010, “Toward a Cloud Collection: Designing a National Framework to Manage Monographs.” He is a founder, with Bernie Reilly, President of the Center for Research Libraries, of a group that meets informally at ALA to discuss cooperative collections issues. He recently served on the Executive Board of the Western Regional Storage Trust and is currently an advisor to the Maine Shared Collections Strategy and a member of a Modern Language Association working group on the future of the primary record.

Zheng (Jessica) Lu (Lightning presenter)
Digital Collections Librarian
University of San Francisco

David McCaslin (Lightning presenter)
Access & Fulfillment Services Manager
California Institute of Technology

Liberty McCoy (Moderator) is an Assistant Professor and Librarian at the University of La Verne. She received her MLIS from the University of Washington and her B.A. from Mills College. She recently presented a poster at the California Library Association Conference on “Expanding Library Services In and Outside the Library.” At the University of La Verne, in addition to her Business Librarian duties, she focuses on student outreach, including dorm programming and Open Access initiatives.

Dan Morgan, Digital Science Publisher at University of California Press (Speaker)
Dan joined UC Press in June 2014 to focus on mission-driven, not-for-profit, digital publishing initiatives, and is the Publisher of the newly launched megajournal: Collabra. He has worked in scholarly publishing for over 13 years, in publishing management, scientometrics, open access, and strategy roles. All of that time was at Elsevier where he ended up the head of the Psychology and Cognitive Sciences journals department, and then Senior Manager for Open Access and other academic outreach for North America. He is a passionate advocate for open access, open science, and advancing
When he isn’t thinking about Collabra he enjoys playing guitars in bands, films, craft cocktails, thriller novels, and dogs. He tweets at @DJJMorgan and occasionally @CollabraOA.

Carolyn F. Norman (Lightning presenter)
Head, Reference Services
National University

Tom Phillips (Lightning presenter)
Dean of Library & Information Resources
Claremont School of Theology

George Porter, Caltech Library (Speaker) has been the interim head of Research and Information Services at the Caltech Library since October 2012. He joined the Caltech Library in 1997 as an Engineering Librarian with responsibility for extensive technical report holdings in environmental science and aeronautics/astronautics from a variety of sources. He developed an in-house online journals database in the late 90’s and expanded his interests into Open Access journals even as that language was developing. He founded CaltechAUTHORS and CaltechTHESIS, the 2 largest institutional repositories within Caltech CODA (Collection of Open Digital Archives). He was a contributor to Peter Suber’s Open Access News (2004-2006) and has remained engaged in the OA movement for more than a decade.

Laura Turner (Lightning presenter)
Head of Technical Services
University of San Diego

Pat Wagner and her husband Leif Smith own Pattern Research, Inc., a 39-year-old research and training business in Denver. Pat specializes in personnel, management, leadership, marketing, and career issues. Most recently, she helped initiate a project called Siera: Learn. Teach. Inspire™ to support affordable, quality online training and consulting. More information can be found at www.sieralearn.com.
Pat has worked for clients in 49 states, the District of Columbia, British Columbia, and Ontario. Pat’s prime customers are libraries, universities, local government, and nonprofits, but she has worked with businesses, from Fortune 500 corporations to self-employed artisans.

Pat’s statewide programs include consulting and training for state libraries and library associations and their staff members. She has developed and presented administrative, leadership, marketing, and trustee programs to libraries of all types and sizes as part of conferences and institutes. She is as proud of her work with the smallest rural libraries as well as with the largest and most prestigious university information centers.
Getting involved with SCELC

SCELC would like to thank you for participating in our 2015 Colloquium. We hope that you have found today to be insightful and useful.

SCELC Members: There are other ways to become involved in SCELC! We have four standing advisory committees: the License Review Committee, the Product Review Committee, the Program and Professional Development Committee, and our newest committee, the Resource Sharing Committee. They are an integral part of the organization, and provide an opportunity to network with other SCELC library staff members. SCELC welcomes your participation. Here are descriptions of the committees:

• The License Review Committee (LRC) works with the Executive Director to review License Agreements between SCELC and vendors.

• The Product Review Committee (PRC) identifies, explores, collects data, evaluates, and reports on electronic information resources and other products. Members are front-line reference librarians, collection development librarians, and electronic resource librarians recommended by library directors and appointed by the SCELC Board of Directors.

• The Program and Professional Development Committee (PPDC) is charged with designing and presenting educational programming for SCELC members on various topics through such events as Colloquium and Research Day, to enhance SCELC members’ knowledge and to exchange information. The PPDC also administers the SCELC Grants program, which helps subsidize librarian attendance at library conferences, and the SCELC Scholarships program, which provides financial aid to SCELC library staff enrolled in a professional library studies program.

• The Resource Sharing Committee (RSC) identifies and discusses policy issues, and proposes new resource sharing initiatives to the board. The RSC coordinates SCELC-wide activities relating to interlibrary loan, cooperative collection development, and collections storage. It also includes the activities associated with participation in SCELC’s Camino patron-initiated borrowing network.

If you are interested in serving on any of these committees, please contact Rick Burke at rburke@scelc.org.
Thank You to:

The Program and Professional Development Committee for helping program Colloquium 2015:

Nicole Branch, Chair, Santa Clara University
Tobeylynn Birch, Past Chair, Loyola Marymount University
Steven Dunlap, Golden Gate University
Jeff Gatten, California Institute of the Arts
Janet Hobbs, Cedars Sinai Medical Center
Betts Markle, Sierra Nevada College
Jennifer Masunaga, Loyola Marymount University
Daniela Matei, Fuller Theological Seminary
David McCaslin, California Institute of Technology
Liberty McCoy, University of La Verne
Carolyn Norman, National University
Darlene Parker-Kelly, Charles Drew University
Kelly Riddle, University of San Diego
Joe Tally, Alliant University / American Conservatory Theatre

Carol Raby and the staff of Loyola Marymount University for helping to make this a successful event and for hosting Colloquium.

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