How are you shooting for the moon?

November 7, 2018

@CoroStrandberg
Sustainability Mega-Trends
The Qualities of a Transformational Company

WHAT
YOU DO

HOW
YOU DO IT

WHO
YOU INTERACT WITH
WHAT
YOU DO

Sustainable Purpose

Sustainable Customer Offerings

Solutions-Oriented
HOW
YOU DO IT

- Long-Term Vision
- Closed-Loop
- Value-Chain Influence
- Resource Productivity
- Inclusive Business
WHO
YOU INTERACT WITH

- Multi-Stakeholder Collaboration
- Public Policy Advocacy
- Industry Standards
Pioneering the next industrial revolution
The Net-Works Program At-A-Glance

Small-scale fishers collect discarded fishing nets.
66,860 kg of discarded nets have been collected providing 231,000 meals
Quits association, defends carpet recycling law
How would nature design a product?
Our work is driving Interface’s groundbreaking initiative to turn three of its international carpet facilities into factories that function like the ecosystem next door, providing vital services like purifying water. It’s a project that could revolutionize the impact manufacturers have on the planet.
Transformational Professional
What is your moonshot?
Putting the Active in Passive: Becoming Transformational

Using the note card provided, write your thoughts on:

1) How my organization can be more transformational

and / or

1) How I can personally be more transformational

Turn to your partner, 2 minutes each:

Oh my goodness we (in our organization) or I (personally) just had the greatest year, let me tell you about it – what my organization did (or what I did) to become more transformational
Thank you!