Can't Afford a Traveling Exhibit? Make One!

Supplementary Handout

References


TL;DR Takeaways:

- There's a theme that'll work and there's probably someone in your organization or community who can help.
  - Everyone knows something that you don't. Seek partnerships.
- Know your audience: make sure your exhibit won't be too complex or limited for your patrons.
- It's really easy to make something ugly or difficult to absorb. Try this:
  - Themes are great. Stick to one.
  - What's the central message of the exhibit?
  - Build on the theme with coordinated sections.
  - Find objects/images/visuals that work with the sections and theme.
  - Too many words causes cognitive overload. Be frugal.
- Make sure that your exhibit is accessible to a variety of humans.
- Cite your sources and check your work. Be ethical with your use of images.
- Free tools are out there to make your work easier and more impressive.
- Large format printing can be found in engineering departments.
- Costco can print your stuff too!