Shelving GNs for the fans

Or how I stopped worrying and learned to love years!
Avengers (Slide 1) - Let's look at multiple Avengers titles with volume 1 designations
ALL-NEW, ALL-DIFFERENT AVENGERS
THE MAGNIFICENT SEVEN
WAID

AVENGERS: UNLEASHED
KANG WAR ONE
WAID | DEL

NEW AVENGERS: A.I.M.
EVERYTHING IS NEW

AVENGERS
TIME RUNS OUT

NEW AVENGERS
EVERYTHING DIES

AVENGERS DISASSEMBLED

THE AVENGERS

YAGN AVENGERS 2016

YAGN AVENGERS 2017

YAGN AVENGERS NEW 2016

YAGN AVENGERS 2014

YAGN AVENGERS NEW 2013

YAGN AVENGERS 2004

YAGN AVENGERS 1963
Character (Slide 10) - The nature of graphic novels by DC and Marvel are character based. These are serialized stories that are decades old. Multiple writers, artists, colorists and other creators work on them. They are more like movies than books in that many people have a hand in most of them. They should be on the shelf by character or title, not by author. Authors and artists change frequently and that is not a useful way to organize them. Organizing by the year the comic originally came out in makes the most sense (not the year the book is published).
How can we tell when a storyline started?

For DC, check the title page and look for when the story was originally printed.

For Marvel, go to the Marvel Database: [http://marvel.wikia.com/wiki/Marvel_Database](http://marvel.wikia.com/wiki/Marvel_Database)

The Market (Slide 15)
How to tell when a storyline started.
For DC, check the title page and look for when the story was originally printed.
For Marvel, go to the Marvel Database: [http://marvel.wikia.com/wiki/Marvel_Database](http://marvel.wikia.com/wiki/Marvel_Database)

The comic market works by selling magazine issues and digital copies to collectors (usually men in their 40s and 50s) in comic books stores or online. Once 5 or 6 of these issues gets published, they collect them into a book and sell them in places where books are sold. They have to maintain a certain level of sales to keep printing the magazines. Some items sell very well in the bookstores but get cancelled anyway because the magazine sales are too low. They have a splintered market where the magazines are for one audience and the books are for another. They are in a difficult spot now. There are tons of young comic fans particularly young women who will NOT support the magazine market.
Storylines (Slide 16) - Here we have two Captain America comics, one featuring Steve Rogers and one featuring Sam Wilson. They are written by the same author and tell the same story from two perspectives. Thus, I called both Captain America and put years after them.
THE AMAZING SPIDER-MAN

MARVEL MAN

by Stan Lee

THE SUPERIOR SPIDER-MAN

MY OWN WORST ENEMY

="THESE ARE YOUR SIGN TO A
NEW CHAP.
AND YOU'RE NOT GOING TO KNOW
TO MAKE A SECOND OF IT.

SLOTT, STEGMAN, CAMUNCOLI

NOW!
TV and Movie Properties (Slide 23) - Many companies sell the license for movie or TV properties to comic book publishers so that these serialized stories can continue. Many will have “Season” designated on the book.
Doctor Who (Slide 31) - What is the important difference between each book? Which DOCTOR it is about. It has been published by two different publishers, so there are many first volumes.
Star Wars (Slide 32) - Star Wars comics were published by Marvel in the 70s then switched to Dark Horse in the 90s and 00s and are now back to Marvel. Years do NOT help when shelving these titles since it is a made up timeline and stories take place before and after the movie stories. We have to rely on the publisher’s guidelines when shelving these. Look to http://starwars.wikia.com/wiki/Epic_Collection for help here.
For Help with what to order:
SLJ, LJ, VOYA
OYAN Graphic Rave list - http://www.olaweb.org/graphic-raves
No Flying No Tights - https://www.noflyingnotights.com/
Comics Beat - http://www.comicsbeat.com/
Thank you for having such well organized comics/graphic novel sections. I recently was living in an area where they organized comics by the author's last name, not by title/character. It was an absolute nightmare to try to find anything, since there are many different authors who've written for the same title. Also, there is such a wide selection! I've been able to find a good 90% of any book I've looked for :D This was particularly helpful ~1 year ago when I really got into comics and wanted to read absolutely EVERYTHING. So thanks for helping out poor comic fans like me!

-Happy Patron :-}