Character Strong

@CAREACTER
#makekindnessnormal
"KINDNESS isn’t normal."
we must **MAKE TIME** for **KINDNESS**
Leadership is all about Relationships
THE WEBBY PLEDGE

THIS IS MY WEBBY... 
I PROMISE... 
TO ALWAYS USE MY WEBBY... 
WHEN GREETING OTHERS... 
ONE DAY... 
THIS WEBBY...(MY WEBBY...) 
WILL HELP ME GET A JOB...(KEEP A JOB...) 
AND MORE IMPORTANTLY... 
MAKE A POSITIVE DIFFERENCE IN THE WORLD... 
IF I...CHOOSE TO...USE IT... 
LET’S DO THIS... 
LET’S WEBBY.
THE WHY
THE WHY

• Built to be relational.
• Who needs Character Development?
• 50% of what they need.
• Single Purpose WHY.
• Social Proof.
HAPPINESS.
THE ROAD TO **HAPPINESS**.

- **LAETUS**: happiness of things
  - Money
  - Likes
  - Drugs

- **FELIX**: comparative advantage
  - Comparison
  - Winning
  - More
  - Clothing
BEAUTITUDO: seeing good, doing good.

- GRATITUDE
- JOY
- BEAUTY
- HUMILITY
- TRUST

???
THE PARADIGM
THE QUESTION
Ask the question that's not getting asked
SCHOOL  SPIRIT
THE TRADITIONAL TRIANGLE

CEO
VPs
Directors
Managers
Employees

Do it, or else.
THE SERVANT
TRIANGLE
Do it, and I will meet your legitimate needs
WHAT DO PEOPLE NEED?
What do you want most for your students?
What do you want most for your school?
How will the school know what you want most for them?
LEADERSHIP

INFLUENCE

SERVICE & SACRIFICE

LOVE

WILL
LEADERSHIP

INFLUENCE

SERVICE & SACRIFICE

LOVE

WILL
“...is influence - nothing more, nothing less.”

-John Maxwell
LEADERSHIP

INFLUENCE

SERVICE & SACRIFICE

LOVE

WILL

Character Strong
INFLUENCE
WILL
LOVE
SERVICE & SACRIFICE
INFLUENCE
LEADERSHIP
THE 8 ESSENTIALS

SERVICE & SACRIFICE

patience  selflessness
kindness  forgiveness
humility  honesty
respect  commitment
WILL LOVE SERVICE & SACRIFICE

LEADERSHIP

INFLUENCE

FEELING

CHOICE

SERVICE & SACRIFICE

LOVE

WILL
CHOICE

- patience
- kindness
- humility
- respect
- selflessness
- forgiveness
- honesty
- commitment
LEADERSHIP

"...is influence - nothing more, nothing less."
-John Maxwell

influence is the byproduct of developing meaningful relationships through LOVE.
WILL

LOVE

SERVICE & SACRIFICE

INFLUENCE

LEADERSHIP

choice

builds

requires

earns
THE PARADIGM SHIFTS

• Leaders are made - not born.
• Do it, and I will meet your NEEDS.
• “What are you doing for others today?”
• School spirit = students who WANT to show up and not HAVE to.
Character Strong

@JOhnnorLin
#characterstrong
POWER OF INFLUENCE
Put your focus on the LITTLE THINGS and the BIG THINGS get better
POWER OF INFLUENCE
With every person's life we touch, there is the possibility for mutual change.

With every moment of our lives, we touch the stories that might change the world.
Bleacher Cleanup

“No leader is worth their salt that isn’t willing to setup and takedown chairs.”

-Peter Drucker
Levels of Influence

• Will they listen to you?
• Will they do something for you?
• Would they go above and beyond for you?
• Would they die for you?
I WANT TO USE MY INFLUENCE TO _____ BECAUSE I BELIEVE _____.
@johnnorlin
#makekindnessnormal
There is a difference between being **NICE** vs **KIND**
THE PRACTICE
(of service & sacrifice)
THE PRACTICE
SKILLS can be PRACTICED
PRACTICE creates HABITS
HABITS
shape our life.
HOW WE BUILD HABITS

01 UNCONSCIOUS & UNSKILLED

02 CONSCIOUS & UNSKILLED
LOVE

Patience  Honesty
Kindness  Commitment
Forgiveness  Humility
Respect  Selflessness
LOVE
STORGE
family affection.
PHILIA

friendship

Commonality.
EROS
romantic attraction.
AGAPÈ
(unconditional, selfless, choice.)
HOW WE BUILD HABITS

01 UNCONSCIOUS & UNSKILLED

02 CONSCIOUS & UNSKILLED

03 CONSCIOUS & SKILLED

04 UNCONSCIOUS & SKILLED
Together We KNOW
Together We KNOW
HABITS of LOVE

Patience  Honesty
Kindness  Commitment
Forgiveness  Humility
Respect  Selflessness
Character Strong

THE CHARACTER DARE

CONFIDENTIAL

DO NOT OPEN UNLESS

- You are serious about improving your character.
- You are interested in helping others
- You want to make a positive difference in the lives of those around you.
- You are tough enough to handle rejection and criticism.
- You are ready to commit to a 30-day challenge.
BE AN ENCOURAGER TODAY.

Carefully observe those with whom you interact, and identify something positive you can acknowledge. Give at least 5 genuine compliments based on your observations.
Meet basic needs.

At some point today before a class, stand at the door and meet basic needs, by greeting people as they enter with a smile and compliment based off of your observations of them today.

Day 7: Selflessness
Show honesty today. Refrain from any negative talk, gossip, backstabbing etc.

Day 17: Honesty
Forgive Someone who doesn’t deserve it

DAY 28: FORGIVENESS
We need to be reminded more than we need to be taught.
CHARACTER CARDS

Purpose: A system to consistently implement the Eight Essentials into your life and school.

Procedure:
- At the beginning of the year, have students think about a very specific goal they want to focus on all year long. This is their overall goal for the year. Examples: I want to learn five new names a week. I want to hold the doors open at school three times a week. I want to write two thank you letters a week.

- At the beginning of each week, sit down and set one very specific service goal using one of the Eight Essentials to focus on at your school.

- Set one specific goal using that same essential for character work at home.

- Within your class, or outside of class, pick an accountability partner to do the Character Card with each week. Both of you then have the job of asking each other how your goals are going each day during the week.

- After setting the goals each week, tell more than one person during the week what your goals are. This increases the level of accountability.
OVERALL
write 5 notes per week

SCHOOL
give 1 intentional compliment to a student per day (non-academic)

HOME
plan a thoughtful date night for wednesday
Trust The Process
THE ROAD TO **HAPPINESS.**

**LAETUS:** happiness of things

- MONEY
- LIKES
- DRUGS

**FELIX:** comparative advantage

- COMPARISON
- MORE
- FOOD
- CLOTHING
- WINNING

*Image: Character Strong*
BEAUTITUDO: seeing good, doing good.

GRATITUDE

JOY

BEAUTY

HUMILITY

TRUST

SUBLIME BEAUTITUDO:
the pursuit of perfection in truth, love, harmony, justice, unity.
things that are beyond what we can do by ourselves. shared vision, shared success.
HAPPY.
Learn more at CHARACTERSTRONG.COM & JOHNNORLIN.COM