Introduction to

Open Education

&

Creative Commons

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Creative Commons

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Introduction

- Get a broad perspective on the field of open education
- Apply (new) insights on open education in a case
- Receive feedback from peers and experts
- Learn which tracks on OE Global might be of interest for you
# Planning

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Go to www.menti.com and use the code 78 06 85

What brings you here?
Important points:

- Not all open content is necessarily educational.
- When OER used to support classroom teaching are aggregated and structured as a course, we call those aggregations OCW.
- When OER are aggregated and structured like a textbook, we call those aggregations open textbooks.
Open education & Open science

Figure 2. Relationship between open education and open science.
"Open Educational Practices (OEPs) constitute the range of practices around the creation, use, and management of open educational resources with the intent to improve quality and innovate education." (OPAL, 2011)

“OEP are practices which support the production, use and reuse of high quality open educational resources through institutional policies, which promote innovative pedagogical models, and respect and empower learners as co-producers on their lifelong learning path. OEP address the whole OER governance community: policy makers, managers and administrators of organizations, educational professionals and learners.” (ICDE, 2015)
The 5R permissions of OER

- **Retain**: Make, own, and control copies of the content.
- **Reuse**: Use the content in a variety of ways.
- **Revise**: Adapt, adjust, modify, improve, or alter the content.
- **Remix**: Combine the original or revised content with other OER to create something new.
- **Redistribute**: Share copies of the original content, revisions, remixes with others.

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Director of Open Education
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Nonprofit organization
Open copyright licenses
Founded in 2001
Operates worldwide
Chapters in 89 countries
Step 1: Choose Conditions

- Attribution
- ShareAlike
- NonCommercial
- NoDerivatives
Step 2: Get a License
puts the “open” in OER
1.2 BILLION
CREATIVE COMMONS LICENSED WORKS

- 2016: 1,204,935,537
- 2015: 1,118,900,000
- 2014: 882,000,000
- 2010: 400,000,000
- 2006: 140,000,000

Background: screenshot from "The Flying Commons" Creative Commons website licensed as noted here
perpetual, irrevocable permissions
Publicly funded resources should be openly licensed resources.
Join the CC Open Education Platform!

https://creativecommons.org/2017/09/05/invitation-join-cc-open-education-platform
Implementing open education

1. Pitching, choosing cases & forming groups – 10 minutes

2. Work on the case – 20 minutes

3. Present outcomes – 10 minutes
Adoption accelerator

1: OPEN EDUCATIONAL PRACTICES
   - Awareness
   - Share and reuse
   - Support
   - Adoption teachers
   - Open pedagogy
   - Strategy

2: CONTENT CURATION
   - Searching
   - Quality criteria
   - Review
   - Repository
   - Maintenance
   - Added Value

3: ORGANIZATION
   - Culture
   - Procedures
   - Incentives
   - Acceptance
   - Support
   - Supporting systems

4: VISION & POLICY
   - Strategy
   - Institutional vision
   - Goals
   - Stakeholders
   - Planning and timeline
   - Business model

5: PROFESSIONALIZATION
   - Teachers
   - Management
   - Supporting staff
   - Students
   - HR activities
   - Ambassadors

6: COMMUNITIES
   - Scope
   - Continuity
   - Exchange
   - Quality assurance
   - Collaboration
   - Partnerships
Wrap-up

✓ What do you take home with you?
✓ On which topics do you want to focus on OE Global?
✓ Questions?