CEO
QUARTERBACK
Ron Jaworski aka Jaws has successfully taken his leadership skills from the Gridiron to the boardroom defining the lines where Sports meets Business. He has always exhibited an entrepreneurial spirit and today, owns a professional sports team, a business relationship company and six golf courses. This 17 year Veteran Quarterback has proven to give a team the momentum they need — from in the huddle to the boardroom.

Ron played as a Quarterback in the NFL for 17 years. He has been featured on some of the most successful sports programming at ESPN — including Monday Night Football, Sunday Night Countdown, the NFL Matchup Show, NFL-branded specials, Mike & Mike in the Morning and Pardon the Interruption.

Ron and his family strive to give back to the community. They put their heart and soul into their Foundation, Jaws Youth Playbook which helps improve the overall health and wellness of at-risk youth, primarily in the Philadelphia area along with the NFL and United Way.
In this book, CEO Quarterback will explore the necessary steps to building your future goals and maximizing your own potential. There will be an examination of the top strategies to employ as you forge forward. Analysis of the foundation of the goals that one is looking to achieve requires complete focus and determination to succeed. A step by step approach to determine if a desired business itself has limitations and if so, how to overcome the obstacles ahead. A great plan and patience is the key to success and a crucial component to achieving your goals. Once you have detailed your plan, the next step is to move forward with confidence. Initiating the plan is the first step to building the foundation but implementation is where you ultimately succeed and this is where most people fail. CEO Quarterback will help the reader examine the best techniques for implementing the plan and reaching their own particular business goals.

The reader will be entertained with the personal stories of Ron Jaworski in his own quest to succeed and thus empower anyone that there is also a lot of fun in the building of the plan.
PREVIOUS PUBLICATIONS

The Games That Changed the Game:

The Evolution of the NFL in Seven Sundays

“"I've known Ron Jaworski as a teammate, opponent, and broadcaster. Now you can add author to that list. Jaws brings his contagious enthusiasm and vast knowledge to The Games That Changed the Game—a book that football fans will both love and learn from.”

--Bill Cowher, Super Bowl-winning head coach, and analyst, The NFL Today, on CBS