Bridging the Divide: Promoting Critical Thinking in a Polarized Age
Presenters

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American Democracy Project's national effort to build student civic, information and web literacy by having students ... fact-check, annotate, and provide context to the different news stories that show up in our Twitter and Facebook feeds.

American Association of State Colleges and Universities (AASCU)
The Initiative

- Led by Mike Caulfield
  - Director of Blended and Networked Learning at Washington State University
  - Published *Web Literacy for Student Fact-Checkers*

- Rooted in the work of Sam Wineburg
  - Professor of Education and History at Stanford University
  - Founder & Executive Director of the Stanford History Education Group
Which is a reliable source of information on bullying in schools?

American Academy of Pediatrics

American College of Pediatricians
Go to www.menti.com and use the code 81 72 85

Which source of information would you choose?

Option 1

Option 2
Results of Wineburg’s Study

- **Students**
  - Identified AAP as reliable: 20%
  - Selected ACP (anti-LGBT group): 64%
  - Not sure: 16%

- **Historians**
  - Identified AAP as reliable: 50%
  - Selected ACP (anti-LGBT group): 10%
  - Not sure: 40%

- **Fact Checkers**
  - 100% identified AAP as reliable
FOUR MOVES & A HABIT

- Teaches students to think like fact checkers
- Provides strategies for analysis of online information
- Replaces checklist approach of the CRAAP test
UNC Charlotte’s Involvement

- Incorporated Strategies into Library Instruction
- Conducted Faculty Workshops
- Participated in a Pilot Study in Fall 2018
THE
FOUR
MOVES
Check for Previous Work

EXCLUSIVE: Expanding Pro-Trump Outlet 'The BL' Is Closely Linked to The Epoch Times
Both The Epoch Times and The BL deny any connection whatsoever. Our report makes that a challenging argument to defend.

Fact-checking Trump on ISIS, Syria
Trump owed due process in House inquiry? Not by law
Go Upstream to the Source

Created by beth bolton from Noun Project
Read Laterally

Created by Yo! Baba
from Noun Project
Circle Back

Created by Fatahilla from Noun Project
Always Check Your Emotions

Created by Magicon from Noun Project
From Four Moves to SIFT

- STOP
- INVESTIGATE THE SOURCE
- FIND BETTER COVERAGE
- TRACE CLAIMS, QUOTES AND MEDIA TO THE ORIGINAL CONTEXT
WHAT
WE’VE
DONE
Digital Learning Objects

Move 1:
Check for Previous Work

Digital Polarization - Move 1
Incorporation into Instruction
DIGITAL MEDIA LITERACY GROUP
Digital Media Literacy is the ability to use critical thinking and rhetorical reasoning to find, evaluate, synthesize, and create information in online environments. Digital Media Literacy efforts at Atkins Library will guide students and other members of the campus community toward consuming digital media in a critical manner as engaged, well-informed citizens.
Library Instruction at UNC Charlotte

- University Writing (UWRT) and LBST 2301 (Liberal Studies)
- UCOL Courses (University College/General Education)
- Courses in the Major: Political Science, Health Sciences, Education
Objectives:
- Define different types of online media
- Discuss how online media can be manipulated

Assessment: What is online media? What are the potential effects of creating/sharing manipulate media? Affinity mapping/think pair share

Activity/instruction:
- Show a humorous example of online media manipulation
  - Sharks during a hurricane vs. something more serious
- Discuss the differences; why is the more serious example potentially damaging?
- Discuss how online media can actually be manipulated
Focus Across Types of Media

- Text
- Images
- Video

Bias + Manipulation Power
Incorporating DML in Upcoming Events and Activities

Campus Wide Events

○ 49er Democracy
○ Webinar through Center for Teaching & Learning
○ Viral Debunking Session

Library Specific Events

○ Summer Workshop Series
○ Social Media Campaign
○ Pop-up Event for Faculty
Thank you!

Any questions?
REFERENCES


Caulfield, Mike. (January 8, 2017). *Web Literacy for Student Fact-Checkers*


CREDITS

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