I’D DO ANYTHING FOR LOVE:
Preserving the Denton, Texas Music Scene

Sara Outhier | University of North Texas
Where is Denton, Texas?
Setting the Scene

- Texas Woman’s University & the University of North Texas
- Denton culture & commerce revolve around town square
- DIY / artistic / maker culture
- Numerous music venues, recording studios
- KUZU, new local radio station
  - community-programmed, non-commercial, LPFM station
### Some Notable Denton Musicians

<table>
<thead>
<tr>
<th>Brave Combo</th>
<th>Roy Orbison</th>
<th>Jeff Coffin</th>
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<tbody>
<tr>
<td>Norah Jones</td>
<td>Pat Boone</td>
<td>Lou Marini</td>
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<tr>
<td>Midlake</td>
<td>Eli Young Band</td>
<td>Tom Malone</td>
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<tr>
<td>Deep Blue Something</td>
<td>The Marked Men</td>
<td>Lecrae</td>
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<tr>
<td>Don Henley</td>
<td>Sarah Jaffe</td>
<td>Meat Loaf</td>
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<tr>
<td>Sly Stone</td>
<td>Bowling for Soup</td>
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<tr>
<td>Neon Indian</td>
<td>Snarky Puppy</td>
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MISSION STATEMENT

The Local / Independent Music Initiative of Texas (LIMIT) is an ongoing project to collect, preserve, and provide access to music that originates from Texas with an emphasis on music from the Dallas-Fort Worth-Denton metropolitan area. LIMIT is an initiative of the UNT Music Library.
SCOPE OF LIMIT

LIMIT brings together music originating in Texas:

- All genres and time periods
- Commercially released and unreleased
- All sound recording formats are accepted
- Also, posters, handbills, flyers, bios, journals, stickers, patches, setlists, zines, pictures, and videos
METHODS OF ACQUISITION

BUY LOCAL:
Support your local record store as well as your local musicians
METHODS OF ACQUISITION

- Donations of physical recordings & ephemera
- Submissions of digital items from musicians
  - We are actively seeking submissions to the LIMIT digital archive. Our digital platform can host music, images, text, videos, datasets, and webpages
ANALOG MEDIA PRESERVATION ISSUES

- We expect an array of preservation issues
- Our sound preservation studio is equipped to digitally preserve analog sound formats
DESCRIPTION & DISCOVERABILITY

COLLECTION-LEVEL:
- Library catalog
- Music Library website
- EAD finding aid for the collection to be added to Texas Archival Resources Online (TARO)

ITEM-LEVEL:
- Physical items ➡️ Library catalog
- Digital items ➡️ Digital Library
- Ephemera ➡️ Finding aid
Copyright & Privacy

- Balance open access with respecting intellectual property rights & privacy of content creators
- Multiple access policies:  
  Open access; online but restricted to University community; on-site use at restricted terminal
- Donation agreement form https://goo.gl/GcQfaH
- Provide a mechanism for content creators to contact the Library with copyright & privacy concerns
CURRENT STATUS & FUTURE PLANS

● Phase 1: Exploratory
  ○ Purchase Texas music, starting with Denton
  ○ Partnership with Mad World Records & Recycled
  ○ Examine existing policies and infrastructure

● Phase 2: Active Collecting
  ○ Seek out donors & collaborators
  ○ Outreach & programming
  ○ Build a robust digital collection
  ○ Web archiving, GIS & social network mapping
### UNT Libraries Dean’s Innovation Grant

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Wages</td>
<td>$2,500</td>
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<tr>
<td>Concert</td>
<td>$300</td>
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<tr>
<td>Film screenings</td>
<td>$500</td>
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<tr>
<td>Oral history equipment</td>
<td>$400</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$3,700</strong></td>
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## Project Timeline

<table>
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<tr>
<th>Ongoing</th>
<th>Fall 2018</th>
<th>Spring 2019</th>
<th>Summer 2019</th>
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<tbody>
<tr>
<td>● Record oral history interviews</td>
<td>● Hire student assistant for metadata and other project support</td>
<td>● Exhibition of LIMIT Collection at UNT on the Square</td>
<td>● Record oral history interviews with local musicians, promoters, recording engineers, collectors, etc.</td>
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<tr>
<td>● Purchase recordings with Music Library acquisitions funding</td>
<td>● Film screenings in September, October, and November</td>
<td>● Host a concert to promote LIMIT and collect materials</td>
<td>● Dallas Opera chorus member</td>
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<td>● Solicit donations</td>
<td>● Denton Blues Festival &amp; Denton Rock Lottery</td>
<td>● Focus on creating metadata</td>
<td>● Pops Carter</td>
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<td>● Process donations and purchased recordings</td>
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<td>● Denton Jazz and Arts Festival</td>
<td>● DJ Spinn Mo</td>
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<td>● Digitize materials; create metadata; add to the digital collection</td>
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Texas Music Film Screenings, Fall 2018
LIMIT COLLECTION EXHIBITION, APRIL 2019

CALL FOR SUBMISSIONS
Be a part of a Denton music exhibition!
Music, photos and ephemera due March 2
Outreach & Publicity

- Leverage social networks of project collaborators
- Denton Community Market
- Workshops, concerts, & lectures
- Denton & DFW music festivals
- Collaborate with Denton Public Library
- Local radio stations, newspapers, blogs
- Library outreach & social media platforms
- Scholarly publications & conference presentations
PROMOTIONAL MATERIALS

- Business cards
- Guitar picks—Jim Dunlop
- Fans
- Tshirts
- Buttons
- Stickers coming soon!
THANK YOU!

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