The Israeli innovation is landing in Paris on October 2nd 2018 for "Reinventing the wheel"!

An event organized by Connecting Leaders Club and calcalist, the leading financial newspaper in Israel at the Mondial Tech.

https://www.calcalistech.com/ctech/home/0,7340,L-5211,00.html

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WHY?

Israel today is a leader in the automotive sector with more than 500 companies in the fields of smart transportation, Mobility, detectors and control systems.

Israel represents 4% of the global auto-tech deals in 2016 and ranks 3rd worldwide after the USA and Canada.

Many international companies have opened their R&D center in Israel.

**INNOVATECH2018 will be a unique opportunity to:**

❖ Meet the leading and most prominent Israeli Entrepreneurs.
❖ Discover the most innovative start-ups in the automotive industry.
❖ Exchange with French and Israeli investment funds.
❖ Understand and compare the Investment mechanism between the two countries.
HOW?

A half day conference that will focus on the following themes:

❖ **Cybersecurity**: How to answer the security challenges of autonomous and connected cars?

❖ **Smart transportation**: What new technologies will enable the deployment of alternative modes of transportation?

❖ **Connected and autonomous cars**: Sensors, Habitat, GPS: What are the new technologies that will revolutionize the automobile sector?

**Startup pitches:**

About 20 startups selected by Calcalist and Connecting Leaders club will present their latest innovations.

**B2B meetings starting at 15h00:**

More than fifty of the most innovative Israeli companies will come to the Paris Motor show to meet major global automotive companies and equipment manufacturers.

**Our prominent speakers will include:**

**Yuval Diskin**: Chairman CyMotive former head of Israel Security Agency

**Christian Peugeot**: CEO, LFPF, Director of Communications & Brand Strategy at Automobiles Peugeot

**Dr. Ami Appelbaum**: Chief Scientist, Ministry of Economy and Industry and Chairman of Israel Innovation Authority

**Erel Margalit**: CEO and founder of JVP, former member of the parliament
Where and When?

October 2nd 2018 - Expo de Paris, Porte de Versailles - Hall 7
9h00 - 15h00 : Conference
15h00 - 18h00 : B2B meetings

FOR MORE INFORMATION?

For any information or organization of b2b meetings, please contact:
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INNOVATECH 2018

Reinvent the Wheel at the Paris Motor Show

- **Meet** the best Israeli startups in the fields of Mobility, sensors, cyber security and connectivity.
- **Discuss** the best practices and regulations on autonomous cars.
- **Discover** the best ways to partner with Israeli companies or open an R&D Center in Israel.

**Israel a key player in the automotive sector**

Israel has emerged as a major player in all of the above-mentioned areas, particularly in the area of cybersecurity. Israel has long been known for its cyber technologies and is also becoming the cyber center of cars.

Intel’s acquisition of Mobileye was one of the largest auto tech deals in 2017. Porsche recently invested in Anagog, an Israeli car company with an artificial intelligence technology. Magna and its partner Innoviz Technologies have recently announced their collaboration with the Daimler Group (BMW) for the next autonomous vehicle production platforms. In October 2017, Argus Cyber Security, an Israeli cybersecurity company, was bought by Continental AG for $430 million. Argus has added a solution that allows OEMs to provide software updates for air vehicles. In 2017, Via received a $250 million investment from automaker Daimler AG, with which Via is also collaborating on the development of electric and autonomous vehicles.

Major auto companies such as Renault Nissan, General Motors, Daimler Group (BMW), Volvo, Skoda, Honda and SAIC Motors of China have already recognized Israel’s talent and have opened local R&D centers in Israel.

**Israel, the new cyber hub of the automobile**

Israel has emerged as a major player in cybersecurity. With the best engineers and the long history of companies specializing in cyber, Israel is becoming the new hub of the autonomous car of cybersecurity.

The development of the autonomous car will create cybersecurity problems, as connectivity makes the car much more vulnerable to cyber-attacks.

To protect the car from hackers, safer protocols and sophisticated software will be needed so that no one will have control over the car but the car itself.

Engineers are facing enormous challenges in integrating computer chips, communications devices and data analysis, while protecting vehicles and drivers from potential cyber-attacks.