Niche Learning Space Design Worksheet

Your chosen niche learning space:

1. Vision statement creation. Fill in the following draft vision statement to identify the key components of the vision for your space:

   For ____________________________ who ____________________________,
   (audience/visitor) (motivation)

   we deliver ____________________________ with ____________________________
   (product/service) (unique characteristic)

   that ____________________________ .
   (benefit)

   Final Vision Statement for your space:

2. Define Use Cases. Consider: What are the research/learning/teaching needs of different user groups that may utilize the space? Why would they visit this space? What would they do in the space?
3. **Journey mapping.** Fill in the separate service experience map to help identify the furniture, technology, and service needs that will help your users succeed in the space. Consider the full timeline of a user’s experience – from their enticement to use the space all the way through to extending their connection to the space once they have left.

4. **Consider the phygital connections.** How will the physical space and digital spaces interact seamlessly to meet user needs? How is the service in the space integrated into the online experience? What other programs/entities/services will connect with this space physically and online?

5. **Create an assessment plan.** How will you know if the space is successful? What metrics could be used to measure success?