Your Technology Plan Isn’t About Technology

#ettsummit 2016
http://tinyurl.com/ettsummit2016techplan
Hello!

I AM CHRIS CASAL

I am a Purveyor of Geekery
@HeathcoteSchool, Scarsdale NY
You can find me at @mr_casal
The future!
https://www.flickr.com/photos/jurvetson/7515248418
A technology plan is like Rock, Paper, Scissors...

The game isn't about the game, it's about the purpose...

created by @mr_casal
Rock, Paper, Scissors

You don’t play to play, you play to:
- Make a decision
- Impart fairness
- Effect a result bigger than the game

Best 2 outta 3 bats first...
Pencil Plan?

The old adage goes “you don’t plan a lesson around a pencil, so…”
A pencil isn’t just a pencil
It’s an opportunity to expand learning
These are not technology
Access
Opportunity
Equity
They aren’t simply devices...
Technology is

Creating
Collaborating
Connecting
Communicating
Curating
Engaging

Art
Science
Humanities
Access
Opportunity
Equity

#GoOpen
A technology plan is like Rock, Paper, Scissors...

The game isn't about the game, it's about the purpose...

created by @mr_casal
You need all three to play...
You need all three to play...
You need all three to play...
The players

Devices
It is the substance, the front lines, the purpose...
- Why are you making the device choices?
- Does it support existing curriculum?
- What is the learning curve?

People
It’s one thing to buy, it’s another to use...
- Who is using?
- Who is integrating?
- Who is supporting students?
- Who is supporting teachers?
- Who is supporting devices?

Support
Devices don’t unbox themselves...
- Is there technical support?
- Can your network support it?
- Is there training?
<table>
<thead>
<tr>
<th><strong>Don’t</strong></th>
<th><strong>Do</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>◦ Choose because it looks good</td>
<td>◦ Be bold &amp; take risks during planning</td>
</tr>
<tr>
<td>◦ Buy because it cheap</td>
<td>◦ Take it slow</td>
</tr>
<tr>
<td>◦ Plan for because it sounds good</td>
<td>◦ Pilot</td>
</tr>
<tr>
<td>◦ Implement</td>
<td>◦ Support existing instructional goals</td>
</tr>
<tr>
<td></td>
<td>◦ Integrate</td>
</tr>
</tbody>
</table>
Start with the why...

Why are we doing this?
If you’re buying it because it has a keyboard...
You’re doing it wrong
If you’re buying it because it meets state testing requirements...

You’re doing it wrong
A technology plan can’t be simply about the devices. It has to be about far more than simply plugging in.
HEATHCOTE ARCADE
The arcade that is made by the class of 5B

LOOK AT OTHER PAGES ON THE WEBSITE TO LEARN ABOUT THE ARCADE
Let the tool aid the learning outcome

My tweak of Bill Ferriter’s drawing; let the tech facilitate the right answers
It’s about the why...
They are the why
Your technology plan isn’t about technology. It’s about access, opportunity, and equity...
Thanks!

ANY QUESTIONS?

You can find me at
about.me/mrcasal
@mr_casal
@HeathcoteTech
@HeathcoteSchool
http://tinyurl.com/ettsummit2016techplan
Related Resources - discussed during Q & A

- What our school looks like:
  - @HeathcoteSchool
  - @HeathcoteTech

- Sharing via Tagboard:
  - tinyurl.com/heathcotepride

- Tweeting at school:
  - http://blog.mrcasal.com/search/label/twitter

- Moderated Twitter Feed:
Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by SlidesCarnival
- Photographs by Unsplash