visit the URL below to access a set of tutorials, people to follow and other resources

tinyurl.com/ettsnapchat
Share Your Story with Live Video

Sabba Quidwai
@AskMsQ

Apple Distinguished Educator

Facebook Live
SNAPCHAT?
With a monthly growth rate of 33%, Snapchat will surpass 18 billion daily video views by May 2017.
60% of all smartphone users are on Snapchat

mediakix.com
Snapchat now has more users than Twitter

mediakix.com
It would take 158 years to watch every Snapchat story

mediakix.com
Snapchat grew as much in one year as Twitter has in 4 years combined

Edison Research
Pull down notification drawer to stop recording

GOT IT!
How Snapchat Teaches 21st Century Skills

- Learning to Learn
- Interdisciplinary Network
- Research
- Iterate
- Making
creativity
Top 10 skills

in 2020
1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

in 2015
1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity
we need tell our story in such a way that it compels others to take action
JAB, JAB, JAB, RIGHT HOOK
HOW TO TELL YOUR STORY IN A NOISY SOCIAL WORLD
NEW YORK TIMES BESTSELLING AUTHOR GARY VAYNERCHUK PRESENTS
CONTENT IS KING, BUT CONTEXT IS GOD
Interested in exploring how to use #greenscreen tech w your Ss? Consider keeping items like these in your classroom! #fallcues #cuerockstar

I always have tools on hand that can be used with a green screen. I believe that this technology allows students to be transported anywhere and provides a creative way to showcase learning.

@annkozma723 doink
Mike Saracini
Social Studies Teacher
Lesson Ideas
@mikesaracini
"...love getting a glimpse of what other educators do, near and far.

I love getting to know people better and feel more connected to them.

It's all about the connections and relationships we make."
Craig Badura
K12 Tech Integration Specialist
Teacher Reflections

@mrbadura
Do you take time to reflect as an educator? Do it! 🎉
Try something new
Helen Blunden
Activate Learn

Daily Themes

@ActivateLearn
David Holzmer
IBM Futurist
PhD Candidate

Change Leadership

@davidholzmer
Chelsea Peitz
Real Estate
SnapShow
@chelseapeitz
Major Keys to Success with DJ Khaled
People worry that weak economic growth, the on-demand economy and robots mean a future with fewer jobs.

Discover with News Channels.
topic of the month
monthly school highlights
school events
spotlight teachers
Sabba Quidwai
Dir. Innovative Learning
USC PA Program
Reimagine HigherEd
@AskMsQ
advocacy
No. 1 Best Master's Degree For Jobs: Physician Assistant Studies

Mid-career median pay: $97,000
Projected employment increase for common jobs associated with this degree: 30%
“advocacy is an area of excellence in health care. Being equipped to advocate for your patients, community and profession allows us to educate those in positions of power about the importance of something that contributes to the wellness of our patients and community and it provides us the opportunity to advance our profession.”

Kevin Lohenry, Ph.D, PA-C
Director, Division of Physician Assistant Studies
“advocacy is an area of excellence in education. Being equipped to advocate for your students, community and profession allows us to educate those in positions of power about the importance of something that contributes to the future of our students and community and it provides us the opportunity to advance our profession.”
“our students need educators to be their advocates in creating an educational system designed for today, not yesterday”
how might you use live video to share your story?
What do all the buttons mean?

Let's DISCUSS
1. When thinking about live video I used to think…

2. but now I think

3. Idea 1

4. Idea 2

What else would you like to add?
Share Your Story with Live Video

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presentation posted on sched