Driving security in an unsecure world

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Cybersecurity is becoming more and more urgent.
There is a strong need to act!

That’s why: Key global trends are driving it

- Growing cyber risk to businesses
- Fundamental technological changes
- Workforce gap is widening
- Increasing professional hacking
- More laws and regulations worldwide
- Challenging local vs. global regulation
Together with strong global partners, we have initiated the Charter of Trust.
And we came up with ten principles.

01 Ownership of cyber and IT security
02 Responsibility throughout the digital supply chain
03 Security by default
04 User-centricity
05 Innovation and co-creation
06 Education
07 Certification for critical infrastructure and solutions
08 Transparency and response
09 Regulatory framework
10 Joint initiatives
And we are driving this by

... offering proven approaches to secure the digital world – by establishing, piloting and adopting global baseline requirements and best practices.

... striving for a global approach to the framework of policies and standards for Cybersecurity – by shaping the political debate worldwide with foresight and reason.

... embedding Cybersecurity in the digital transition of the industry – by successfully putting security at the core of digital business models.
After two years,
we can proudly say:
We did it!
Two years of hard teamwork have paid off.

Together we scale Supply Chain Security.

We shape the harmonization of regulation and standardization.

Security by Default will be a must-have across all our businesses.

We drive Cybersecurity education.

We turn Cybersecurity into a real business opportunity.
Two years of hard teamwork have paid off.

Together we scale Supply Chain Security.

We deliver a common risk-based approach aligned with international norms and are now developing practical guidance for wider adoption.

Security by Default will be a must-have across all our businesses.

That’s why we came up with a joint definition and develop a first roll-out plan for use-cases, applications and industries.

We drive Cybersecurity education.

We believe people can be an organization’s best firewall. So we commit to driving education in our organizations. We’ve also launched activities for selected target groups – from students, via SMEs, to education providers.

We shape the harmonization of regulation and standardization

Collectively, we are shaping global political regulations on the national, European and global level.

We turn Cybersecurity into a real business opportunity.

Cybersecurity is not only a cost factor, but offers many important business opportunities. That is what we see time and again, and that is what we demonstrate to the societies we live in as well as to our suppliers and customers.
Let’s take it to the next level. Together!
Thanks for your attention.

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