In an increasingly interconnected world, small and medium sized enterprises (SMEs) have the most to gain from the cross-border data flows that support global trade, but at the same time, are the most vulnerable to the challenges they pose.

The workshop will uncover, among other things, how cross-border data flows impact SMEs, what data-enabled technologies do SMEs use in their day-to-day activities, as well as discuss fundamental data protection and privacy considerations.