DISC (Developing Internet Safety for Communities) Foundation

Multi-stakeholder And Multi-disciplinary Approach
ONLINE THREATS TO CHILDREN & YOUNG PEOPLE

CHILD SEX PREDATORS

CYBER BULLYING/BLACKMAILING

ACCESS TO INAPPROPRIATE CONTENT

CHILD SEXUAL ABUSE MATERIAL

TERRORISM

CYBER SCAMS/PHISHING

CHILD SELF-GENERATED SEXUAL CONTENT

Inappropriate Contact
OTHER ONLINE THREATS

- Invasion of privacy
- Identity theft
- Over spending
- Addictions
- Information over-sharing
- Losing control
OUR MANDATE & APPROACH

An expert understanding of C-O-P elements

Victim-Centric approach

A comprehensive approach to a diverse problem
A COMPREHENSIVE, STRATEGIC APPROACH TO A DIVERSE PROBLEM

- Legal Framework
- LEA Capacity Building
- Technical Measures
- Education & Awareness
- National & International Collaboration & Coordination
- Care and Services
A MULTI-STAKEHOLDER STRATEGIC RESPONSE

- Awareness, capacity building and empowerment on online issues and risks for children, guardians, educators and duty bearers
- Psycho-social rehabilitation / reintegration for victims of Tech addiction and online abuse
- Enhancing the legal framework according to International standards
- Specialised research on the impact of online developments on children
- Collaboration among different agencies
- International CAC Reporting system
- State-of-the-art technology for detection and control
LOCALIZATION OF GLOBAL BEST PRACTICES

• Localizing the programs/contents according to the culture and language
• A more nuanced victim-centric approach to online crimes against children
• Engaging with local stakeholders and understanding local needs
• Doing prior needs assessment with different stakeholders
• Engagement with private sector industry not only from the CSR point of view
• Participatory role of children and young people in the process.
• Measuring Performance by well defined KPI
New Society in UAE

Emirates Safer

Internet Society
OUR VISION & MISSION

MISSION
We are a UAE non-profit organization that strives to be a centre of excellence aiming to empower society to use internet responsibly and to protect children from online risks by educating and spreading awareness, building capacity, assuming an observatory and advisory role, and constantly collaborating with multi-stakeholders to contribute to the Nation’s prosperity.
VISION
To be a sustainable and globally recognized hub for child online protection by 2021
"Future generations will be living in a world that is very different from that to which we are accustomed. It is essential that we prepare ourselves and our children for that new world."

– H.H. Sheikh Zayed bin Sultan al Nahyan
UAE Leaders shown what can be done with passion and love

UAE is a centrally-located regional hub with world-class infrastructure

UAE offers so much for humanitarian cause

To support UAE’s vision to become a model for Child Protection
Major Gen. Dr. Nasser Al Nuaimi of MOI – UAE elected Chairman of the Virtual Global Taskforce (VGT)
WHAT WE CAN BRING TO THE TABLE
OUR STRATEGIC PLAN

**OUTCOMES**
- Nurture the Children’s Well-Being
- Foster a Better Internet Society
- Shape the Emirati Future

**Beneficiaries**
- Enhance Child’s Online Protection
  - Children
- Increase Capacity of Families, Caregivers and Educators to Protect
  - Families, Caregivers, Educators
- Improve Legislative Framework & Implementation
  - Policy Makers & Law Enforcement
- Improve Rehabilitation Services
  - Offenders

**Internal Processes**
- Identify Solutions
- Understand the Dynamics of C.O.P.
- Ensure Delivery of Programs
- Education & Awareness
- Thought Leadership
- Prevention & Protection
- Rehabilitation
- Support to Victims

**Enablers**
- Ensure a Professional Organization
- Ensure Availability to Technical Experts & SMES
- Secure Funds & Diversify Other Revenues Streams
- Have Strategic Partnerships

**Outcomes**
- Enhance Child’s Online Protection
- Increase Capacity of Families, Caregivers and Educators to Protect
- Improve Legislative Framework & Implementation
- Improve Rehabilitation Services

**Beneficiaries**
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Our Supporters

- We have worked closely with international agencies such as:

- Our Program Team members are widely known experts in their field.
BRINGING TOP INTERNATIONAL EXPERTISE TO UAE

• To transform UAE into a world leading nation on this subject

• Create a centre of excellence on research and development – bringing the best technical experts, child rights experts and pioneers in internet safety education

• To produce cutting edge resources for our citizens and global children
• Center of excellence will form a consortium with diplomatic missions of the APA regions
• Will support APA nations to implement the well developed Multi Stakeholder and Disciplinary programs without re-inventing the wheel
Together, we can impact the lives of millions of children.

Thank you!