Listen Up! Start Podcasting Today!

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“SIMPLY PUT, A PODCAST IS TALK RADIO, BUT ON DEMAND.”
Podcasts are...

- A series of audio recordings (episodes)
- Focus on main topic or theme
- Can be consumed on almost all devices
- Often allow you to subscribe to automatically receive newest episodes
Why Are Podcasts Popular?
What Do I Need?

Must Have:
-or-

Optional:
Anchor.fm

- Accessible on computer, Android, and iOS devices
- Use to create, edit, host, and listen to podcasts
- 100% FREE
- Easy to use, drag and drop style creation/editing
- Social collaboration - include voice messages from listeners and collaborate with other users
- Automatic transcription
- Easy to understand analytics
Record

- Record your voice using the device’s microphone (or external if on a computer)
- Add a background track
- Name the “segment”
- “Add people” allows you to have others record in your podcast
Library

- Stores all audio you record in Anchor
- Import audio from other apps or other sources
- Allows you to record and save without publishing directly to an episode
Transitions (Interludes on Mobile)

◎ Pre-loaded, royalty free music and audio clips
◎ Use as intro, outro, transitions, or sound effects
◎ Preview, then drag and drop
Messages (Voice Messages on Mobile)

- During your podcast, request listeners to leave you audio messages
- Could be used to find guests or topics for future episodes, connect with listeners, or do a Q & A
- Easily add the audio recording of the message to future episodes
**Songs**

- Only on mobile devices
- Include any song in your podcast (only available for Anchor listeners)
- Connect Apple Music (iOS devices only) or Spotify Premium Accounts
Record with Friends

- Only on mobile devices
- Capture audio with anyone, anywhere
- Allows co-hosts or guests without having to be in the same location
Sounds

- Only on mobile devices
- Variety of sound effects
- Record and/or import your own
Preview and Publish

◎ Once recording, transitions, and editing are complete, you have the ability to preview the episode

◎ Give the episode a title and a description

◎ Share via social media, custom hyperlinks, and publish to multiple platforms
Teacher Podcasts

- Weekly podcasts, not newsletters
- Share ideas locally or globally
- Extend the classroom beyond the school day
- Share a hobby!
Student Podcasts

- Book reviews, not book reports
- Research projects
- Lab reports
- “This Day in History”
- Share with students from other schools
- Tip of the Day
- Radio Programs (War of the Worlds)
- Daily/Weekly Challenges
- Reading to younger students
- Spotlight other states or countries
LET’S RECORD!
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