Creatively Connecting to Children

- Sarah Marsom, M.S.
Hi, I’m Sarah Marsom
How do you currently connect to children?
Understand Your Audience

- Where do they come from?
- Age?
- Why do they visit?
- How long do they visit?
- Do they come back?

Who is missing?!?!!
Reasons Students May Not Be Visiting

- They do not know you have youth programming
- Budget
- Curriculum
- School location
- They no longer find your offerings valuable
- Time
Now that you’ve done your homework, let’s start brainstorming
Train the Teachers

- Show them your resources - in person and digital
- Discuss their existing lesson plans
- Empower them to integrate your resources into their work

This is a great way to get ideas!
Connect to Curriculum
Don’t be scared of the classroom
Look Beyond The Expected
Don’t Forget to Have Fun

- Celebrating the Cleo Rogers Memorial Library’s 50th anniversary with...
  - Block Printing
  - Doll Making
  - Activities that reveal who Cleo was!
Art for Empowerment
Create from Archival Imagery...
... in ways you may not expect
How Did You Do?

Seek feedback from:

• Teachers
• Chaperones
• Students
• Staff
• Volunteers
• ANYONE INVOLVED
Fund Your Programming!

- Grants up to $20k!
- To help you empower teachers to use primary sources!
- Regional coordinators to help you with your idea!
Let’s stay in touch!

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✘ always down for a bike ride or craft adventure