

NEXTGEN@ICANN84 PRESENTATION

ICANN'S DNS ABUSE DEFINITION: A CRITICAL REVIEW

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OBJECTIVES

01

Explain and Compare ICANN'S
Current DNS Abuse Definition

02

Highlight Key Criticisms to Some of
the Elements in ICANN'S Definition

03

Examine Enforcement
Realities.

04

Way Forward

DNS ABUSE DEFINITION



DNS Abuse refers to: botnets, malware, pharming, phishing, and spam (only when spam serves as a delivery mechanism for the other forms of DNS Abuse)



OTHER DEFINITIONS



ICANN

Narrow and technical. Focuses only on 5 categories: malware, botnets, phishing, pharming, and spam (only when delivering the others). Excludes content abuse.



MYNIC

Broader. Defines domain name abuse as any illegal, malicious, or deceptive act tied to domains. It still includes ICANN's Big-5 but expands into areas that overlap with content-related misuse



INTA

Very broad. Any use of domains or DNS protocol for deceptive, malicious, or illegal activity. Explicitly covers content-related abuse.

THE BOUNDARY THAT MATTERS

Abuse of the DNS (Technical Abuse)

Direct misuse of the DNS itself, such as phishing domains, malware sites, or botnet. This is within ICANN's remit.

Abuse by the Means of the DNS (Content Abuse)

Harmful or illegal content hosted on domains, like scams or counterfeit goods. This is outside ICANN's remit, since ICANN does not regulate content.

CRITIQUES TO ICANN'S DEFINITION

1

Outdated Categories

Some categories in ICANN's definition may no longer reflect today's realities. Pharming is now rare due to protections like DNSSEC, and botnets are essentially just a part of malware. This makes both feel outdated or redundant.

2

Malware and Compromised Sites

Not all malware domains are the same. Some are created by bad actors, but others are normal websites that have been hacked. Treating both as the same kind of abuse can unfairly punish innocent website owners.

3

Spam and ICANN's Remit

Spam is tricky. ICANN only counts spam as abuse if it delivers other harms like phishing or malware. But deciding this often requires looking at the content of emails, which steps outside ICANN's technical role since ICANN does not regulate content.

ENFORCEMENT REALITIES

Blunt Tools

Registrars can usually only suspend or delete an entire domain. They cannot just remove one harmful page. This creates a risk of collateral damage, especially on shared platforms.



Messy Practice

Enforcement is inconsistent across registrars. Some act quickly, others delay, so abuse often just migrates to “weaker” providers. On top of that, global jurisdiction issues and evasion tactics like fast-flux make enforcement messy.

WAY FORWARD

The path forward is to refine ICANN's DNS Abuse approach while staying true to its technical mission. This means:

Stay
Remit-True



Review
Regularly



Differentiate
Cases



Trusted
Notifier



THANK YOU



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