Regional Strategy Outlook Update: Eastern Europe & Central Asia

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One strategy – 12 countries
Eastern Europe & Central Asia at a glimpse

- 12 countries: 1/7th of the Earth land surface and 11 time zones
- Almost 300 million people total population
- 19 ccTLDs and 6 IDNs among them
- Russian language is the leading language of the web content and Cyrillic is the biggest and the fastest growing IDN script
- 11 L-root instances
- 10 countries are formally represented in the GAC
- 7 ccTLD operators are members of ccNSO
- NO representatives from the Region in ICANN Board
- From 2016 regional community member appointed to At-Large Advisory Committee Board
- In 2017 a regional community member was selected to a review team
Regional Strategy Framework Development

Before 2014: Initial discussions on strategic goals of ICANN in the Region

Feb 2014: First ICANN employee based in the Region

Feb 2016: First draft of the Strategy Framework developed internally

Mar 2016: Informal discussions of Regional Strategy Framework with community members at ICANN55

Sept 2016: Regional Strategy Framework first public presentation (TLDCON’16 in Tbilisi, Georgia)

Nov 2016: Regional Strategy Framework discussion with community and adoption at ICANN57

Oct 2017: Regional Strategy Framework update and implementation discussion with community at ICANN60

>> Ongoing Regional Strategy Framework amendment, development and implementation based on stakeholder feedback and cooperation
Further **globalize/internationalize and regionalize** ICANN functions

Bring ICANN to the world by creating a **balanced** and **proactive** approach to **regional engagement** with stakeholders

Support the evolution of the domain name marketplace to be **robust, stable and trusted**
Focus on ICANN 5-Year Strategic Goals (FY16-FY20)

Encourage engagement with the existing \textit{Internet governance ecosystem} at national, regional and global levels.

Establish mechanisms to \textit{increase trust within the ecosystem} rooted in the \textit{public interest} and within ICANN’s \textit{remit}.

Empower current and new stakeholders to fully participate in ICANN activities.
Regional Strategic Objectives

Regional Strategy as part of ICANN’s corporate strategy
- Compliance with the global strategies and goals
- Due time and adequate allocation of resources
- Sharing best practices from other regions
- Cross-regional interaction

Objective 1
ICANN as a trusted point of expertise for DNS industry, its functionality, stability, security and resiliency with respect to local context

Objective 2
Focused and in-depth work with stakeholders to make engagement with ICANN mutually beneficial
Objective 1

ICANN as a trusted point of expertise for DNS industry, its functionality, stability, security and resiliency issues with respect to local context:

• Monitor and analyse DNS space in the region
• Deliver first-hand updates on latest developments in ICANN ecosystem
• Update and assist the community regarding high interest existent and emerging issues in the region
• Clarify and specify ICANN core mission in the broader Internet governance ecosystem across stakeholder groups
Objective 2

Focused and in-depth work with stakeholders to make engagement with ICANN mutually beneficial

- Identify awareness raising needs and elaborate on the most topical and region-specific needs for engagement at the national/ subregional/ regional level
- Support and assist in local expertise and capacity development on the topics in ICANN remit as a trusted partner
- Encourage and empower local community participation in ICANN policy development work
Main Focus Areas

1. Security, stability and resiliency of the system of unique identifiers

2. DNS Industry: opportunity for business and national economy

3. Emerging issues for DNS ecosystem at ICANN org, community, Board and related PDP work
One year of independence after #IANAtransition

1.

- DNS abuse trainings for Law Enforcement agencies with SSR team
- Engaging and building trust within tech-community: cyberawareness and ICANN remit, DNS abuse (DAAR), KSK Rollover updates, trusted cooperation
- Facilitating few L-root instances installation
One year of independence after #IANAtransition

2.

• Academic engagement: New gTLD study with Higher School of Economics

• Facilitating IDN label generation panels work: Georgian, Cyrillic panels have completed their work

• Regulatory challenges: New ICANN accredited data escrow agent
One year of independence after #IANAtransition

3.

- GDPR – what about other jurisdictions?
- Emerging Identifier systems and technologies
- DNS abuse and accountability issues
- ?
Other engagement activities

- Academic engagement (Higher School of Economics, Taras Shevchenko University, University of Georgia)

- Promoting NextGen and Fellowship programmes as part of Stakeholder journey

- New engagement platforms: Arm SIG, Eastern European DNS Forum

- Russian language landing page on ICANN.org

- There’s more to be done…
You asked us a year ago…

• Awareness raising about MSM and ICANN mission

• Strategy development and promotion

• Linguistic accessibility and quality of translations

• Gap contractual obligations discrepancies

• Engagement and participation culture promotion

• Support of local projects and initiatives

• More capacity building on SSR, DNSSEC, DNS ops, RR/RY

• IDN mail solutions and UA progress
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Thank you!

Looking forward to your feedback!

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