Serving the Underserved – How Not to Stay Unnerved

A presentation for the CCNSO session, ICANN60 by Leonid Todorov General Manager
What Do We Know About Them?

I mean, seriously!
What Do They Know About Themselves?

No kidding!
How Could We Help?

• Fellowships, webinars are not panacea
• Only through technical assistance/capacity building projects:
  ➢ thoroughly built,
  ➢ consistent,
  ➢ well coordinated,
  ➢ customized

• With I* orgs: RIRs (APNIC, RIPE NICC); ISOC as major implementers:
  ➢ Pool of knowledge, expertise and good practices;
  ➢ Local presence;
  ➢ Well-developed training programs and courses;
  ➢ Great commitment and availability on even a short notice;
  ➢ Readiness to cooperate and build alliances
• ITU also matters – make no mistake
• ICANN?
How We Could Help (II) – APTLD’s New Approach

- Peer-to-peer:
  - The .AU-.TL project:
    - A pioneer effort: a comprehensive audit to be followed by a good practices transfer and an intense internship program;
    - co-sponsored and facilitated by APTLD
    - Two more projects at an early development stage (communication in progress) for .IQ and, circumstances permitting, .BT (Bhutan) (not a member yet)
What Do They Know About ICANN
Lessons We Have Learned So Far

• No thinking big
• No playing a messiah
• Get local and stay local
• Be adaptive
• Be collaborative
• Seize on every opportunity
• Be serious about doing rather than reporting
• Focus on ccTLDs, rather than governments
Thank you

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