OVERVIEW AND IMPACT
GUIDELINE on ccTLD CONTRIBUTIONS to ICANN
Conceptual Value Categories

Specific
- Easily Identifiable
- Direct support of the ccTLD’s
- Benefit exclusively the ccTLD’s

Shared
- Shared resources for shared benefit
- Not directly accountable to ccTLD’s
- Tangible matters

Global
- Support of the Internet eco-System
- Support of the global infrastructure
- Subjective matters
VALUE EXCHANGE MODEL 2013

**SPECIFIC BENEFITS** - easily identifiable and directly support ccTLDs

- Policy support $334
- Secretariat support $232
- Travel support $94
- Overheads 25% $165
- **Sub-total** $825

**SHARED BENEFITS** - Tangible benefits to ccTLDs that are shared within the ICANN community

- Governance (2 members on ICANN board) $377
- ICANN Meetings $906
- ccTLD meeting hosting costs ($750)
- IANA $1800
- IDNs $384
- **Sub-Total** $2717

**GLOBAL BENEFITS** -

For the Internet eco-system or global infrastructure, are less tangible and in most cases hard to quantify for both ICANN and ccTLDs. ICANN and the ccTLD community have acknowledged that the value both add in this category is equivalent.

**TOTAL VALUE PROVIDED BY ICANN TO ccTLDs** $3542
<table>
<thead>
<tr>
<th>Band</th>
<th>Domains Under Management</th>
<th>Suggested Voluntary Contribution ($US)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Band A</td>
<td>Greater than 5 million</td>
<td>$225,000</td>
</tr>
<tr>
<td>Band B</td>
<td>2.5 million to 5 million</td>
<td>$150,000</td>
</tr>
<tr>
<td>Band C</td>
<td>1 million to 2.5 million</td>
<td>$75,000</td>
</tr>
<tr>
<td>Band D</td>
<td>500,000 to 1 million</td>
<td>$25,000</td>
</tr>
<tr>
<td>Band E</td>
<td>250,000 to 500,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>Band F</td>
<td>50,000 to 250,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Band G</td>
<td>Less than 50,000</td>
<td>$500</td>
</tr>
</tbody>
</table>
ccTLD contribution as % agreed contribution (3.5 million)