Scaling the impact of what works
I have this brand new idea.
« Solutions to many of the world’s most difficult social problems don’t need to be invented, they need only to be found, funded and scaled. »

Rockefeller Foundation
Scaling the impact of what works
Detection of gaps and opportunities → Re-design → Recruitment of co-founders → Launch → Growth
Childcare services in Mexico are on the same level as:

South Korea 20 years ago or Chile 10 years ago
50% of the children aged 0-5 live in poverty

6% of children aged 0 to 3 have access to childcare services
“If we change the beginning in the story, we can change the whole story”
Scaling the impact of what works
The challenge:
How might we increase access to high-quality early childcare and education?

Evidence-based research and evaluation
+25 initiatives
Scaling the impact of what works
Designed for scale - operations

300 centres in 5 years

Interest in replication
Cutting-edge pedagogy

Private sector-sponsored centers

100 centers in 5 years
Scaling the impact of what works
Scaling the impact of what works
Successful operation

Funded to reach break-even

Significant traction
Detection of social gaps that can become market opportunities

Hands-on launching process

High quality shared services

Venture Lab

Rigorous search and selection process

Matchmaking talents and great models

Replication

Proven models

Collaboration

Adaptation

Incentives mechanisms
Scaling the impact of what works
Track Record

- 3 impact ventures launched
- >2 years replicating social enterprises
- 5 co-founders recruited and 4 still operating
- >USD 1.2m of funding raised
- >USD 100,000 of consolidated revenues and >USD 300,000 planned in 2017
Strategic Objectives

- **20 impact ventures in Mexico within 5 years**
- Highly **scalable and profitable companies** - scale across Latin America
- Focus on **education**
- First raise **6 ventures in 2 years (USD2.8m)**
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