ABSTRACT(S) IN THIS SESSION

Unleashing your Entrepreneurial Spirit...Without Breaking It
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ABSTRACT TEXT: The geospatial industry is one of the fastest growing economic segments in the world. This means there is a wealth of opportunity for those with the vision and courage to venture forth with their own company. However, for most of us while we might be experts on the technology, we are often inexperienced when it comes to the business aspects of running a company. There are many things which can quickly bring all our grand visions to a screeching halt.

Come learn tips/tricks of the trade from industry business owners that have learned lessons to creating successful ventures. During this panel discussion we will explore methods for leadership development, what it takes to start a business from scratch, select and market services, decision making for success and more.