The Practice of Geospatial Leadership
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ABSTRACT TEXT: In this hands-on workshop, learn about the qualities and skills needed to lead geospatial information organizations into achieving extraordinary results and how to tap into your own potential to be that kind of visionary and impactful leader. John P. Wilson, Founding Director and Professor of the USC Spatial Sciences Institute, will share highlights of the capstone course he teaches in the USC Graduate Certificate in Geospatial Leadership, including how to leverage the geospatial value proposition and deploy innovation across an organization.

Participants will discuss case studies to gain insights on personal strengths and opportunities for growth and will construct a visual life map as take-aways.