Better Together: Assessment and GI S Professionals-What Can We Learn From Each Other?
Brenda Setelin, PMP, Licensed Appraiser, Senior Property Appraisal Consultant, Virginia Department of Taxation, Richmond, VA
Rachel Parrinello, GISP, Senior Geographic Information Systems Specialist, Boulder County Assessor's Office, Boulder, CO

ABSTRACT TEXT: This practical and enthusiastic session will look at real-life examples of assessment data patterns, attributes and relationships within CAMA data when focused through the lens of GIS, with guidance from authoritative appraisal and assessment knowledge. Humans are visual learners, so this session will illustrate mapped examples of equalization techniques, appeals patterns, sales studies, population attributes, and potential outside data influences on the assessment mapping process.

There will be emphasis on the importance of appraisers and GIS staff working together to better understand each other’s needs, a look at a few methods of sharing large and complex datasets, a discussion about data caveats and issues to consider as well as the special significance of parcel and assessment data as critical infrastructure within local government.