Achieving Success with Public-Facing Solutions
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ABSTRACT TEXT: Integrating GIS and CAMA data opens up a world of possibilities for delivering gold standard public-facing solutions. Using CAMA and GIS to enable, empower, and engage the public through streamlined and intuitive mobile solutions will allow your organization to turn data into action and turn knowledge into understanding. Pro-West, an Esri Gold Business Partner and leader in land records, will highlight recent Esri Special Achievement in GIS (SAG) Award winners that are leveraging GIS and CAMA integrations to distribute public-facing solutions that promote growth and transparency.

Racine County: A Unique Approach to Land Records Transformation
Tyson Fettes, Register of Deeds, Racine County, Racine, WI

ABSTRACT TEXT: In 2015, Racine County's Register of Deeds and Land Information offices joined forces to embark on a GIS transformation that would advance their land records capabilities further than they could have ever imagined.

Discover how the County went from zero to 100 in just a year, using modern Esri location technology and creative collaboration to build a system that is delivering dramatically increased efficiency, superior output, high quality public service, mobile-first solutions, and interaction with other business systems. Follow Racine journey to self-sufficiency as it reclaims control over its data to get information to those who need it, when they need it.

Learn about the processes and technologies in place at Racine, see demonstrations of task-driven solutions such as Sheriff's Foreclosures and Residential Comp Finder apps, and discover how the County unique approach was a driving force in its success, culminating in an Esri SAG Award in 2016.