How the World of Fake News Affects Us: Strategies to *Get to the Truth* with Smart Media

#1 WHAT IS FAKE NEWS & WHAT IS NOT?

#2 WHAT ARE THE POSSIBLE RAMIFICATIONS OF FAKE NEWS?

#3 WHY ARE MEDIA LITERACY SKILLS PARTICULARLY IMPORTANT FOR EDUCATORS & STUDENTS?

NOW TALK WITH A NEIGHBOR ABOUT THESE 3 QUESTIONS.

THINK ABOUT THESE 3 QUESTIONS

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This will be an extension and update to the Fake News session we did last year. We will discuss current trends in online content that is fake, bias, misinformation, and explore the new trend of "deep fake." We will explore and discuss tools to better decipher online information to ensure truth, reliability, and relevance. We will expose participants to several ways we and our students can easily be misled on the internet and offer tips and strategies to ensure our students understand the reality of and differences in the types of information they find online. Our goal is to help teachers and students become sceptical, persistent, and intelligent researchers now and in the future.

Planning:

Make a Google Site to house resources on this topic.
Share Your Thoughts, Questions, Concerns

Kim’s Thoughts on Possible Outcomes of Video/Image Editing Software, both Positive & Negative

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Tips for Avoiding Fake News

Also Known As: The No-No’s of Information Gathering

Don’t Get Your News from Social Media
Get out of the platform & check outside of Facebook, Twitter, etc. to ensure truth.

Don’t Read or Watch a Snippet & Assume Anything
We cannot determine truth or falseness without examining things in their entirety.

Don’t Let Personal Opinions Get in the Way of Truth
Sometimes when we see/hear information that we agree with or even know may likely be true, we immediately believe it.

Don’t Only Read One Source
We tend to peruse and rely sources that align with our own beliefs. In order to ensure the truth, seek out multiple source perspectives.

Don’t Repost, Share or “Like” Anything You Haven’t Verified First
This can be easy to do when emotions take over or when the information grabs attention.
Truth or Fake 2019: Four Tips for Detecting Fake News

- **Who (or what) posted it?**
  Find out who/what “they” are & if there is an agenda.

- **Look for clues in the video or image**
  Date(s) or other details (be a detective)

- **Google Reverse Image Search**
  [How To Perform a Google Reverse Image Search](#)

- **How we personally feel about something does not determine or affect its validity.**
  Information isn’t necessarily *true* just because you *like* it.
  Information isn’t necessarily *false* just because you *don’t* like it.

- **Don’t fall for TRICKS to make you CLICK**
  Money is being made from your clicks & the juicier the title, the more likely you are to click.
Tips for Detecting Fake News

Truth or Fake 2019: Four Tips for Detecting Fake News Online

→ Use YouTube DataViewer to verify videos
  - Link to YouTube DataViewer
  - How to Use YouTube DataViewer

→ Pay attention to what you see AND what you hear.
  Look for clues in the video or sound & search for other content about the same event being discussed.

→ Watch the ENTIRE video & research the creator(s).
  Who make the video? When? Why?

→ Watch out for Deep Fakes
  A.I. software can be used to manipulate video and audio very easily.

Video by France 24 English

The Observers Verification Guide
Let’s play a game and see how we do!
http://factitious.augamestudio.com/#/
★ Nuseumed.org - Our EDCollections
○ Explore important topics in-depth using primary sources, artifacts from the Newseum’s collection and interactive learning tools.

★ Fact Finder: Your Foolproof Guide to Media Literacy
○ Bring the road-tested tools of journalism from the newsroom to your own news feed. Create a complete course of material on today’s media literacy essentials or sharpen a specific skill, from finding quality news to reporting it.

★ Civic Online Reasoning - Stanford History Education Group
○ SHEG seeks to improve education by conducting research, working with school districts, and reaching directly into classrooms with free materials for teachers and students.
Links to Today’s & Previous Presentation

- Link to GCLI 2019 Presentation
- How the World of Fake News Affects Us: Strategies to Get to the Truth with Smart Media
- Summer Learning 2018 Presentation
- FAKE NEWS: Media Literacy in the 21st Century
- Link to Google Site of Curated Resources
The following slides are part of the downloaded google slides template. They do not contain information pertaining to our presentation.
This is a slide title

- Here you have a list of items
- And some text
- But remember not to overload your slides with content

Your audience will listen to you or read the content, but won’t do both.
Link to today’s presentation from 2019
https://tinyurl.com/fakenewsgcli19
Link to presentation from last year
Fake News: Media Literacy in the 21st Century
Link to Google site -
White
Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

Black
Is the color of coal, ebony, and of outer space. It is the darkest color, the result of the absence of or complete absorption of light.
In two or three columns

**Yellow**
Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

**Blue**
Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

**Red**
Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.
A picture is worth a thousand words

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.
Want big impact?
Use big image
Use charts to explain your ideas
And tables to compare data

<table>
<thead>
<tr>
<th></th>
<th>A</th>
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</thead>
<tbody>
<tr>
<td>Yellow</td>
<td>10</td>
<td>20</td>
<td>7</td>
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<tr>
<td>Blue</td>
<td>30</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>Orange</td>
<td>5</td>
<td>24</td>
<td>16</td>
</tr>
</tbody>
</table>
Maps

our office
89,526,124

Whoa! That’s a big number, aren’t you proud?
89,526,124$  
That's a lot of money

185,244 users  
And a lot of users

100%  
Total success!
Our process is easy

first  second  last
Let’s review some concepts

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Mobile project

Show and explain your web, app or software projects using these gadget templates.
Tablet project

Show and explain your web, app or software projects using these gadget templates.
Desktop project

Show and explain your web, app or software projects using these gadget templates.
Thanks!

Any questions?

You can find me at:
@username
user@mail.me
Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by SlidesCarnival
- Photographs by Unsplash
- Backgrounds by SubtlePatterns
This presentation uses the following typographies and colors:

- **Titles:** Playfair Display
- **Body copy:** Droid Sans

You can download the fonts on these pages:

https://www.fontsquirrel.com/fonts/playfair-display
https://www.fontsquirrel.com/fonts/droid-sans

- Yellow **#ffd900**
- Light gray **#f3f3f3**
- Black **#000000**

You don’t need to keep this slide in your presentation. It’s only here to serve you as a design guide if you need to create new slides or download the fonts to edit the presentation in PowerPoint®
SlidesCarnival icons are editable shapes.

This means that you can:
- Resize them without losing quality.
- Change line color, width and style.

Isn't that nice? :)

Examples:
Now you can use any emoji as an icon!
And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions
https://twitter.com/googledocs/status/730087240156643328