Welcome!
Trade Names

Kwik Trip,™ Kwik Star®

Current Employment

22,000+ co-workers
Privately Owned

Kwik Trip is owned by four generations of the Zietlow Family
Growth

1965
First Kwik Trip store opens in **Eau Claire, WI**

1983
50 stores

1986
100 stores

2000
300 stores

Today
645+ stores
Vertical Integration

- Unlike other convenience store chains, Kwik Trip, Inc is vertically integrated
- We make it, we ship it, we sell it!
- We ship 80% of the products we sell
- Removes excess costs and controls quality
- Gives us a competitive advantage
Food Safety Protection

• Laboratory facility in La Crosse, Wisconsin
• Over 3,000 samples tested seven days a week
• Ingredient, environment and product samples
Kwik Trip Cares for the hungry

- Partnered with Feeding America, the nation’s leading hunger-relief and food reclamation organization
- Partner food banks pick up food donations from our stores 2-3 times per week
- 2 million pounds of food annually
Our Mission

Mission Statement:
To serve our customers and community more effectively than anyone else by treating our customers, co-workers and suppliers as we, personally, would like to be treated, and to make a difference in someone’s life.

- All co-workers know our mission statement
- Job interviews focus on the ability of the person to live the mission statement and core values
Information

To learn more about us, visit us at kwiktrip.com
or find us at: