Honoring the Past, Treasuring the Present, Shaping the Future
Before we get started…

EFNEP State Leader

EFNEP Supervisor – Pierce

EFNEP Educators Pierce

EFNEP Supervisor - Spokane

EFNEP Educators Spokane

EFNEP Supervisor – Yakima

EFNEP Educators Yakima

EFNEP Educator Clark
Our Story - Pierce County EFNEP

<table>
<thead>
<tr>
<th></th>
<th>FFY16</th>
<th>FFY17</th>
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<tbody>
<tr>
<td>FTE</td>
<td>6</td>
<td>5</td>
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<tr>
<td>Adult Graduates</td>
<td>336 (56/FTE)</td>
<td>432 (86/FTE)</td>
</tr>
<tr>
<td>Partnering Sites</td>
<td>36</td>
<td>70</td>
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Presentation Outline

Assessment
- Where are we now?

Planning
- Where do we want to be?

Implementation
- Recruit new agencies

Monitoring
- Recruit
- Retain
- Drop
1. Assessment

<table>
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<tr>
<th>County</th>
<th>Educator</th>
<th>Agency Name</th>
<th>Location(s)</th>
<th>Agency Contact</th>
<th>Comments</th>
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</thead>
<tbody>
<tr>
<td>Spokane County</td>
<td>Brandi Anderson</td>
<td>Mica Peak High School</td>
<td>15111 E Sprague Ave.</td>
<td>Rhonda Austing 558-5950</td>
<td>Teaching three classes each quarter.</td>
</tr>
<tr>
<td>Spokane County</td>
<td>Brandi Anderson</td>
<td>Otis Orchards Elementary</td>
<td>22000 E Wellesley Ave.</td>
<td>Suzanne Savall 924-9823</td>
<td>Teaching 3\textsuperscript{rd}-5\textsuperscript{th} grades once a year.</td>
</tr>
<tr>
<td>Spokane County</td>
<td>Brandi Anderson</td>
<td>Trent Elementary</td>
<td>3303 N Pines Rd.</td>
<td>Ted Epperson 924-2622</td>
<td>Teaching 3\textsuperscript{rd}-5\textsuperscript{th} grades once a year.</td>
</tr>
<tr>
<td>Spokane County</td>
<td>Patty Freeland</td>
<td>Isabella House</td>
<td>2308 W 3\textsuperscript{rd} Ave.</td>
<td>Art Jacobs 624-1244</td>
<td>Teaching every 12 weeks.</td>
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<tr>
<td>Spokane County</td>
<td>Patty Freeland</td>
<td>Life Services Spokane</td>
<td>2659 N Ash St.</td>
<td>Sharon Hengy 327-0701</td>
<td>Teaching every 6 months.</td>
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<tr>
<td>Spokane County</td>
<td>Patty Freeland</td>
<td>Rising Strong</td>
<td>1960 N Holy Names Ct.</td>
<td>Dawn Kinder 960-8632</td>
<td>Teaching two groups every 6 months.</td>
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</tbody>
</table>
2. Planning

• Big Brainstorming session with all educators.
  • Strong Sites for EFNEP
  • Not so great Sites for EFNEP
  • Opportunities for new sites
  • Action Plan
2. Planning - Apply

**Strong Sites for EFNEP**
- Head Start

**Not so great Sites for EFNEP**
- Food Bank
3. Implementing - Apply

- Identify potential new agencies
- Determine feasibility: Mileage, target population, etc.
- Initial contact
- Initial meeting
- Recruitment
- Teaching
- Monitoring
- Follow-up

s = Supervisor

e = Educator

a = Agency
3. Implementing

- Identify potential new agencies (s, e)
- Determine feasibility: Mileage, target population, etc. (s)
- Initial contact (s)
- Initial meeting (s)
- Recruitment (e, a)
- Teaching (e)
- Monitoring (s)
- Follow-up (s)

s = Supervisor
e = Educator
a = Agency
4. Monitoring: (Re)Define success

Can we expect all of our recruited participants to show up?

Is a class only successful if all of the participants graduate?
4. Monitoring - (Re)Define success

Recruitment – Who will show for lesson 1?
• 50% of the people who write down their name of a health fair, booth, or recruitment.

Retention – Who will graduate?
• 70% of participants who make it to Lesson 1 will graduate (at least 6 out of 9 lessons).
4. Monitoring - (Re)Define success

1. Identify success rates
2. Train educators on success rates – *Aim for sky, but keep it real!*
3. Over-recruit! Our favorite problem: too many people show up on Lesson 1…
4. Monitoring - Checking-in

Cancel
Hitting the breaks on a class.

Drop
Deliver all lessons, but do not offer more.

Revise
• Make changes to improve recruitment

Retain
Keep in partner yearly rotation.

Expand
• Offer more series, adding new dates.
4. Monitoring - Checking-in

- **Cancel**
  - Lesson 1 n < 4
  - Not a safe environment

- **Drop**
  - Low retention
  - Not the right audience

- **Revise**
  - Change time, date, or frequency
  - Improved recruitment

- **Retain**
  - \( \uparrow \) recruitment & retention
  - Follow up yearly

- **Expand**
  - Offer more series
  - On-going classes
What are your questions?
• “In recruiting, there are no good or bad experiences – just learning experiences!”