Intellectual Property

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What is Intellectual Property?

Intellectual property refers to creations of the mind, such as inventions, artistic works, designs, and symbols.

We assign property rights to promote innovation.
Types of Intellectual Property Rights

Copyright
Patent
Trademark/Service Mark
Trade Secret
Copyright

“Original works of authorship" including literary (including software), dramatic, musical, artistic, and certain other intellectual works, both published and unpublished.
Patent

- Process
- Machine
- Manufacture
- Matter
- Design
- Plant
Trademark and Service Marks

Word, name, symbol, or device used in commerce to identify the source of a good or service.
Trade Secret

Secret information used by you in the course of your business that gives you an advantage over your competitors.
Discussion: IP Considerations for Startup Companies

• What is your IP?
• Who owns it?
• Who controls it?
• What must you do to protect it?
• What should you avoid to prevent forfeiting it?
• How can you exploit it?
Michigan Patent Pro Bono Project

A Service Project of the State Bar of Michigan Intellectual Property Law Section and SBM Pro Bono Initiative
Patent Pro Bono Program

• SBM Pro Bono Program Website
  

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Law School Patent Clinics

• Wayne State University Law School
  • Patent Procurement Law Clinic
  • [http://law.wayne.edu/clinics/patent.php](http://law.wayne.edu/clinics/patent.php)
  • patentclinic@wayne.edu

• University of Detroit Mercy Law School
  • International Intellectual Property Law Clinic
  • ipclinic@udmercy.edu
Trademark/Copyright Resources

• Lawyers for the Creative Economy (“LCE”)

• Services Include:
  • Contracts
  • Intellectual Property (TM and Copyr.)
  • Lease agreements
  • Real Estate/Landlord Tenant
  • Insurance
  • Tax
  • Labor Relations

• http://www.creativemany.org/resources/lawyers-for-the-creative-economy
Questions?