THINKING OF A MASTER PLAN

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TAKE IT TO THE NEXT LEVEL
Find a Mentor

• Someone with whom you can relate.
• Similar Goals.
• Someone in your district.
• Ask your State/Association Advisor.

Become one with DECA Inc.

• Ensure you visit these pages regularly.

www.DECA.org

The DECA Guide

• Also, make sure you check your State/Association & district/Region webpages regularly.
Expectations

• Get familiar with the history of your chapter.
• What are your expectations?
• How does your district/region or state/association operate?

Build Relationships

• Speed Dating
• Internal
  • Administration
  • CTE Director
  • Custodians
  • ALL TEACHERS
  • Superintendent
  • School District Office
• External
  • Local Businesses
  • Chamber of Commerce
  • Industry Professionals
Show Me the Money

• Build a SPECIAL relationship with the money keeper!
• How does the finances work at your school/school district?

Lean on what you know

• Teach what you know.
• “The TOY” is not your goal.
• If all else fails, go to the industry professionals.
Learn Your Craft

• First year, attend everything you can . . .
• Attend conferences with DECA.
• Other Professional Development.
• Never get comfortable!
• Learn something new every year.
• Start small.
• Talk and learn from advisors outside of your association.
It’s OK to Cry

• Keep it private.
• Find your sounding board.
• Learn when to take a break.
• Remember to have fun.
• Don’t be too serious.
• Don’t burn out!

Celebrate

• On your bad days, leave on time. You made it through the day!
• Celebrate with your students regularly!
• Celebrate with your stakeholders!
• Celebrate with your family!
• Spread good news!
MASTER CALENDAR
CONDENSE THE MANY TO ONE

- Review the national, association, and district calendars.
- Review your school and school district calendars.
- Create a calendar for your chapter (start small).
  - Include both Chapter and Professional meetings.
  - Events & community service: Think about collaborating.
- Collect all your dates.
- Make one master calendar and share!
• Conferences
• DECA Inc. Chapter Campaigns
• Competition
  • Region and State level
  • ICDC
  • School Based Enterprise
• Chapter Events
• DECA Month/DECA DAY
• Membership Deadlines

• Leadership & Officers
  • Chapter
  • District
  • State

• Student Awards
  • Consider your own chapter awards (seniors)
  • Regional/District awards
  • Merit Awards (Association Award)
  • Honor Society (Association Award)
  • DECA Inc. Emerging Leader

• Scholarships
  • District/Region
  • State level
  • ICDC
QUESTIONS

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