Votes & Ballots is a strategic planning activity that takes the guesswork out of on-campus democratic engagement. Players are tasked with creating a comprehensive action plan while keeping in mind their institution’s historical voting rates, their resources, and the unique challenges faced by student voters.

MATERIALS INCLUDE:

✓ Action Plan Template
  ...modeled after the Strengthening American Democracy guide developed by the Students Learn Students Vote Coalition for creating comprehensive campus action plans for increasing student civic learning, political engagement, & voter participation.

✓ Tactic Cards
  ...for crafting your plan’s strategy, choose from nearly 50 civic-minded Tactic Cards with ideas for voter registration, education, & turnout activities as well as best practices for institutionalizing your efforts.

✓ Strategy Poster
  ...arrange your selected Tactic Cards on a Strategy Poster that asks you to consider both timeline and prioritization of the activities.

✓ Wild Cards, Zingers, & more!
  ...Wild Cards allow participants to write in their own ideas for engaging student voters while Zingers force teams to pause and assess how they would overcome common challenges in this work.

FACILITATING VOTES & BALLOTS:

• Conference / multi-campus gathering: Votes & Ballots has played a central role in programming for statewide student voting summits in TX, MN, CA, and more.

• On-campus / small group gathering: Use Votes & Ballots as a catalyst for forming or reconvening your campus coalition dedicated to increasing democratic engagement.

Did you know? Eligibility for campus recognition programs such as the ALL IN Campus Democracy Challenge and the Voter Friendly Campus designation require submission of a plan. Whether you’re creating your first campus action plan, or updating it for a major election year, Votes & Ballots makes it easy!

TO LEARN MORE & REQUEST THE MATERIALS:

https://democracy.works/votesandballots
...featuring a how-to-play instructional video!