Collective Impact
Mini-Workshop

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Overview

What is it?

Universities’ Role in CI

Activity

- What would Collective Impact look like at your institution?
- How would it be helpful to your community?
- How can I help to make that happen?

Share/Questions
Collective Impact is not...

- Short-term
- More than two partners
- Static
The Problem – Isolated Impact

- Single organizations
- Funders/Grantors
- Most Impact with fewest resources
- Ingrained in a system that supports it
- Sustainability and longevity is not rewarded
Distinct Characteristics

A common agenda
Shared measurement systems
Mutually reinforcing activities
Continuous communication
Backbone support organization
Universities and Collective Impact

Who can be involved?

- Foundations
- University Administrators
- Faculty

What kinds of activities would it entail?

- Assessment
- Teaching/Training
- Service/Service Learning
- Leadership
Case – Strive in Cincinnati

Cradle to Career Education
- Kindergarten Readiness
- Early-Grade Reading
- Middle-Grade Math
- College/Career Readiness
- College/Career Persistence
- Career/Life Pursuit

Partners
- School Administrators
- College/University Presidents
- Foundation Leaders
- Corporate Executives
- Nonprofit Directors

http://www.strivepartnership.org/
Activity #1

1. Think about a University’s role in a collective impact initiative. List as many ways as you can that a University could contribute to a collective impact initiative.

(If it helps, think of a specific social issue affecting your community [e.g., opioid crisis, food desert])

2. As anchor institutions, do you think Universities are especially positioned to contribute as a stable partner and/or backbone organization in a collective impact initiative?

Why or why not?

3. What barriers/challenges do Universities face that hinder their ability to serve as backbone organizations?

Activity #2

Focus on one example:

1. A collective impact initiative that is already established in your community

2. An issue that is currently in a state of isolated impact that you think could be better approached using a collective strategy.

Who should be involved from your institution? In what ways could your University become involved?

What talents, knowledge, skills, resources, or connections do you have that would be useful to such an endeavor?

What is one thing you can do this week to begin accomplishing that?
Questions and Comments