Pathways of Public Service and Civic Engagement

Advancing the Field through a Social Change Framework and Collaborative Tool
Overview

• Review of Pathways of Public Service and Civic Engagement

• Preliminary Data Highlights

• Small Group Discussion

• Pathways Tool 3.0

• Closing and Next Steps
Pathways of Public Service and Civic Engagement

- Evolution and rationale
- Piloting and modifying a Pathways tool
- Broad applicability across higher education
- Relevance for students, faculty, and staff
Pathways of Public Service and Civic Engagement

**Community Engaged Learning and Research:** Connecting coursework and academic research to community-identified concerns to enrich knowledge and inform action on social issues.

**Community Organizing and Activism:** Involving, educating, and mobilizing individual or collective action to influence or persuade others.

**Direct Service:** Working to address the immediate needs of individuals or a community, often involving contact with the people or places being served.

**Philanthropy:** Donating or using private funds or charitable contributions from individuals or institutions to contribute to the public good.

**Policy and Governance:** Participating in political processes, policymaking, and public governance.

**Social Entrepreneurship and Corporate Social Responsibility:** Using ethical business or private sector approaches to create or expand market-oriented responses to social or environmental problems.
**Pathways Diagnostic Tool**

**DIRECT SERVICE:** Working to address the immediate needs of individuals or a community, often involving contact with the people or places being served.

**Examples:**
- Tutoring/Mentoring at an after-school program
- Gathering supplies for hurricane victims
- Sorting donations (i.e. food, clothes, or household items) at a community partner organization
- Providing pro bono expertise in nursing, auto mechanics, law, or cosmetology
- Serving on a nonprofit board
- Removing invasive plants from public parks
- Career options: Joining the armed forces, Peace Corps, AmeriCorps or a similar organization

**Please respond to the following questions:**

<table>
<thead>
<tr>
<th>Question</th>
<th>None</th>
<th>Very Little</th>
<th>Some</th>
<th>A Lot</th>
</tr>
</thead>
<tbody>
<tr>
<td>How much experience do you have in this pathway?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How much interest do you have in exploring this pathway during college?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Considering your current strengths, how much impact do you think you <strong>personally</strong> could have through this pathway?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>In general,</strong> how much impact do you think this pathway has on social issues?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Pathways Diagnostic Tool

Experience
- Activism
- Social E
- Learning
- Direct
- Policy
- Philanthropy

Strength
- Activism
- Social E
- Learning
- Direct
- Policy
- Philanthropy

Impact
- Activism
- Social E
- Learning
- Direct
- Policy
- Philanthropy

Interest
- Activism
- Social E
- Learning
- Direct
- Policy
- Philanthropy

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Preliminary Data Highlights – Participating Institutions

- Two public 2-year colleges (n=122, 8%)
- Nine private 4-year universities (n=917, 59%)
- Six public 4-year universities (n=515, 33%)
Profile of Respondents

Distribution of Students Across Gender, n=1554

- Male: 31%
- Female: 64%
- Neither/Both/Fluid: 5%
- Blank: 0%
- Blank: 5%

Distribution of Students: Faith Tradition, n=1554

- Yes: 48%
- No: 46%
- Blank: 6%

Distribution of Students Across Year in School, n=1554

- Freshman: 18%
- Sophomore: 31%
- Junior: 21%
- Senior: 23%
- Graduate Student: 3%
- Blank: 4%
- Blank: 18%
Limitations

• Students’ perceptions – self-reported
  • Uniform exposure
  • Imperfect typology
  • Social issues
• Multiple uses
• Non-random sample
• Not currently designed for pre and post (identifying students), focused on changes between cohort
• Snapshot of trends in time
## Students’ Interest across Pathways

**During college, how much interest do you have in exploring...?**

(n=1,554)

<table>
<thead>
<tr>
<th>Pathway</th>
<th>None</th>
<th>Very Little</th>
<th>Some</th>
<th>A Lot</th>
<th>Mean (1-4 Scale)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Service</td>
<td>2%</td>
<td>10%</td>
<td>40%</td>
<td>48%</td>
<td>3.34</td>
</tr>
<tr>
<td>Philanthropy</td>
<td>3%</td>
<td>17%</td>
<td>48%</td>
<td>32%</td>
<td>3.09</td>
</tr>
<tr>
<td>Community Engaged Learning and Research</td>
<td>7%</td>
<td>22%</td>
<td>47%</td>
<td>24%</td>
<td>2.89</td>
</tr>
<tr>
<td>Activism</td>
<td>10%</td>
<td>26%</td>
<td>41%</td>
<td>23%</td>
<td>2.77</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>9%</td>
<td>27%</td>
<td>42%</td>
<td>22%</td>
<td>2.77</td>
</tr>
<tr>
<td>Policy/Politics</td>
<td>17%</td>
<td>36%</td>
<td>33%</td>
<td>14%</td>
<td>2.44</td>
</tr>
</tbody>
</table>

Stanford University
Experience: Gender

Female: How much experience do you have in...? (n=999)

<table>
<thead>
<tr>
<th>Category</th>
<th>None</th>
<th>Very Little</th>
<th>Some</th>
<th>A Lot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Service</td>
<td>4%</td>
<td>12%</td>
<td>38%</td>
<td>46%</td>
</tr>
<tr>
<td>Philanthropy</td>
<td>3%</td>
<td>16%</td>
<td>47%</td>
<td>33%</td>
</tr>
<tr>
<td>Community Engaged Learning and Research</td>
<td>22%</td>
<td>33%</td>
<td>33%</td>
<td>12%</td>
</tr>
<tr>
<td>Activism</td>
<td>22%</td>
<td>35%</td>
<td>34%</td>
<td>9%</td>
</tr>
<tr>
<td>Policy/Politics</td>
<td>35%</td>
<td>38%</td>
<td>21%</td>
<td>6%</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>38%</td>
<td>39%</td>
<td>19%</td>
<td>4%</td>
</tr>
</tbody>
</table>

Mean 1-4 Scale: 3.27

Male: How much experience do you have in...? (n=472)

<table>
<thead>
<tr>
<th>Category</th>
<th>None</th>
<th>Very Little</th>
<th>Some</th>
<th>A Lot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Service</td>
<td>5%</td>
<td>17%</td>
<td>39%</td>
<td>39%</td>
</tr>
<tr>
<td>Philanthropy</td>
<td>9%</td>
<td>26%</td>
<td>43%</td>
<td>21%</td>
</tr>
<tr>
<td>Community Engaged Learning and Research</td>
<td>20%</td>
<td>36%</td>
<td>36%</td>
<td>8%</td>
</tr>
<tr>
<td>Activism</td>
<td>25%</td>
<td>34%</td>
<td>31%</td>
<td>10%</td>
</tr>
<tr>
<td>Policy/Politics</td>
<td>35%</td>
<td>35%</td>
<td>20%</td>
<td>11%</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>36%</td>
<td>33%</td>
<td>26%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Mean 1-4 Scale: 3.12

* $p \leq 0.05$
** $p \leq 0.01$
Personal Effectiveness: Gender

Female: How effective do you think you are in...?  
(n=999)  

Male: How effective do you think you are in...?  
(n=472)

![Bar charts showing the percentage of respondents in different effectiveness categories across various categories such as Direct Service, Philanthropy, Community Engaged Learning and Research, Activism, Social Entrepreneurship, and Policy/Politics for both genders with mean scores on a 1-4 scale.]

- **Direct Service**: Female: 8% None, 45% Very Little, 46% Some, 29% A Lot; Male: 14% None, 48% Very Little, 36% Some, 22% A Lot; Female mean: 3.36, Male mean: 3.18
- **Philanthropy**: Female: 2% None, 18% Very Little, 51% Some, 29% A Lot; Male: 3% None, 25% Very Little, 50% Some, 22% A Lot; Female mean: 3.07, Male mean: 2.90
- **Community Engaged Learning and Research**: Female: 6% None, 27% Very Little, 48% Some, 19% A Lot; Male: 3% None, 28% Very Little, 54% Some, 13% A Lot; Female mean: 2.80, Male mean: 2.75
- **Activism**: Female: 7% None, 33% Very Little, 47% Some, 13% A Lot; Male: 8% None, 39% Very Little, 40% Some, 14% A Lot; Female mean: 2.65, Male mean: 2.60
- **Social Entrepreneurship**: Female: 11% None, 36% Very Little, 43% Some, 10% A Lot; Male: 8% None, 32% Very Little, 46% Some, 14% A Lot; Female mean: 2.53, Male mean: 2.67
- **Policy/Politics**: Female: 17% None, 41% Very Little, 34% Some, 8% A Lot; Male: 13% None, 38% Very Little, 36% Some, 12% A Lot; Female mean: 2.34, Male mean: 2.48

* **Direct Service** and **Policy/Politics** have significant gender differences:  
  - **p < 0.05**  
  - **p < 0.01**

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Perceived Impact by Public and Private Institutions

Public Institutions: How much impact do you think this pathway has on social issues? (n=637)

- **Direct Service**: 6% None, 33% Very Little, 59% Some
- Philanthropy: 8% None, 35% Very Little, 55% Some
- **Activism**: 10% None, 36% Very Little, 51% Some
- Community Engaged Learning and Research: 11% None, 42% Very Little, 47% Some
- **Social Entrepreneurship**: 11% None, 46% Very Little, 41% Some
- **Policy/Politics**: 12% None, 39% Very Little, 44% Some

Private Institutions: How much impact do you think this pathway has on social issues? (n=917)

- Direct Service: 6% None, 38% Very Little, 55% Some
- Philanthropy: 17% None, 48% Very Little, 44% Some
- Activism: 10% None, 47% Very Little, 40% Some
- Community Engaged Learning and Research: 10% None, 44% Very Little, 45% Some
- Social Entrepreneurship: 10% None, 49% Very Little, 43% Some
- Policy/Politics: 13% None, 46% Very Little, 37% Some

* $p < 0.05$
** $p < 0.01$
Perceived Impact by 2-Year and 4-Year Institutions

2-Year Institutions: How much impact do you think this pathway has on social issues? (n=122)

<table>
<thead>
<tr>
<th>Direct Service</th>
<th><strong>Philanthropy</strong></th>
<th>Activism</th>
<th><strong>Social Entrepreneurship</strong></th>
<th><strong>Community Engaged Learning and Research</strong></th>
<th><strong>Policy/Politics</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>None 3%</td>
<td>Very Little 6%</td>
<td>Some 33%</td>
<td>A Lot 58%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>None 2%</td>
<td>Very Little 8%</td>
<td>Some 35%</td>
<td>A Lot 54%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>None 5%</td>
<td>Very Little 15%</td>
<td>Some 41%</td>
<td>A Lot 39%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>None 7%</td>
<td>Very Little 11%</td>
<td>Some 43%</td>
<td>A Lot 39%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>None 7%</td>
<td>Very Little 10%</td>
<td>Some 49%</td>
<td>A Lot 34%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>None 7%</td>
<td>Very Little 12%</td>
<td>Some 55%</td>
<td>A Lot 25%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Mean 1-4 Scale: 2.98

4-Year Institutions: How much impact do you think this pathway has on social issues? (n=1,432)

<table>
<thead>
<tr>
<th><strong>Philanthropy</strong></th>
<th>Activism</th>
<th><strong>Social Entrepreneurship</strong></th>
<th><strong>Community Engaged Learning and Research</strong></th>
<th><strong>Policy/Politics</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>None 1%</td>
<td>Very Little 6%</td>
<td>Some 36%</td>
<td>A Lot 57%</td>
<td></td>
</tr>
<tr>
<td>None 1%</td>
<td>Very Little 9%</td>
<td>Some 41%</td>
<td>A Lot 49%</td>
<td></td>
</tr>
<tr>
<td>None 2%</td>
<td>Very Little 10%</td>
<td>Some 43%</td>
<td>A Lot 45%</td>
<td></td>
</tr>
<tr>
<td>None 2%</td>
<td>Very Little 9%</td>
<td>Some 43%</td>
<td>A Lot 45%</td>
<td></td>
</tr>
<tr>
<td>None 1%</td>
<td>Very Little 7%</td>
<td>Some 45%</td>
<td>A Lot 46%</td>
<td></td>
</tr>
<tr>
<td>None 4%</td>
<td>Very Little 12%</td>
<td>Some 42%</td>
<td>A Lot 41%</td>
<td></td>
</tr>
</tbody>
</table>

Mean 1-4 Scale: 3.21

* p < 0.05
** p < 0.01

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Perceived Impact by First Generation

First Generation: How much impact do you think this pathway has on social issues? (n=530)

<table>
<thead>
<tr>
<th>Pathway</th>
<th>None</th>
<th>Very Little</th>
<th>Some</th>
<th>A Lot</th>
<th>Mean 1-4 Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Direct Service</td>
<td>6%</td>
<td>32%</td>
<td>62%</td>
<td></td>
<td>3.54</td>
</tr>
<tr>
<td>Philanthropy</td>
<td>9%</td>
<td>35%</td>
<td>55%</td>
<td></td>
<td>3.43</td>
</tr>
<tr>
<td>** Activism</td>
<td>8%</td>
<td>37%</td>
<td>52%</td>
<td></td>
<td>3.39</td>
</tr>
<tr>
<td>Community Engaged Learning and Research</td>
<td>3%</td>
<td>43%</td>
<td>48%</td>
<td></td>
<td>3.37</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>10%</td>
<td>48%</td>
<td>40%</td>
<td></td>
<td>3.27</td>
</tr>
<tr>
<td>Policy/Politics</td>
<td>12%</td>
<td>39%</td>
<td>45%</td>
<td></td>
<td>3.25</td>
</tr>
</tbody>
</table>

Non-First Generation / No Answer: How much impact do you think this pathway has on social issues? (n=1,024)

<table>
<thead>
<tr>
<th>Pathway</th>
<th>None</th>
<th>Very Little</th>
<th>Some</th>
<th>A Lot</th>
<th>Mean 1-4 Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Direct Service</td>
<td>6%</td>
<td>39%</td>
<td>54%</td>
<td></td>
<td>3.46</td>
</tr>
<tr>
<td>Philanthropy</td>
<td>9%</td>
<td>43%</td>
<td>46%</td>
<td></td>
<td>3.35</td>
</tr>
<tr>
<td>** Activism</td>
<td>11%</td>
<td>46%</td>
<td>41%</td>
<td></td>
<td>3.26</td>
</tr>
<tr>
<td>Community Engaged Learning and Research</td>
<td>8%</td>
<td>47%</td>
<td>44%</td>
<td></td>
<td>3.33</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>9%</td>
<td>47%</td>
<td>42%</td>
<td></td>
<td>3.31</td>
</tr>
<tr>
<td>Policy/Politics</td>
<td>13%</td>
<td>45%</td>
<td>38%</td>
<td></td>
<td>3.17</td>
</tr>
</tbody>
</table>

* p ≤ 0.05
** p ≤ 0.01

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Students’ Perception of Impact across Pathways

How much impact do you think this pathway has on social issues? (N=1,554)

<table>
<thead>
<tr>
<th>Pathway</th>
<th>Mean 1-4 Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Service</td>
<td>3.49</td>
</tr>
<tr>
<td>Philanthropy</td>
<td>3.38</td>
</tr>
<tr>
<td>Community Engaged Learning and Research</td>
<td>3.34</td>
</tr>
<tr>
<td>Activism</td>
<td>3.30</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>3.30</td>
</tr>
<tr>
<td>Policy/Politics</td>
<td>3.19</td>
</tr>
</tbody>
</table>
Small Group Discussion

How could you use this tool at your campus, or how are you currently using the tool?
Current and Potential Uses

- Student advising
- Program development
- Research
  - Cohort – pre/post
  - Demographic differences
  - Institutional types
  - Longitudinal
  - Others?
- Community partner perspectives
How does the tool currently work?

• Gives examples of each Pathway
• Measures 4 dimensions
  • Interest
  • Experience
  • Self-impact
  • Global impact
• Generates graphical report
Pathways 3.0 Vision

• Asks rather than tells
• User-friendly design
• More customizable for different institutions
• Reports can be saved and shared
• Explore linking with other tools such as StrengthsFinder
Pathways 3.0 Vision

I have a commitment to growth.

I have a commitment to my values.

Next
How do we get there?

• Assemble a team of “experts”
• Develop a set of robust service activities that align with the different Pathways
• Select the best survey platform (e.g., Qualtrics)
• Build the tool
• Do a pilot study
Rating Exercise

• Using a handout, you will get to rate some of our service activities

• Consider:
  • What comprises a good activity example and what doesn’t?
  • Are there any examples you think shouldn’t be used in the survey?
Brainstorming Exercise

• In groups, you will take turns brainstorming service activities for each Pathway

• Consider:
  • What are some of the challenges you encountered in developing activity ideas?
  • How do we ensure that examples are generalizable to students of different backgrounds and from different fields?
Join the International Working Group!

Contact Leticia Jones, leticiaj@stanford.edu
Questions?

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