Civic Health & Equity
Collective Impact Initiative
Continuums of Service Conference
April 7, 2017
Civic Health & Equity
Collective Impact Initiative
Continuums of Service Conference

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Civic Health

<table>
<thead>
<tr>
<th>Sample Measures</th>
<th>Category of Civic Health</th>
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<tbody>
<tr>
<td>Trusting and helping neighbors</td>
<td>Voting and Political Action</td>
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<tr>
<td>Working with neighbors to fix a problem in the community</td>
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<td>Attending public meetings where community problems are discussed</td>
<td>Social Connectedness</td>
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<td>Collecting food and goods to donate</td>
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<td>Regularly volunteering for an organization</td>
<td>Volunteering and CHARITABLE GIVING</td>
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<td>Turfing or mentioning children</td>
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(Rouse, Kawashima-Ginsberg & Thrutchley, 2015)
The 5 Conditions of Collective Impact

1. Shared Accountability
   - Focus on performance management
   - Collecting data and measuring results

2. Shared Vision
   - Vision for change
   - Understanding of the problem

3. Differentiated Approaches
   - Coordination through joint plan of action
   - Mutually reinforcing activities

4. Continuous Communication
   - Focus on building trust
   - Consistent and open communication

5. Backbone Support
   - Coordinate participating organizations
   - Resources and skills to convene and separate organizational(s) with staff
Common Agenda

Higher education stakeholders to educate them on the public purposes of campus engagement efforts.

- Understand measurable impact of regional and statewide policy
- Unearth uniqueness of campus approaches
- Identify areas of strength and needed improvement for:
  - Regional civic health and equity
- Understand statewide impact of campus engagement
- De-center campus and center community expertise
- Unearth measurable impact of regional engagement
- Audit campus regional civic health and equity efforts
Campus Compact of the Mountain West

- University of Northern Colorado
- University of Colorado Denver
- University of Denver
- Colorado State University-Pueblo
- University of Colorado Denver
- CSU Pueblo
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<tr>
<th>CHI Reports</th>
<th>Local Community</th>
<th>Community Partnerships</th>
<th>Campus Civic Eths</th>
<th>Curriculum Co-Teaching</th>
<th>Curriculum Co-Creation</th>
<th>Civic Health and Equity Indicators</th>
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<tr>
<td>NCG, report,</td>
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<td>C.F. partner,</td>
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<td>State-Level</td>
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2016-2017 Academic Year

Campus \& Community Civic Health and Equity Matrix | Red, need to collect; Blue, need to develop
Common Measures for Regional Equity

By race, income and gender

• Educational Attainment
• Home Ownership
• Income
• Employment
• Civic Participation
• Campus Engagement
• Culturally Relevant Campus Engagement
• Reciprocal campus/community partnerships

Nontraditional Measures

Campus Measures
Mutually Reinforcing Activities

- Build on existing campus efforts (Audit)
- Highlight uniqueness of campus efforts, regions, and identities
- Distribute resources (financial, human, and practical)
- Share best practices and roadblocks
- Collect data about process throughout (PAR)
- Use data to improve process and communication quickly
- Data-driven matrix development
- Build on existing campus efforts (Audit)
Continuous Communication
Collective Impact

Implications

For Institutions

• Improve practice
• Determine focus areas
• Take lead from regional leaders
• Learn from peers throughout the state

For State

• Leverage higher education sector's ability to address pressing social challenges
• Take lead from regional leaders

For Policy

• Policymaker understanding of higher education's multiple purposes
• Increased state appropriations
• Increased state appropriations
Civic Health & Equity Initiative:
Leveraging Collective Impact to Assess Campus-Community Engagement
Overview

- UNC institutional context
- Why the Civic Health Initiative?
- A scholarly approach
- Data driven decisions
- Impact & Outcomes
17:1 Student-to-Faculty Ratio
35% Male
65% Female
77% Employment Placement Rate
2,374 Graduate Students
9,710 Undergraduate Students
141,400 Alumni to date
Founded 1889
1,744 Students Live in 16 Residence Halls
30 Students with Fewer Than 60 Programs Undergraduate
2,744 Students Live
300 Students
UNC's changing student body
UNC Student Engagement Fun Facts...

- 80% of students indicate that coursework that included community-based learning, research, or service contributed to their desire to complete their undergraduate studies at UNC.
- 65% of students say that coursework that included community-based learning, research, or service contributed to their preparedness for their future profession/career.
- 55% of students engaged in RSCW opportunities abroad had a community-based learning, research, or service opportunity.
- 50% of students who took a course, outside of internship or practicum courses, that included community-based teaching/learning.

Source: UNC Annual Senior Survey 2015
Why the Civic Health Initiative?
Collective impact: the commitment of a group of important actors from different sections to a common agenda for solving a specific (social) problem.

(Kania & Kramer, 2011, p. 36)

Importance of cross-campus work

- Participation in this initiative connects inward and outward.
- Relevancy beyond institution & local work.
- Increased incentive to advance our work.
- Collegial support and peer networking.
A scholarly & collaborative approach
to assess community impact

Enrich: Multiple strengths & expertise

Enquire: Faculty, Students, & Community...

Engage: Institutional Alignment

(Bolman & Gallos, 2001, Ramaley, 2014)
Our Process

1. CHEI application & proposal: Identify community partners & UNC team
2. Fact finding meetings with key stakeholders: on campus and in community
3. Review literature, matrices & other census data for alignment of efforts, content areas, and identification gaps
4. Community Partnership Scan & Cross Mapping
5. Engagement Activities
7. Campus Diversity: 2 versions community partners & UNC
Community partners engage with UNC for:

- Physical Space
- Community Health Issues
- Social Well Being
- Mutual Benefit & Learning

Community partners engage with UNC for:
Questions added about population served:

- Target Household income
- Underrepresented & racial & ethnic minorities served
- Specific populations that UNC partners engage with:
  - Racial/ethnic minorities (follow up question)
  - Seniors
  - Refugees/Immigrants
  - Women
  - Veterans
  - Refugees/Immigrants

Protected populations
Additional Items on Equity

How useful has the UNC partnership been to your organization, in terms of:

➢ Providing access/service to disadvantaged or underserved populations
➢ Organizational/office (desire to be) involved in future partnerships
➢ Enhancing access and equity within the community
➢ Enhancing equity within the organization
➢ This community-partnership positively impacted underrepresented and diverse populations.

Overall Impact:

Fostering a desire to serve underrepresented or disadvantaged populations.
Next steps...

1. Launch survey

2. Analyze data & design report

3. Town Hall Delivery

4. Assess, apply & adapt as necessary
CU Denver | At A Glance

- Downtown Denver Campus
- 14,770 students | 71% undergrad | 73% full-time
- 43% students of color | 47% male | 53% female
- 100+ bachelor’s, master’s, doctoral and professional degree programs
- 88,000+ alumni | 69% remain in Colorado
- 1,770 students | 71% undergrad | 73% full-time
- No centralized infrastructure/support

Community & Civic Engagement
- Occurring throughout Academic Schools and Student Affairs
- No centralized infrastructure/support

CU Denver
Civic Health & Equity Initiative

- Campus Inventory
- Community Engagement Advisory Committee
- Civic Health Matrix
- Civic Action Plan
- Community Impact Assessment
- CH&EI Strategic Plan

Chancellor’s Priorities

- Elevate student success.
- Advance excellence and innovation in teaching, research, and creative work.
- Strengthen our position as a vital community asset.
- Create a more cohesive, collaborative, and inclusive CU Denver culture.
- Achieve long-term financial stability and sustainability.

Elevate student success.
Collective Impact | Capacity Building

- Assessment Tool Review
- Strategic Plan Timeline
- Accountability & Support
- Grant Funding
- "Overlord" Visits
- Webinars
- Literature and Research
- Shared Resources
Colorado State University-Pueblo

https://www.youtube.com/watch?v=bbKUC0k9J5I


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Contact Us